



SOUTH NATION  
CONSERVATION  
DE LA NATION SUD



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## Communications Committee

# Supplemental Agenda

**Date:** Wednesday, September 28<sup>th</sup>, 2022

**Time:** 9:00 am

**Location:** South Nation Conservation Office  
38 Victoria Street, Finch



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## Communications Committee

# Supplemental Agenda

Wednesday, September 28<sup>th</sup>, 2022 at 9:00 am

### 1. New Business

- a. Approval: 2022 Friends of SNC Golf Tournament: Kelsey 3-4

John Mesman,

Managing Director, Property, Conservation Lands, and Community Outreach.

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**To:** Communications Committee  
**From:** Kelsey Smith, Communications and Outreach Assistant  
**Date:** September 14, 2022  
**Subject:** 2022 Friends of SNC Golf Tournament

**RECOMMENDATION:**

That the Communications Committee receive and file the final report for the 2022 Friends of SNC Golf Tournament.

Further that the Communications Committee approves directing funds towards SNC’s Forest Conservation Initiative to support the Annual Free Tree Pickups within member municipalities.

**DISCUSSION:**

The Friends of SNC Golf Tournament was held on Friday, September 9<sup>th</sup>, 2022 at the Casselview Golf and Country Club in Casselman. A financial summary is included below:

<b>Friends of SNC Golf Tournament Financial Summary</b>	
<b>Participants – 24 Teams</b>	94 golfers
<b>Total Revenue</b>	<b>\$14,672.50</b>
<ul style="list-style-type: none"> <li>• Registration and Breakfast</li> <li>• Sponsorships / Donations</li> <li>• Games on Course</li> </ul>	\$11,317.50 \$2,816.50 \$538.50
<b>Total Expenses</b> (golf course, signage and supplies)	<b>\$10,274.00</b>
<b>Net Proceeds</b>	<b>\$4,398.50</b>

SNC’s proceeds of \$4,398.50 will be allocated to the Forest Conservation Initiative and the annual free tree pickups within each member municipality in 2023.

The tournament provides an excellent opportunity for SNC staff and Board members to network with partners and clients in a fun, informal setting.

After a two-year hiatus due to the COVID-19 pandemic, staff were eager to host the *Friends of SNC Golf Tournament* once again in 2022.

The site selection and tournament format for the *2023 Friends of SNC Golf Tournament* will be presented to the Communications Committee in 2023 for consideration.

Charitable tax receipts will be provided to registrants based on the net cost of the tournament and price per golfer.



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**FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:**

Compliance with Budget: The Golf Tournament expenses and revenue are included in the 2022 Budget, under Communications and Outreach - Partnership Development on pages 88-89.

The 2023 Friends of SNC Golf Tournament will be included in the 2023 Draft Budget for the Board of Director's consideration.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases of \$5,000 up to \$8,000 competitive quotes will be obtained where practical.

*Kelsey Smith*

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Kelsey Smith,  
Stewardship and Outreach Assistant.