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COMMUNICATIONS COMMITTEE MEETING

Thursday, March 23rd, 2023, 3:00 p.m. – Meeting 02/23

Present:	Charles Armstrong, Public Citizen, Committee Chair Tim Jackson, Public Citizen Cindy Saucier, Past Councillor, Russell Bill Smirle, SNC Board Member Byron Vienneau, Public Citizen Tom Van Dusen, Public Citizen, Former Board Member Doug Thompson, Public Citizen, Former Board Member Karen Switzer-Howse, Public Citizen (virtual) Murray Inch, Public Citizen (virtual)
Regrets:	George Darouze, Board of Directors, Past Chair, ex-officio Steve Densham, Board of Directors, Vice Chair, ex-officio Pierre Leroux, Board of Directors, Chair, ex-officio Gerry Boyce, Public Citizen
Staff:	John Mesman, SNC Managing Director of Conservation Lands and Community Outreach Erin Thorne, Communications Specialist Kelsey Smith, Stewardship & Outreach Assistant Arielle Noonan, Stewardship & Outreach Assistant
Guests:	Adrian Wynands, Deputy Mayor, Augusta Rene Lalonde, Program Representative, Guest (virtual)



CHAIR'S REMARKS

Charles Armstrong, Committee Chair, called the March 23rd, 2023, Communications Committee meeting to order at 3:35 p.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-012/23	Moved by: Byron Vienneau Seconded by: Tim Jackson
RESOLVED THAT:	The Members approve the Communications Committee main and supplemental agendas of March 23 rd , 2023 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF:

COMMUNICATIONS COMMITTEE MEETING MINUTES OF FEBRUARY 21st, 2023

RESOLUTION NO. CMN-013/23	Moved by: Bill Smirle Seconded by: Byron Vienneau
RESOLVED THAT:	The Members approve the Communications Committee meeting minutes of February 21 st , 2023.

CARRIED

NEW BUSINESS

UPDATE: SOCIAL MEDIA AND WEBSITE

RESOLUTION NO. CMN-014/23 Moved by: Byron Vienneau Seconded by: Tim Jackson



RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

REQUEST FOR APPROVAL: 2023 YOUTH FISH CAMPS

RESOLUTION NO. CMN-015/23	Moved by: Tim Jackson Seconded by: Cindy Saucier
RESOLVED THAT:	The Communications Committee recommend that the Board of Directors approve SNC's planned delivery of the 2023 recreational fishing programs.

CARRIED

REQUEST FOR APPROVAL: 2023 'FRIENDS OF SNC' GOLF TOURNAMENT

RESOLUTION NO. CMN-016/23	Moved by: Byron Vienneau Seconded by: Tim Jackson
RESOLVED THAT:	The Communications Committee recommend to the Board of Directors that staff proceed with planning a golf tournament for 2023, including seeking quotes for a venue.

CARRIED

REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-017/23	Moved by: Murray Inch Seconded by: Karen Switzer-Howse
RESOLVED THAT:	 The Communications Committee recommends the Board of Directors approval of the Community Environmental Grant in the amount of \$300 to: Greely Community Association The Healing Place Working Group

CARRIED



ROUNDTABLE DISCUSSION

A. <u>COMMUNITY ENGAGEMENT ACTIVITIES</u>

- Murray provided updates on the Oak Valley Pioneer Park and noted that the park will be getting shagbark hickory seeds to plant this year.
- Bill presented to the North Dundas Council on the 2022 SNC Annual Report and 2023 SNC Budget.
- Cindy provided updates on the "March It On Out" event in Russell Township and shared reminders and discussions on Earth Hour from 8:30pm to 9:30pm on Saturday, March 25th.
- Byron will be attending the Ottawa River Floodplain Open house on March 29th, discussion included event overview and volunteer support.
- Adrian Wynands provided an update on SNC presentation at the Grenville Federation of Agriculture Banquet and that Augusta Township is starting a new composting program for residents.

B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

The Committee had no recommendations for 'Friends of SNC' at this time.

DATE OF NEXT MEETING:

• Wednesday, June 7th, 2023 at 9:00 am

ADJOURNMENT:

RESOLUTION NO. CMN-018/23 Mov

Moved by: Byron Vienneau

RESOLVED THAT:

The Communications Committee meeting of March 23rd, 2023 be adjourned at 4:43 p.m.

CARRIED

Charles Armstrong, Committee Chair.

John^UMesman, SNC Managing Director of Conservation Lands and Community Outreach.

/ks