



In 2022, South Nation Conservation (SNC) will be celebrating 75 years of conservation!

Established under the *Conservation Authorities Act of Ontario* in 1947, SNC has decades of practical experience in protecting our environment and engaging communities. Today, it manages 4,441 km² of land in Eastern Ontario; employs more than 50 staff; and has lead hundreds of stewardship projects to success.

To commemorate this significant milestone, SNC will be unveiling an anniversary logo and hosting some celebratory events throughout the year. Some of the activities are new initiatives and others are community favourites, such as:

- Take a Hike – 75km Challenge
- Open House and Eco-Education Day
- SNC Maple Madness Programming
- Community Free Tree Pick Ups
- Return of Canoe and Kayak Runs
- SNC Signature Beer Launch and Taste the Nation Restaurant Partnerships
- “Friends of SNC” Charity Golf Tournament

We invite you to join us in supporting our 75th Anniversary!

Your support is an impactful way to reach influential representatives throughout the South Nation River Watershed and beyond, including partner organizations and SNC’s 16 member municipalities.

This opportunity would demonstrate your company’s support for protecting and enhancing the local environment and encouraging more people to get active outdoors.

How to get involved:

- Become a Sponsor: sponsor an event or initiative and receive recognition benefits based on your level of support.

The sponsor recognition grid for various events can be found below.

Sponsorship Contact:
Shannon Gutoskie, SNC Communications Specialist
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Benefits to sponsors:

For you, sponsorship is an opportunity to:

- Directly connect with participants during events; exposure provided through logo and special recognition options.
- Have your brand seen by leading professionals and decision makers in Eastern Ontario.
- Strengthen your brand image in the industry and highlight environmental ethic.
- Cultivate new and stronger community networks.
- Engage your brand with a respected environmental organization.

General SNC 75th Anniversary Sponsorship Grid

Level:		Gold Sponsor \$1,500	Silver Sponsor \$750	Bronze Sponsor \$250
Recognition	Logo recognition at all Signature Events	x		
	Logo recognition in 75 th Anniversary Guide	x	x	
	Logo recognition on 75 th Anniversary Webpage	x	x	
	Promotion on SNC social media channels	x	x	
	Name recognition in 75 th Anniversary Guide			x
	Name recognition on 75 th Anniversary Webpage			x

75km Take a Hike Challenge

Level:		Gold Sponsor \$500	Silver Sponsor \$300	Bronze Sponsor \$150	Gift Card Donation
Recognition	Logo on 75km Challenge T-Shirt	x			
	Logo on 75km Challenge registration package	x			
	Name on 75km Challenge registration package	x	x		
	Name recognition on 75 th Anniversary Webpage				x
	Promotion on SNC social media	x	x	x	x



Taste the Nation Opportunities

Level:		Gold Sponsor \$500	Silver Sponsor \$300	Bronze Sponsor \$150
Recognition	Logo on participating restaurant menu	x		
	Logo on Taste the Nation Guide	x	x	
	Name on Taste the Nation Guide			x
	Logo and recognition at launch event and promotional communications	x		

Eco-Education Day / 75th Open House / Outdoor Anniversary Event

Level:		Gold Sponsor \$500	Silver Sponsor \$300	Bronze Sponsor \$150
Recognition	Individual logo and name recognition	x		
	Logo on event posters and invitations	x		
	Name on event poster		x	
	Promotion on SNC social media	x	x	x