



Communications Committee Meeting

February 21, 2023





Agenda Item #1



Opening Remarks



Agenda Item #2



Approval of Communications Committee Agenda (Supplemental Agenda)

Recommendation:

The Members approve the Communications Committee agenda and supplemental agenda as submitted.



Agenda Item #3



Declaration of Conflict of Interest



Agenda Item #4



Communications Project Update PowerPoint Presentation



Project Update Communications Committee

February 21, 2023





The Team: Communications and Outreach



John Mesman,

Managing Director, Property, Conservation Lands, and Community Outreach

- **Erin Thorne**, Communications Specialist
- **Kelsey Smith**, Stewardship & Outreach Assistant
- **Arielle Noonan**, Stewardship & Outreach Assistant

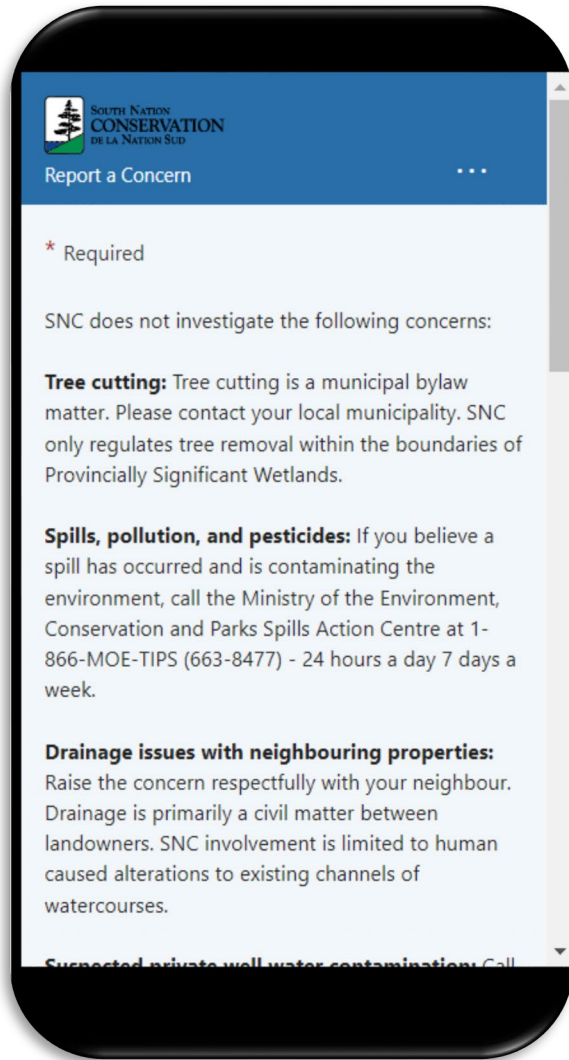


Community Outreach



Ottawa Valley Farm Show, 2018

- **World Wetland Day:**
Postponed to Saturday,
February 25th at Cooper Marsh
Conservation Area, Summerstown
- **Ottawa Valley Farm Show:**
Tuesday, **March 14th** to
Thursday, **March 16th** at the
EY Centre, Ottawa



Report a Concern Online Form

- Collaborating with the Approvals Team to improve the Report a Concern page
- Updates will include a new extended section on what SNC does NOT investigate
- Experimenting with external online forms (like Microsoft Forms) that we can "take with us" when we develop our new website later this year



Salt Awareness Campaign



- Updating Salt Awareness and Salt Responsibly campaign infographics
- The new graphic will be included in an information package that will be sent to municipalities and included in the website update



Watershed Report Card



STATE OF THE NATION

WATERSHED REPORT CARD 2023

South Nation Conservation has prepared this report card as a summary of the state of your forests, wetlands, and water resources. Measuring helps us better understand our watersheds. We can focus our work where it is needed and track progress.

State of the Nation Watershed Report Card

- Collaborating with staff to evaluate results and update maps
- New maps will be updated with the addition of the City Clarence-Rockland to SNC's jurisdiction





Findlay Creek Boardwalk Extension



Findlay Creek Media Announcement, January 25th, 2023

Public Consultations began mid-January:

- Letters to Residents
- Media Event for an official announcement of the project and the Federal Funding
 - \$750,000 through Canada's Community Revitalization Fund
 - MP Chandra Arya attended the event



Findlay Creek Boardwalk Extension



Open House

- 30+ residents came to the event
- Councillor Steve Desroches
- Questionnaire forms were provided to gain feedback (32 forms submitted to date)



Residents and SNC staff at the Open House on February 1st, 2023



Presqui'île, Lefavre, Township of Alfred-Plantagenet - Ottawa River Flood 2017

Ottawa River Natural Hazard Mapping Open House

- Wednesday, **March 29th**,
6:00 PM – 8:00 PM



Conservation Area Tree Management



January/February Tree Management

- Robert Graham Forest (14 trees)
- Oschmann Forest (120 trees)
- Warwick Forest (18 trees)
- J. Henry Tweed (36 trees)
- W.E. Burton (47 trees)
- Findlay Creek (6 trees)
- Cass Bridge (42)





Conservation Area Tree Management

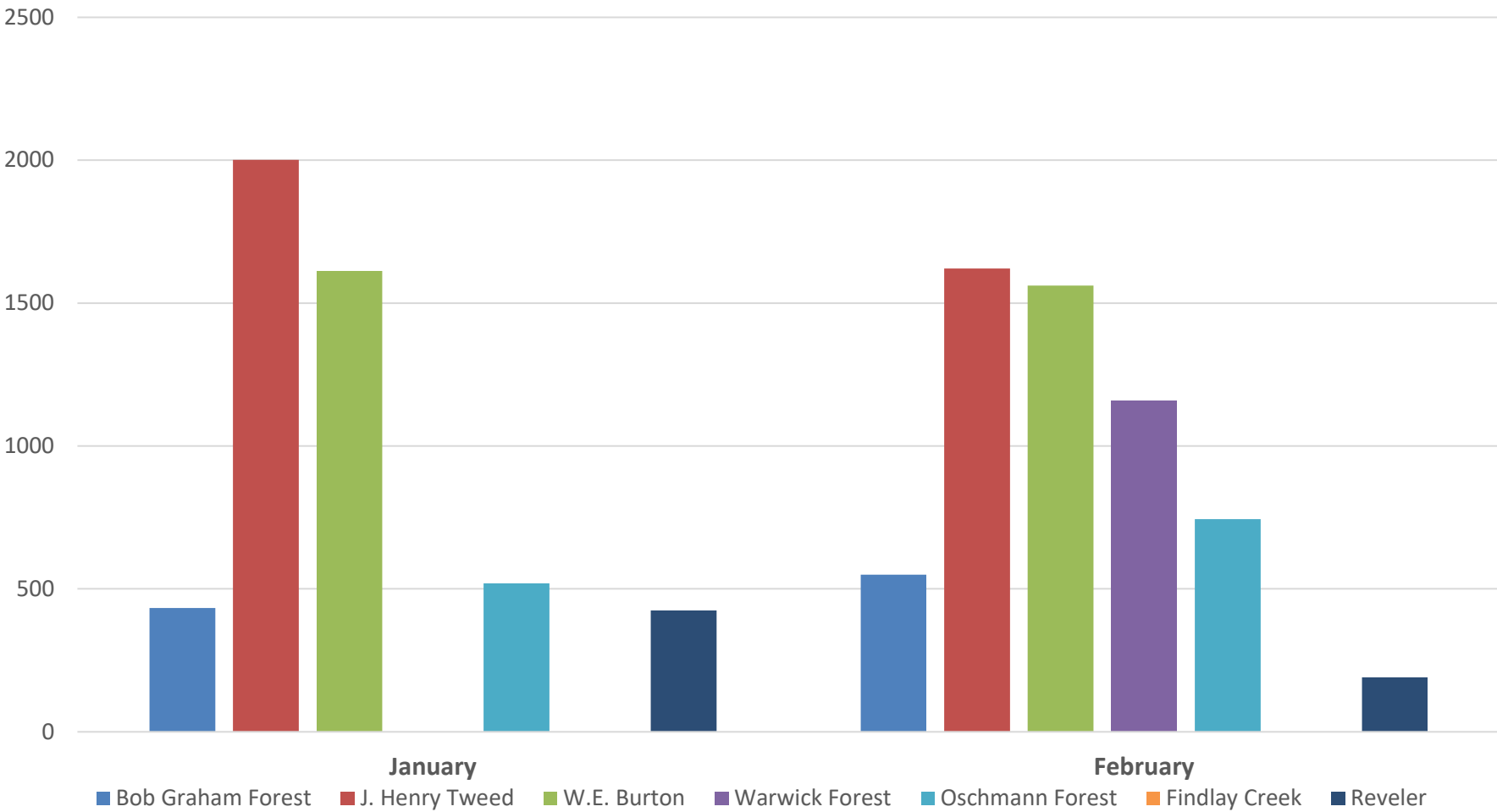




Conservation Area Visitor Stats



2023 Recorded Visitation to SNC Conservation Areas





George Oschmann donated the 18-acre forest, now known as the Oschmann Forest Conservation Area, to South Nation Conservation in memory of his wife Gertrude

Protecting Canada's Wildlife and Biodiversity Campaign:

- Publishing a ½ page editorial focusing on our Land Securement Program
- Featured on truenorthliving.ca and in the National Post
- Provide a rural Eastern Ontario perspective and highlight the Living Natural Legacy that donated lands provide for donors and future generations



Upcoming Workshops



2020 Joint Committee Meeting

- **Flood Forecasting and Warning Information Session**
Wed. March 1st
- **Forest Steward Meeting**
Sat. March 4th
- **Annual General Meeting**
Thurs. March 16th
- **Joint Standing Committee Meeting**
Thurs. March 23rd
- **Forestry Contractors Meeting**
Fri. March 31st
- **Septic Contractors Meeting**
Thurs. April 6th
- **Municipal Information Day**
Wed. April 26th



Bill 23: Municipal Partner Meetings



Staff from SDG including planners and Chief Building Officials

- Partner CAs met with all participating municipalities to provide Bill 23 updates
- Concern with peer-review services for Hydrogeological and Environmental Impact
- Discussed transition options and expectations

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- **Approval of Communications Committee meeting minutes of November 30, 2022**

Recommendation:

- The Members approve the Communications Committee meeting minutes of November 30 as submitted.

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Request for Approval: Election of Committee Chair

Recommendation:

The Committee Members appoint John Mesman, Managing Director, Property, Conservation Lands and Community Outreach as Acting Committee Chair; and

FURTHER THAT: SNC Administrative By-law 15.3: 'All elections shall be in accordance with the Procedures for Election of Officers' be adhered to.

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Request for Approval: 2023 Committee Membership

Recommendation:

The Communications Committee recommends the following Committee membership to the Board of Directors for 2023:

- Charles Armstrong, Public Citizen - Gerry Boyce, Public Citizen - Murray Inch, Public Citizen - Tim Jackson, Public Citizen
- Bill Smirle, Board Member, Doug Thompson, Past Board Member - Karen Switzer-Howse, Public Citizen - Cindy Saucier, Former Councillor,
- Tom Van Dusen, Van Dusen Communications - Byron Vienneau, Public Citizen - Pierre Leroux, SNC Chair, ex-officio - Steve Densham, SNC Vice Chair, ex-officio - George Darouze, SNC Past Chair, ex-officio

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Request for Approval: Maple Education Program Update

Recommendation:

The Communications Committee approve the revised Maple Education outreach initiatives and recommend that the Board of Directors approve postponing the on-site tours for the Maple Education Program at the Oschmann Forest Conservation Area.

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Request for Approval: Community Environmental Grants Program Update

Recommendation:

The Communications Committee recommend that the Board of Directors approve amendments to the Community Environmental Grants Program to allow applications for community garden and tree planting projects.

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Request for Approval: Community Environmental Grants

Recommendation:

The Communications Committee recommends the Board of Directors approval of the Community Environmental Grant in the amount of \$300 to:

- Eco East
- Rockland Community Garden
- The River Institute
- Poutmasters
- St. Albert Optimist Club
- Galop Canal Revitalization Project

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Request for Approval: Category 3 Program Business Case Development

Recommendation:

The Communications Committee approve the development of Business Cases for “Category 3: Other Programs and Services an authority determines are advisable”.

Further that the Communications Committee recommend that the Board of Directors support the development of Category 3 Programs and Service agreements for Private Land Stewardship and the Land Securement Program.

Further that Committee members be directed to provide feedback on the Business Cases and provide stakeholder testimonials.

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Request for Approval: 2022 Annual Report

Recommendation:

That the Communications Committee recommend that the Board of Directors approve the 2022 Annual Report.

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Agenda Item #8



Roundtable Discussion

- a. Community Engagement Activities
- b. Recommendations for 'Friends of SNC'

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Agenda Item #9



Correspondence (if any)

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Agenda Item #10



Date of Next Meeting:

Joint Standing Committee Meeting:

Wednesday, March 23, 2023 at 1:00 PM at the SNC Office.

Communications Committee Meeting:

Wednesday, March 23, 2023 at 3:00 PM at the SNC Office.

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Agenda Item #11



Adjournment

Recommendation:

The Communications Committee meeting of February 21, 2023 be adjourned at _____.

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