



## **COMMUNICATIONS COMMITTEE MEETING**

Wednesday, June 8, 2022 – 9:00 a.m.  
Meeting 03/22

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**Present:** Charles Armstrong, Public Citizen, Committee Chair  
Gary Barton, Public Citizen  
Gerry Boyce, Public Citizen  
Murray Inch, Public Citizen  
Tim Jackson, Public Citizen  
Gerrie Kautz, Board of Directors  
Cindy Saucier, Councillor, Russell  
Bill Smirle, SNC Board Member  
Karen Switzer-Howse, Public Citizen  
Doug Thompson, Public Citizen  
Tom Van Dusen, Public Citizen  
Byron Vienneau, Public Citizen

**Regrets:** George Darouze, Board of Directors, Past Chair, ex-officio  
Steve Densham, Board of Directors, Vice Chair, ex-officio  
Pierre Leroux, Board of Directors, Chair, ex-officio

**Staff:** John Mesman, Team Lead, Community Lands and Outreach  
Shannon Murray, Stewardship & Outreach Assistant  
Kelsey Smith, Stewardship & Outreach Assistant

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### **CHAIR'S REMARKS**

John Mesman, Acting Committee Chair, called the June 8, 2022 Communications Committee meeting to order at 9:09 a.m.

### **APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS**

RESOLUTION NO. CMN-017/22

Moved by: Bill Smirle

Seconded by: Charles Armstrong

RESOLVED THAT:

The Members approve the Communications Committee agenda and supplemental agenda of June 8<sup>th</sup>, 2022 as submitted.

CARRIED

### **ELECTION OF ACTING COMMITTEE CHAIR**

RESOLUTION NO. CMN-018/22

Moved by: Bill Smirle

Seconded by: Gerry Boyce

RESOLVED THAT:

The Members approve John Mesman, Team Lead, Community Lands and Outreach as the Interim Committee Chair for the June 8<sup>th</sup>, 2022 meeting.

CARRIED

### **COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

### **APPROVAL OF:**

### **COMMUNICATIONS COMMITTEE VIRTUAL MEETING MINUTES OF MARCH 3, 2022 AND APRIL 14, 2022**

RESOLUTION NO. CMN-019/22

Moved by: Doug Thompson

Seconded by: Byron Vienneau



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RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of March 3, 2022 and April 14, 2022.

CARRIED

### **NEW BUSINESS**

#### **REQUEST FOR APPROVAL: ELECTION OF COMMITTEE CHAIR**

RESOLUTION NO. CMN-020/22

Moved by: Tom VanDusen  
Seconded by: Gerry Boyce

RESOLVED THAT:

The Committee Members appoint John Mesman, Team Lead, Community Lands and Outreach as Acting Committee Chair; and

FURTHER THAT:

SNC Administrative By-law 15.3: *'All elections shall be in accordance with the Procedures for Election of Officers'* be adhered to.

CARRIED

#### **REQUEST FOR APPROVAL: COMMUNICATIONS COMMITTEE CHAIR**

RESOLUTION NO. CMN-021/22

Moved by: Bill Smirle  
Seconded by: Gerry Boyce

RESOLVED THAT:

That for the year 2022, and until the Joint Standing Committee Meeting of 2023, that Mr. Charles Armstrong be elected as Chair of the Communications Committee.

CARRIED



**UPDATE: 2022 FREE TREE PICK UPS**

RESOLUTION NO. CMN-022/22

Moved by: Byron Vienneau  
Seconded by: Cindy Saucier

RESOLVED THAT:

That the Communications Committee receive and file the update the 2022 Municipal Tree Giveaway activities.

FURTHER THAT:

The Committee recommends that the SNC Board of Directors continue to provide annual support for community free tree campaigns.

CARRIED

**UPDATE: SNC SOCIAL MEDIA POROTOCOL**

RESOLUTION NO. CMN-023/22

Moved by: Gerrie Kautz  
Seconded by: Doug Thompson

RESOLVED THAT:

That the Communications Committee receive and file the Social Media Policy Update

FURTHER THAT:

The Committee recommend that the Board of Directors approve the updated Social Media Protocols.

CARRIED

**UPDATE: KAYAK RENTALS AT HIGH FALLS CONSERVATION AREA**

RESOLUTION NO. CMN-024/22

Moved by: Byron Vienneau  
Seconded by: Doug Thompson

RESOLVED THAT:

That the Communications Committee receive and file the update on the Kayak Rental Pilot Project at the High Falls Conservation Area.

CARRIED



### **REQUEST FOR APPROVAL: DEVELOPMENT OF SNC SIGNS**

RESOLUTION NO. CMN-025/22

Moved by: Gerry Boyce  
Seconded By: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends that the Board of Directors approve the updated Sign Design Guide to support the replacement of Conservation Area signs.

CARRIED

### **REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-026/22

Moved by: Doug Thompson  
Seconded by: Gerry Boyce

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to:

- Trinity Bible Church of Ottawa
- The River Institute
- St. Albert Optimist Club
- St. Albert Primary School

FURTHER THAT:

The Communications Committee recommends the Board of Directors approval of two Community Environmental Grants of \$300 each to:

- The Township of North Dundas

CARRIED

### **ROUNDTABLE DISCUSSION**

#### **A. COMMUNITY ENGAGEMENT ACTIVITIES**

- Cindy Saucier shared details on two Earth Days Clean Ups in Casselman and Russell. She also let the Committee know that the Russell Historical Society will be hosting Jane Cooper on Monday, June 13<sup>th</sup> at the Russell Museum.
- Murray Inch said that Oak Valley Pioneer Park hosted the cleanup day on May 7<sup>th</sup>, had a great turn out and planted two dozen new seedlings.



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- Gerry Boyce shared comments on motorized vehicle use on SNC land and asked questions on behalf of the Nation Valley ATV Club.

**B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

Members of the Committee would like to nominate members of the Ottawa Flyfishers Society for Friends of SNC.

**DATE OF NEXT MEETING:**

Wednesday, September 7<sup>th</sup>, 2022 at 9:00am

**ADJOURNMENT:**

RESOLUTION NO. CMN-027/22

Moved by: Bill Smirle

Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee meeting of June 8<sup>th</sup>, 2022 be adjourned at 11:21a.m.

CARRIED

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Charles Armstrong,  
Committee Chair.

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John Mesman,  
Team Lead, Community Lands and Outreach.

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