

38 rue Victoria Street, Finch, ON K0C 1K0 Tel: 613-984-2948 Fax: 613-984-2872 Toll Free: 1-877-984-2948 www.nation.on.ca

COMMUNICATIONS COMMITTEE MEETING

Wednesday, June 7th, 2023, 9:00 a.m. - Meeting 04/23

Present: Charles Armstrong, Public Citizen, Committee Chair

Tim Jackson, Public Citizen

Cindy Saucier, Past Councillor, Russell

Byron Vienneau, Public Citizen

Tom Van Dusen, Public Citizen, Public Citizen Doug Thompson, Public Citizen, Public Citizen

Karen Switzer-Howse, Public Citizen

Murray Inch, Public Citizen

Regrets: George Darouze, Board of Directors, Past Chair, ex-officio

Steve Densham, Board of Directors, Vice Chair, ex-officio

Pierre Leroux, Board of Directors, Chair, ex-officio

Gerry Boyce, Public Citizen Bill Smirle, SNC Board Member

Staff: John Mesman, SNC Managing Director of Conservation Lands

and Community Outreach

Erin Thorne, Communications Specialist

Kelsey Smith, Stewardship & Outreach Assistant Arielle Noonan, Stewardship & Outreach Assistant Carley Hutchinson, Stewardship & Outreach Assistant

Shannon McRae, Conservation Lands Student Gabriel Giorgi, Conservation Lands Student



CHAIR'S REMARKS

Charles Armstrong, Committee Chair, called the June 7th, 2023, Communications Committee meeting to order at 9:15 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AGENDA

RESOLUTION NO. CMN-020/23 Moved by: Doug Thompson

Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Members approve the Communications

Committee Agenda of June 7th, 2023 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

The committee took a break at 11:05 a.m. The committee reconvened at 11:20 a.m.

COMMUNICATIONS COMMITTEE MEETING MINUTES OF MARCH 23RD AND ELECTRONIC MEETING MINUTES OF MAY 9TH, 2023

RESOLUTION NO. CMN-021/23 Moved by: Doug Thompson

Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Members approve the Communications

Committee meeting minutes of March 23rd, 2023 and

electronic meeting minutes of May 9th, 2023.

CARRIED

NEW BUSINESS

UPDATE: 2023 FREE TREE PICK UPS

RESOLUTION NO. CMN-022/23 Moved by: Murray Inch

Seconded by: Byron Vienneau

RESOLVED THAT: That the Communications Committee receive and file

the update on the 2023 Municipal Tree Giveaway

activities.

Further that the Committee recommend that the SNC Board of Directors continue to provide annual support

for community free tree campaigns.

CARRIED

Page 2 of 4



REQUEST FOR APPROVAL: 2023 FRIENDS OF SNC GOLF TOURNAMENT

RESOLUTION NO. CMN-023/23 Moved by: Karen Switzer-Howse

Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee receive and file the

2023 SNC Golf Tournament Report.

Further that the Communications Committee

recommend that the SNC Board of Directors approve

the tournament venue and date.

CARRIED

REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-024/23 Moved by: Doug Thompson

Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of the Community Environmental Grant in the amount of \$300 to:

Avonmore Elementary School Spencerville Mill Foundation

Further that the Communications Committee recommend that the SNC Board of Directors deny

the application made by: Camp Kagama

CARRIED

ROUNDTABLE DISCUSSION

A. COMMUNITY ENGAGEMENT ACTIVITIES

- Doug provided an update on the Greely Community Association's Annual Community Clean Up and tree giveaway supported by SNC in May with over 100 residents participating. Doug also attended the media event for the Ontario Trillium Foundation grant for the Ontario Woodlot Association's LiDAR products for sustainable forest management project.
- Murray provided an update on the Oak Valley Pioneer Park spring field day.
- Tim provided an update on geocache maintenance activities.
- Byron provided an update on experiences at the Ottawa River Natural Hazard Mapping Open House and shared feedback on free tree pick up activities in the Township of Alfred Plantagenet.
- Cindy provided an update on the Monarch butterfly release at the Metcalfe Coop Daycare, where she discussed the importance of pollinators. Updated were shared on the biodiversity tree planting in the W.E. Burton Conservation Area and the



pollinator garden planting by the Russell Weir and Reservoir sign on SNC property. She also let the Committee know that Eco East planted 1,000 trees throughout the United Counties of Prescott Russell this spring.

B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

The Committee had no recommendations for 'Friends of SNC' at this time.

DATE OF NEXT MEETING:

• Wednesday, September 6, 2023 at 9:30 a.m. at the SNC office.

ADJOURNMENT	:
--------------------	---

RESOLUTION NO. CMN-025/23 Moved by: Byron Vienneau

RESOLVED THAT: The Communications Committee meeting of June 7,

2023 be adjourned at 12:15 p.m.

CARRIED

Charles Armstrong,
Committee Chair.

John[™]Mesman,

SNC Managing Director of Conservation

Lands and Community Outreach.

/ks