



Communications Committee Meeting

June 7, 2023





Agenda Item #1



Opening Remarks



Agenda Item #2



Approval of Communications Committee Agenda

Recommendation:

The Members approve the Communications Committee agenda as submitted.



Agenda Item #3



Declaration of Conflict of Interest



Agenda Item #4



Communications Project Update PowerPoint Presentation



Project Update Communications Committee

June 7, 2023





The Team: Communications and Outreach



John Mesman,

Managing Director, Property, Conservation Lands, and Community Outreach

- **Erin Thorne**, Communications Specialist
- **Kelsey Smith**, Stewardship & Outreach Assistant
- **Arielle Noonan**, Stewardship & Outreach Assistant
- **Carley Hutchinson**, Stewardship & Outreach Assistant
- **Shannon McRae**, Conservation Lands & Outreach Student
- **Gabriel Giorgi**, Conservation Lands & Outreach Student



Summer Staff – Shannon McRae



- 4th Biology Student at Bishop's University
- Student Athletic Therapist Intern and Big Buddies Fundraising/Finance Executive
- North Dundas Roads Department





Summer Staff – Gabriel Giorgi



- University of Ottawa –
4th Year Electrical Engineering
- Summer Coop Student
- Measurement Canada
temperature lab



Summer Staff – Carley Hutchinson



- Past SNC Summer Student
- Greenhouse Section Grower and Shipping Coordinator at Ferguson Tree Nursery
- Coach at Nautical Equestrian Center



Ottawa River Hazard Mapping Open House



SNC staff during a consultation with a resident

- March 29th in Wendover
- Over 200 people attended
- 87 individual consultations with property owners were completed during the event



View of the large crowd during the Open House



Forestry Contractors Meeting



SNC 64
County Road 16, Riceville
Nation Municipality

- Friday March 31st, at SNC 64 (Riceville)
- Six logging companies, Boisés Est, and SDG Forestry Coordinator attended
- Interest for possible site preparation work for forest restoration projects



Conservation Lands: Ice Storm Recovery



- Conservation Areas were closed April 5th – 14th
- Hundreds of trees damaged
- Extensive recovery operations



Annual Septic Contractors Meeting



- Finch Community Arena
- April 6th, 2023
- Despite ice storm and power outage, over 100 attendees!





Municipal Information Day (MID)

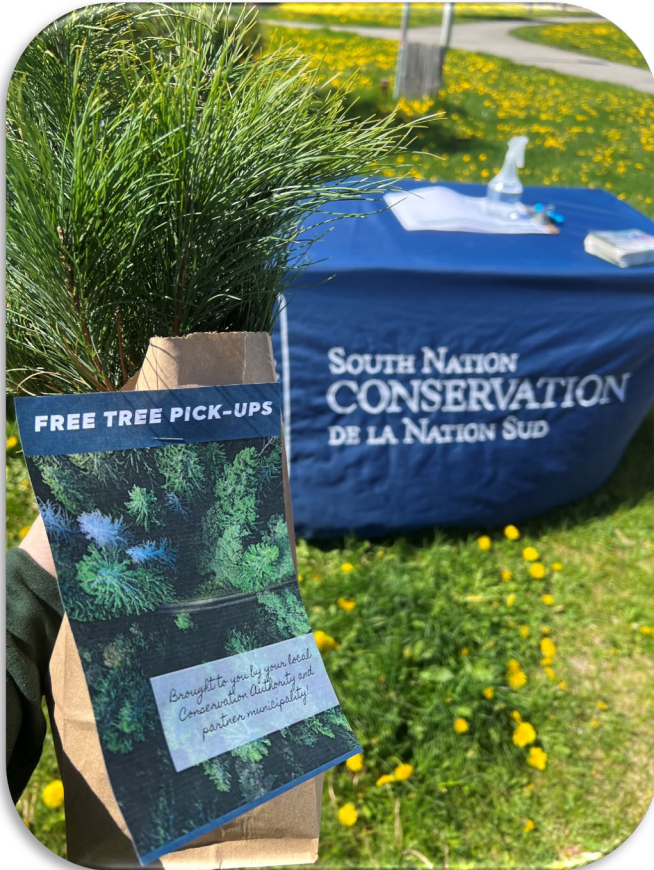


2023 Municipal Information Day (MID)
SNC Office
North Stormont

- Showcase programs, services, and partnerships at work
- First MID in-person since 2019
- Opportunity to network with municipal partners



Municipal Free Tree Days



- SNC's Free Tree Pick Up Campaign provided 10,000 free tree seedlings to residents in partner municipalities through May 2023





Nurses Week Campaign – Free Trees



- Free trees provided to healthcare workers as part of Nurses Week at three community hospitals: Cornwall, Alexandria, and Winchester





Ottawa Rotary Youth Forest



- Collaboration with the Orleans Rotary Club to fundraise for the creation of a youth forest
- Planting event in Navan hosted on May 2nd, 2023





Eastern Ontario Children's Water Festival



- Partnership with the St. Lawrence River Institute to host the Eastern Ontario Children's Water Festival
- SNC delivered "Totally Turtles" Watershed Adventure presentations on Friday, May 5th, 2023 in Maitland



Maple Education Program



Oschmann Forest Conservation Area,
Ormond, ON

- Maple tours and demonstrations with North Dundas District High School at the Oschmann Forest
- Staff also supported maple tapping on school property through the Specialist High Skills Majors Program



Camp Sheldrick Tree Planting



- Over 100 local scouts helped plant 1000 white spruce seedlings at the Camp Sheldrick Conservation Area on Sunday, May 7th, 2023





Volunteer Planting Event



Volunteer Pollinator Garden Planting,
Russell

Saturday, May 6th **W.E. Burton Conservation Area**

- Volunteer community pollinator garden planting by the Russell Dam
- Canoe and garden products donated by local vendors and planted by Eco East volunteers
- SNC Community Environmental Grants Program Funding



SNC staff, partners, and students weeding garden beds

Three Sisters Garden

- High school groups joined the partners to prepare garden beds for seeds
- May 24th – Holy Trinity Catholic High School
- May 26th – North Dundas District High School



The Healing Place – Art on the Water Tanks

- Partnership with North Dundas District High School
 - Art students creating mosaic tiles





McIntosh Community Yard Sale



- **Saturday, May 27th – 9AM-1PM**
- Proceeds support park improvement





Findlay Creek Spring Clean-up



Community Clean-up and Shrub
Giveaway at Diamond Jubilee Park,
Findlay Creek

Sunday, May 28th

- Collected over 50 bags of garbage
- SNC tree and shrub giveaway



Volunteer Planting and Media Event

May 29th & 30th W.E. Burton Conservation Area



Biodiversity Tree Planting Media Event,
W.E. Burton Conservation Area

- Invasive species removals and planting of native trees, shrubs, and perennials
- Partnership with Eco-East and Russell Horticultural Society
- Funding from TD Friends of the Environment



Youth Fish Camps: Registrations Open



Youth First Catch at the first camp at
Cardinal Legion Way Park

Registration for SNC's Annual Youth Fish Camps

The following sites have been selected:

- High Falls Conservation Area (Casselman)
 - Cass Bridge Conservation Area (Winchester)
 - Jessup's Falls Conservation Area (Plantagenet)
 - Cardinal Legion Way Park (Cardinal)
-
- 2-day camps will be hosted in July and August, with a \$75 registration fee



Flood Forecasting and Warning Update

LOWER OTTAWA RIVER FLOOD MESSAGE
Arnprior to Hawkesbury

Mississippi Valley Conservation Authority | Rideau Valley Conservation Authority | South Nation Conservation | Ontario

Water Conditions Statement Update #3: Flood Warning — Lower Ottawa River

May 2, 2023 — This FLOOD WARNING statement is an update to the Flood Warning issued for areas along the Lower Ottawa River (Arnprior to Hawkesbury) on April 28th, 2023.

Flood Warning

- **Lower Ottawa River:**
Flood Warning in April-May
- **St. Lawrence River:**
Shoreline Conditions Statement May 5
- **South Nation River:**
Flood Watch in April



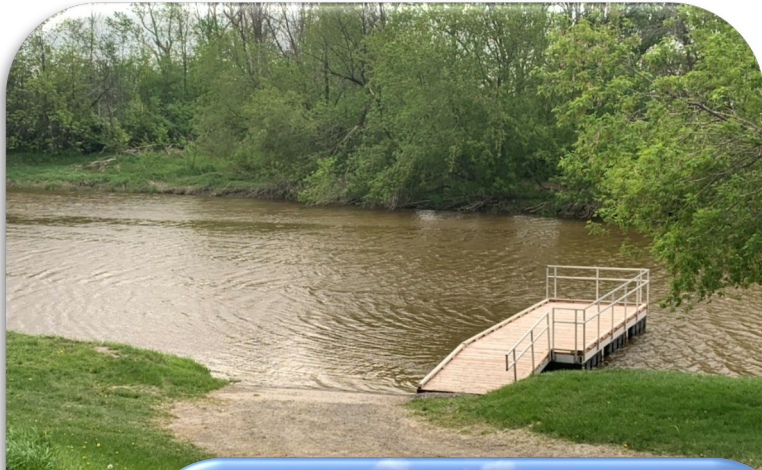
Ottawa River flooding in Clarence-Rockland on May 3, 2023



Seasonal Conservation Areas and Boat Ramps

Conservation Areas Open for the May Long Weekend

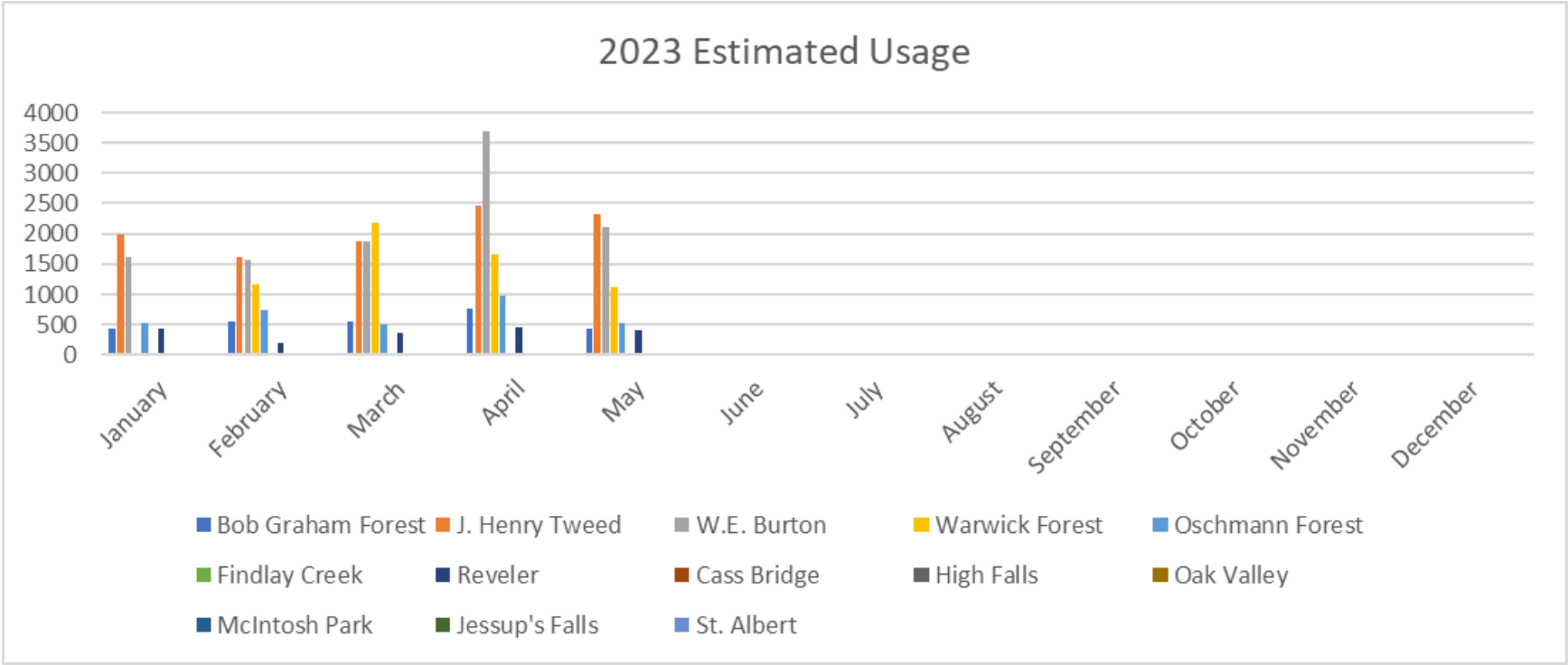
- Summer water levels set at the Chesterville Dam
- Safety and debris booms installed ahead of water control structures
- All seasonal sites re-opened



Accessible Dock Installation,
Cass Bridge Conservation Area,
High Falls Conservation Areas



Conservation Area Visitor Stats





Construction Notices



NOTICE: BOARDWALK EXTENSION PROJECT

AVIS: PROJET DE PROLONGEMENT DE LA PASSERELLE DE BOIS

South Nation Conservation (SNC) is working on a boardwalk extension project in the Leitrim Wetland, with funding support provided by the Government of Canada.

SNC will be extending the Findlay Creek Boardwalk by 540 metres to complete a looped boardwalk network within the Leitrim Wetland.

Construction will commence the week of June 5, 2023 and continue until the end of August 2023. The new boardwalk is expected to open to the public in October 2023.

During the construction process, heavy machinery will be present on-site at the boardwalk. Please be cautious near construction zones and keep a safe distance away from construction sites.

This project will allow further accessibility to the recreational area and give residents of Findlay Creek the opportunity to explore the wetland in the future, while still preserving its natural features and important history.

For more information, please visit:
www.nation.on.ca/projects/findlay-creek

La Conservation de la Nation Sud (CNS) travaille sur un projet de prolongement de la passerelle de bois dans la zone humide de Leitrim, avec le soutien financier du gouvernement du Canada.

La CNS prolongera de 540 mètres le trottoir de bois de Findlay Creek pour compléter un réseau de trottoirs de bois en boucle dans la zone humide de Leitrim.

Les travaux commenceront la semaine du 5 juin 2023 et se poursuivront jusqu'à la fin du mois d'août 2023. La nouvelle passerelle devrait être ouverte au public en octobre 2023.

Pendant les travaux, des engins de chantier seront présents sur le site de la passerelle. Veuillez faire preuve de prudence à proximité des sites de construction et demeurer à bonne distance de ces derniers.

Ce projet permettra une plus grande accessibilité à la zone récréative tout en préservant ses caractéristiques naturelles et son importante histoire, et donnera aux résidents de Findlay Creek la possibilité d'explorer la zone humide.

Pour plus d'informations, veuillez consulter le site:
www.nation.on.ca/fr/projects/findlay-creek



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RESTORATION WORK IN PROGRESS

TRAVAUX DE RESTAURATION EN COURS

South Nation Conservation (SNC) is working on a restoration project at the High Falls Conservation Area, with funding support provided by SNC, the Municipality of Casselman and the Government of Canada.

Work includes the design of drainage, landscape, and shoreline improvements and the construction of a permanent accessible washroom.

The construction of the washroom facility will begin in May 2023 and will continue until complete in Summer 2023.

The Conservation Area will remain open to the public, however, sections of the property and parking lot will be inaccessible during the work.

Construction work is being completed by J&M Contracting.

La Conservation de la Nation Sud (CNS) travaille sur un projet de restauration à l'aire de conservation High Falls, avec un soutien financier fourni par la CNS, la Municipalité de Casselman et le Gouvernement du Canada.

Les travaux comprendront des améliorations au niveau du drainage, de l'aménagement paysager et du rivage, ainsi que la construction d'une toilette permanente accessible.

La construction des toilettes débutera en mai 2023 et se poursuivra jusqu'à son achèvement à l'été 2023.

L'aire de conservation demeurera ouverte au public, cependant, des sections de la propriété et du stationnement seront inaccessibles pendant les travaux.

Les travaux de construction sont en cours d'achèvement par J&M Contracting.



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Signs installed to notify residents of projects currently under construction:

- Findlay Creek Boardwalk Extension Project
- High Falls Washroom Construction



75th Anniversary Party



- Outdoor social networking event on **Thursday, June 15th**
- Celebrations begin at **4:30PM** at the **SNC Office**
- Food and refreshments included with the purchase of a **\$7.50 ticket**



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- **Approval of Communications Committee meeting minutes of March 23, 2023 and May 9, 2023**

Recommendation:

- The Members approve the Communications Committee meeting minutes of March 23 and May 9 as submitted.

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Update: 2023 Free Tree Pick Ups

Recommendation:

That the Communications Committee receive and file the update on the 2023 Municipal Tree Giveaway activities.

Further that the Committee recommend that the SNC Board of Directors continue to provide annual support for community free tree campaigns.

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Request for Approval: 2023 Friends of SNC Golf Tournament

Recommendation:

The Communications Committee receive and file the 2023 SNC Golf Tournament Report.

Further that the Communications Committee recommend that the SNC Board of Directors approve the tournament venue and date.

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Request for Approval: Community Environmental Grants

Recommendation:

The Communications Committee recommends the Board of Directors approval of the Community Environmental Grant in the amount of \$300 to:

- Avonmore Elementary
- Spencerville Mill Foundation
- Camp Kagama

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Agenda Item #7



Roundtable Discussion

- a. Community Engagement Activities
- b. Recommendations for 'Friends of SNC'

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Agenda Item #8



Correspondence (if any)

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Agenda Item #9



Date of Next Meeting:

Wednesday, September 6, 2023 at 9:00 AM at the SNC Office.

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Agenda Item #11



Adjournment

Recommendation:

The Communications Committee meeting of June 7, 2023 be adjourned at _____.

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