



**COMMUNICATIONS COMMITTEE MEETING**

Meeting No. 01/22

Thursday, March 3<sup>rd</sup>, 2022 – 3:00 p.m.



**Present:** Bill Smirle, Board of Directors, Past Chair, ex-officio  
 Cindy Saucier, Councillor, Russell  
 Murray Inch, Public Citizen  
 Gerrie Kautz, Board of Directors  
 Doug Thompson, Public Citizen  
 Tom Van Dusen, Public Citizen  
 Byron Vienneau, Public Citizen  
 Karen Switzer-Howse, Public Citizen

**Regrets:** Peggy Taylor, Chair, Communications Committee  
 Tim Jackson, Public Citizen  
 Gerry Boyce, Public Citizen  
 Charles Armstrong, Public Citizen  
 Gary Barton, Public Citizen  
 George Darouze, Board of Directors, Chair, ex-officio  
 Pierre Leroux, Board of Directors, Vice Chair, ex-officio

**Staff:** John Mesman, Team Lead, Community Lands and Outreach  
 Shannon Gutoskie, Communications Specialist  
 Kelsey Smith, Stewardship & Outreach Assistant  
 Shannon Murray, Stewardship & Outreach Assistant



**CHAIR'S REMARKS**

John Mesman, Acting Committee Chair called the March 3<sup>rd</sup>, 2022 Communications Committee meeting to order at 3:00pm.

**ELECTION OF ACTING COMMITTEE CHAIR**

RESOLUTION NO. CMN-01/22      Moved by: Gerrie Kautz  
Seconded by: Doug Thompson

RESOLVED THAT:                      The Members approve John Mesman, Team Lead, Community Lands and Outreach as the Interim Committee Chair for the March 3<sup>rd</sup>, 2022 meeting.

CARRIED

**APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS**

RESOLUTION NO. CMN-02/22      Moved by: Doug Thompson  
Seconded by: Karen Switzer-Howse

RESOLVED THAT:                      The Members approve the Communications Committee agenda and supplemental agenda of March 3<sup>rd</sup>, 2022 as submitted.

CARRIED

**COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

**APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF NOVEMBER 17, 2021**

RESOLUTION NO. CMN-03/22      Moved by: Karen Switzer-Howse  
Seconded by: Byron Vienneau

RESOLVED THAT:                      The Members approve the Communications Committee meeting minutes of November 17, 2021.

CARRIED





RESOLVED THAT: That the Communications Committee approve the 75km Challenge Guide.

CARRIED

**REQUEST FOR APPROVAL: MAPLE EDUCATION PROGRAM UPDATE**

RESOLUTION NO. CMN-08/22 Moved by: Karen Switzer-Howse  
Seconded By: Tom Van Dusen

RESOLVED THAT: The Communications Committee approve the revised Maple Education outreach initiatives and recommend that the Board of Directors approve postponing the on-site tours for the Maple Education Program at the Oschmann Forest Conservation Area.

CARRIED

**REQUEST FOR APPROVAL: 2022 YOUTH FISH CAMPS**

RESOLUTION NO. CMN-09/22 Moved by: Byron Vienneau  
Seconded by: Tom Van Dusen

RESOLVED THAT: The Communications Committee recommend that the Board of Directors approve SNC's planned delivery of the 2022 recreational fishing programs, subject to local public health restrictions.

CARRIED

**REQUEST FOR APPROVAL: 2022 "FRIENDS OF SNC" GOLF TOURNAMENT**

RESOLUTION NO. CMN-010/22 Moved by: Doug Thompson  
Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee recommend to the Board of Directors that staff proceed with planning a golf tournament in Fall 2022, including seeking quotes for a venue.

CARRIED



**REQUEST FOR APPROVAL: VIDEO PRODUCTS**

RESOLUTION NO. CMN-011/22      Moved by: Karen Switzer-Howse  
Seconded by: Gerrie Kautz

RESOLVED THAT:                      The Communications Committee approve the 2022  
Video Products Plan and discuss recommended  
future Video Product ideas.

CARRIED

**REQUEST FOR APPROVAL: 2021 ANNUAL REPORT**

RESOLUTION NO. CMN-012/22      Moved by: Doug Thompson  
Seconded by: Gerrie Kautz

RESOLVED THAT:                      That the Communications Committee recommend  
that the Board of Directors approve the 2021  
Annual Report.

CARRIED

**REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANT  
PROGRAM UPDATE**

RESOLUTION NO. CMN-013/22      Moved by: Byron Vienneau  
Seconded by: Gerrie Kautz

RESOLVED THAT:                      The Communications Committee recommend that  
the Board of Directors approve amendments to the  
Community Environmental Grants Program to allow  
applications for certain community environmental  
projects in 2022.

CARRIED

**REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-014/22      Moved by: Cindy Saucier  
Seconded by: Byron Vienneau



RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to:

- Trinity Bible Church of Ottawa
- The River Institute
- St. Albert Optimist Club
- St. Albert Primary School

CARRIED

## **ROUNDTABLE DISCUSSION**

### **A. COMMUNITY ENGAGEMENT ACTIVITIES**

- Cindy reminded everyone of Earth Hour on March 26<sup>th</sup>, 2022. Comments were also shared on SNC's Earth Day online campaign.
- Murray mentioned that the Oak Valley Pioneer Park Committee hasn't met yet to plan their upcoming year, but they hope to open the Park on May 10<sup>th</sup> and the field day will take place the week before. He also asked for the 2021 Oak Valley Pioneer Park financial report when it is ready.
- Doug mentioned that the 2022 IPM is in North Grenville in September 2022 and commented on SNC's past support of the IPM in North Stormont 2015. Comments confirmed that Rideau Valley CA has contacted SNC to discuss plans for attendance at the 2022 IPM.
- Karen mentioned the Warwick Winter Hike was a great event. Comments were shared on updates to trail signs, through SNC's Sign Strategy, along with a discussion on park benches.
- Bill thanked SNC staff on their hard work and most recently for putting together a package for the new North Dundas Council member. Comments were shared on the desire to repeat the SNC Municipal Councillor Packages following the next election.
- Byron mentioned the Wendover Western Festival will be happening this year in July and will keep staff posted on other events happening in the Township of Alfred Plantagenet. Comments were also shared on ice thickness along the South Nation River near Plantagenet.

### **B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

There were no recommendations for 'Friends of SNC' at this time.



**DATE OF NEXT MEETING:**

Wednesday, June 8<sup>th</sup>, 2022 at 9:00am

**ADJOURNMENT:**

RESOLUTION NO. CMN-015/22

Moved by: Karen Switzer-Howse

Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee meeting of  
March 3<sup>rd</sup>, 2022 be adjourned at 5:05 p.m.

CARRIED

---

Peggy Taylor,  
Committee Chair.

---

John Mesman,  
Team Lead, Community Lands and Outreach.

/ks



## COMMUNICATIONS COMMITTEE MEETING

Wednesday, June 8, 2022 – 9:00 a.m.  
Meeting 03/22

---

Present: Charles Armstrong, Public Citizen, Committee Chair  
Gary Barton, Public Citizen  
Gerry Boyce, Public Citizen  
Murray Inch, Public Citizen  
Tim Jackson, Public Citizen  
Gerrie Kautz, Board of Directors  
Cindy Saucier, Councillor, Russell  
Bill Smirle, SNC Board Member  
Karen Switzer-Howse, Public Citizen  
Doug Thompson, Public Citizen  
Tom Van Dusen, Public Citizen  
Byron Vienneau, Public Citizen

Regrets: George Darouze, Board of Directors, Past Chair, ex-officio  
Steve Densham, Board of Directors, Vice Chair, ex-officio  
Pierre Leroux, Board of Directors, Chair, ex-officio

Staff: John Mesman, Team Lead, Community Lands and Outreach  
Shannon Murray, Stewardship & Outreach Assistant  
Kelsey Smith, Stewardship & Outreach Assistant

---



**CHAIR'S REMARKS**

John Mesman, Acting Committee Chair, called the June 8, 2022 Communications Committee meeting to order at 9:09 a.m.

**APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS**

RESOLUTION NO. CMN-017/22      Moved by: Bill Smirle  
Seconded by: Charles Armstrong

RESOLVED THAT:                      The Members approve the Communications Committee agenda and supplemental agenda of June 8<sup>th</sup>, 2022 as submitted.

CARRIED

**COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

**APPROVAL OF:**

**COMMUNICATIONS COMMITTEE VIRTUAL MEETING MINUTES OF MARCH 3, 2022 AND APRIL 14, 2022**

RESOLUTION NO. CMN-018/22      Moved by: Doug Thompson  
Seconded by: Byron Vienneau

RESOLVED THAT:                      The Members approve the Communications Committee meeting minutes of March 3, 2022 and April 14, 2022.

CARRIED

**NEW BUSINESS**

**REQUEST FOR APPROVAL: ELECTION OF COMMITTEE CHAIR**

RESOLUTION NO. CMN-019/22      Moved by: Tom VanDusen  
Seconded by: Gerry Boyce



RESOLVED THAT: The Committee Members appoint John Mesman, Team Lead, Community Lands and Outreach as Election Committee Chair; and

FURTHER THAT: SNC Administrative By-law 15.3: '*All elections shall be in accordance with the Procedures for Election of Officers*' be adhered to.

CARRIED

**REQUEST FOR APPROVAL: COMMUNICATIONS COMMITTEE CHAIR**

RESOLUTION NO. CMN-020/22 Moved by: Bill Smirle  
Seconded by: Gerry Boyce

RESOLVED THAT: That for the year 2022, and until the Joint Standing Committee Meeting of 2023, that Mr. Charles Armstrong be elected as Chair of the Communications Committee.

CARRIED

**UPDATE: 2022 FREE TREE PICK UPS**

RESOLUTION NO. CMN-021/22 Moved by: Byron Vienneau  
Seconded by: Cindy Saucier

RESOLVED THAT: That the Communications Committee receive and file the update the 2022 Municipal Tree Giveaway activities.

FURTHER THAT: The Committee recommends that the SNC Board of Directors continue to provide annual support for community free tree campaigns.

CARRIED

**UPDATE: SNC SOCIAL MEDIA PROTOCOL**

RESOLUTION NO. CMN-022/22 Moved by: Gerrie Kautz  
Seconded by: Doug Thompson



RESOLVED THAT:

That the Communications Committee receive and file the Social Media Policy Update

FURTHER THAT:

The Committee recommend that the Board of Directors approve the updated Social Media Protocols.

CARRIED

**UPDATE: KAYAK RENTALS AT HIGH FALLS CONSERVATION AREA**

RESOLUTION NO. CMN-023/22

Moved by: Byron Vienneau  
Seconded by: Doug Thompson

RESOLVED THAT:

That the Communications Committee receive and file the update on the Kayak Rental Pilot Project at the High Falls Conservation Area.

CARRIED

**REQUEST FOR APPROVAL: DEVELOPMENT OF SNC SIGNS**

RESOLUTION NO. CMN-024/22

Moved by: Gerry Boyce  
Seconded By: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends that the Board of Directors approve the updated Sign Design Guide to support the replacement of Conservation Area signs.

CARRIED

**REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-025/22

Moved by: Doug Thompson  
Seconded by: Gerry Boyce

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to:

- Trinity Bible Church of Ottawa
- The River Institute
- St. Albert Optimist Club
- St. Albert Primary School



FURTHER THAT:

The Communications Committee recommends the Board of Directors approval of two Community Environmental Grants of \$300 each to:

- The Township of North Dundas

CARRIED

**ROUNDTABLE DISCUSSION**

**A. COMMUNITY ENGAGEMENT ACTIVITIES**

- Cindy Saucier shared details on two Earth Days Clean Ups in Casselman and Russell. She also let the Committee know that the Russell Historical Society will be hosting Jane Cooper on Monday, June 13<sup>th</sup> at the Russell Museum.
- Murray Inch said that Oak Valley Pioneer Park hosted the cleanup day on May 7<sup>th</sup>, had a great turn out and planted two dozen new seedlings.
- Gerry Boyce shared comments on motorized vehicle use on SNC land and asked questions on behalf of the Nation Valley ATV Club.

**B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

Members of the Committee would like to nominate members of the Ottawa Flyfishers Society for Friends of SNC.

**DATE OF NEXT MEETING:**

Wednesday, September 7<sup>th</sup>, 2022 at 9:00am

**ADJOURNMENT:**

RESOLUTION NO. CMN-026/22

Moved by: Bill Smirle

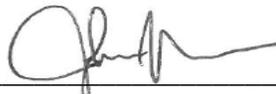
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee meeting of June 8<sup>th</sup>, 2022 be adjourned at 11:21 a.m.

CARRIED

\_\_\_\_\_  
Charles Armstrong,  
Committee Chair.

\_\_\_\_\_  
  
John Mesman,  
Team Lead, Community Lands and Outreach.

/ks



## COMMUNICATIONS COMMITTEE MEETING

Wednesday, September 28, 2022 – 9:00 a.m.  
Meeting 04/22

---

**Present:** Charles Armstrong, Public Citizen, Committee Chair  
Murray Inch, Public Citizen  
Tim Jackson, Public Citizen  
Cindy Saucier, Councillor, Russell  
Bill Smirle, SNC Board Member  
Karen Switzer-Howse, Public Citizen  
Byron Vienneau, Public Citizen

**Regrets:** Gerry Boyce, Public Citizen  
George Darouze, Board of Directors, Past Chair, ex-officio  
Steve Densham, Board of Directors, Vice Chair, ex-officio  
Pierre Leroux, Board of Directors, Chair, ex-officio  
Tom Van Dusen, Public Citizen

**Absent:** Doug Thompson, Public Citizen

**Staff:** John Mesman, SNC Managing Director of Conservation Lands and  
Community Outreach  
Kelsey Smith, Stewardship & Outreach Assistant  
Arielle Noonan, Stewardship & Outreach Assistant

---









**ROUNDTABLE DISCUSSION**

**A. COMMUNITY ENGAGEMENT ACTIVITIES**

Byron Vienneau is looking forward to engaging with new council members in his municipality following the upcoming election and attending future council meetings.

Cindy Saucier mentioned that Alison McDonald spoke at the Eco East Annual General Meeting about the Natural Heritage Study and that the Heritage Day at the Russell Museum was a great success, with over 300 attendees.

Tim Jackson inquired about how the first year of the kayak rentals at High Falls Conservation Area went.

Murray Inch mentioned that a last-minute wedding took place at Oak Valley Pioneer Park that went very well, the photographer has returned with other clients for photos. The Fall Field Day for Oak Valley will be on October 15.

Bill Smirle talked about the important role that committee members play within their municipalities and talking to their local councils.

**B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

The Committee had no recommendations for 'Friends of SNC' at this time.

**DATE OF NEXT MEETING:**

Wednesday, November 9<sup>th</sup>, 2022 at 9:00 a.m.

**ADJOURNMENT:**

RESOLUTION NO. CMN-035/22

Moved by: Tim Jackson

Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee meeting of September 28<sup>th</sup>, 2022 be adjourned at 12:05 p.m.

CARRIED

\_\_\_\_\_  
Charles Armstrong,  
Committee Chair.

\_\_\_\_\_  
John Mesman,  
Managing Director of Conservation Lands and  
Community Outreach.

/ks



## COMMUNICATIONS COMMITTEE MEETING

Wednesday, November 30, 2022 – 9:00 a.m.  
Meeting 05/22

- 
- Present:** Charles Armstrong, Public Citizen, Committee Chair  
Murray Inch, Public Citizen  
Tim Jackson, Public Citizen  
Cindy Saucier, Public Citizen  
Bill Smirle, SNC Board Member  
Karen Switzer-Howse, Public Citizen  
Byron Vienneau, Public Citizen  
Doug Thompson, Public Citizen
- Regrets:** Gerry Boyce, Public Citizen  
George Darouze, Board of Directors, Past Chair, ex-officio  
Steve Densham, Board of Directors, Vice Chair, ex-officio  
Pierre Leroux, Board of Directors, Chair, ex-officio  
Tom Van Dusen, Public Citizen
- Staff:** Carl Bickerdike, Chief Administrative Officer  
John Mesman, Managing Director, Property, Conservation Lands  
and Community Outreach  
Erin Thorne, Communications Specialist  
Kelsey Smith, Stewardship & Outreach Assistant  
Arielle Noonan, Stewardship & Outreach Assistant
-







RESOLVED THAT:

The Communications Committee recommend that the Board of Directors approve the SNC Website Redevelopment Project and associated budget considerations in the Draft 2023 SNC Budget.

CARRIED

**UPDATE: FINDLAY CREEK BOARDWALK EXTENSION – PROJECT CONSULTATIONS**

RESOLUTION NO. CMN-042/22

Moved by: Doug Thompson

Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee receive and file the update on the Open House and public consultations for the Findlay Creek Boardwalk Extension Project.

CARRIED

**UPDATE: SNC APPROVED GRANTS SUMMARY (2018-2022)**

RESOLUTION NO. CMN-043/22

Moved by: Karen Switzer-Howse

Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee receive and file the SNC Approved Grants Summary (2018 – 2022) update.

CARRIED

**APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-044/22

Moved by: Byron Vienneau

Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee recommend that the Board of Directors approval of the Community Environmental Grants in the amount of \$300 to:

- L'ecole St. Viateur

CARRIED





**B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

The Committee had no recommendations for 'Friends of SNC' at this time.

**DATE OF NEXT MEETING:**

Wednesday, February 22<sup>nd</sup> at 9:00 am.

**ADJOURNMENT:**

RESOLUTION NO. CMN-047/22

Moved by: Doug Thompson

Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee meeting of  
November 30<sup>th</sup>, 2022 be adjourned at 12:25 p.m.

CARRIED

\_\_\_\_\_  
Charles Armstrong,  
Committee Chair.

/ks

\_\_\_\_\_  
John Mesman,  
SNC Managing Director of Conservation  
Lands and Community Outreach.