



SOUTH NATION
CONSERVATION
DE LA NATION SUD



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Communications Committee

Meeting Agenda

Date: Thursday, March 3rd, 2022

Time: 3:00 pm

Location: Virtual Meeting using Microsoft Teams





Communications Committee

Meeting Agenda

Thursday, March 3rd, 2022 at 3:00 pm

1. Chair's Remarks
2. Approval of Communications Committee Agenda (Supplemental Agenda)
3. Declaration of Conflict of Interest
4. SNC Project Update – PowerPoint Presentation: Staff
5. Approval of Communications Committee Meeting Minutes of November 17th, 2021 3-7
6. New Business:
 - a. Update: 2022 Committee Chair and Membership: John 8
 - b. Update: Social Media and Website: Shannon M 9-11
 - c. Update: Municipal Information Day: Kelsey 12
 - d. Request for Approval: SNC 75km Challenge Guide: Shannon G 13
 - e. Request for Approval: Maple Education Program Update: Shannon M 14-15
 - f. Request for Approval: 2022 Youth Fish Camps: Kelsey 16-17
 - g. Request for Approval: 2022 "Friends of SNC" Golf Tournament: Shannon G 18-20
 - h. Request for Approval: Video Products: Shannon M 21-22
 - i. Request for Approval: 2021 Annual Report: John 23-24
 - j. Request for Approval: Community Environmental Grants Program Update: Kelsey 25-30
 - k. Request for Approval: Community Environmental Grants: Kelsey 31-37
7. Supplemental Agenda (if any)
 - a. Draft: 2021 Annual Report
 - b. Draft: 75km Challenge Guide
8. Roundtable Discussion
 - a. Community Engagement Activities
 - b. Recommendations for 'Friends of SNC'
9. Correspondence
10. Date of Next Meeting: Wednesday, June 8th, 2022 at 9:00 am
11. Adjournment

John Mesman,
Team Lead, Community Lands and Outreach.



COMMUNICATIONS COMMITTEE MEETING

Wednesday, November 17th, 2021 – 9:00 a.m.
Meeting 06/21

Present:	Peggy Taylor, Chair, Communications Committee Bill Smirle, Board of Directors, Past Chair, ex-officio Cindy Saucier, Councillor, Russell Charles Armstrong, Public Citizen Murray Inch, Public Citizen Gerrie Kautz, Board of Directors Doug Thompson, Public Citizen Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen Tim Jackson, Public Citizen Karen Switzer-Howse, Public Citizen
Regrets:	Gerry Boyce, Public Citizen Gary Barton, Public Citizen George Darouze, Board of Directors, Chair, ex-officio Pierre Leroux, Board of Directors, Vice Chair, ex-officio
Staff:	Angela Coleman, General Manager/Secretary-Treasurer John Mesman, Team Lead, Community Lands and Outreach Carl Bickerdike, Team Lead, Corporate Services Shannon Gutoskie, Communications Specialist Kelsey Smith, Stewardship & Outreach Assistant Shannon Murray, Stewardship & Outreach Assistant Kayla Sunday, Communications & Indigenous Partnership Assistant



CHAIR'S REMARKS

Peggy Taylor, Committee Chair called the November 17th, 2021 Communications Committee meeting to order at 9:02 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-066/021 Moved by: Doug Thompson
Seconded by: Charles Armstrong

RESOLVED THAT: The Members approve the Communications Committee agenda and supplemental agenda of November 17th, 2021 as submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE VIRTUAL MEETING MINUTES OF SEPTEMBER 15th, 2021

RESOLUTION NO. CMN-067/21 Moved by: Byron Vienneau
Seconded by: Doug Thompson

RESOLVED THAT: The Members approve the Communications Committee meeting minutes of September 15th, 2021.

CARRIED

NEW BUSINESS

REQUEST FOR APPROVAL: 75TH ANNIVERSARY EVENT – 75KM HIKE CHALLENGE

RESOLUTION NO. CMN-068/21 Moved by: Byron Vienneau
Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee approve the 75km Challenge Workplan as presented.



CARRIED

REQUEST FOR APPROVAL: DEVELOPMENT OF AN SNC DESIGN GUIDE

RESOLUTION NO. CMN-069/21

Moved by: Byron Vienneau

Seconded by: Doug Thompson

RESOLVED THAT:

That the Communications Committee direct staff to develop an SNC Sign Design Guide to inform a Sign Strategy for SNC Properties.

FURTHER THAT:

The Committee provide feedback on the development of draft sign templates.

CARRIED

UPDATE: SNC 75TH ANNIVERSARY LOGO DESIGN

RESOLUTION NO. CMN-070/21

Moved by: Gerrie Kautz

Seconded by: Karen Switzer-Howse

RESOLVED THAT:

That the Communications Committee receive and file the report on the 75th anniversary logo development for discussion purposes.

CARRIED

UPDATE: SOUTH NATION WOOD CREATIONS AUCTION PROCEEDS

RESOLUTION NO. CMN-071/21

Moved by: Karen Switzer-Howse

Seconded by: Byron Vienneau

RESOLVED THAT:

That the Communications Committee receive and file an update on the 2021 South Nation Wood Creations online wood ware auction.

FURTHER THAT:

The Committee approve allocating funds raised from the 2021 South Nation Wood Creations online wood



ware auction to the 2022 Community Free Tree Giveaways.

CARRIED

COMMUNICATIONS COMMITTEE MEETING SCHEDULE 2022

RESOLUTION NO. CMN-072/21 Moved by: Cindy Saucier
Seconded By: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee approve the
2022 Communications Committee meeting
schedule as presented.

CARRIED

The Committee meeting recessed at 10:30 a.m.
The Committee reconvened at 10:35 a.m.

REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-073/21 Moved by: Karen Switzer-Howse
Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee recommends the
Board of Directors approval of Community
Environmental Grants in the amount of \$300 each
to:

- St. Paul's Presbyterian Church
- L'école St. Viateur

CARRIED

ROUNDTABLE DISCUSSION

A. COMMUNITY ENGAGEMENT ACTIVITIES

- Byron requested an update on the groomed trail in Alfred-Plantagenet. SNC Staff met with the Alfred Plantagenet recreational team. Staff will follow up next week on how it will roll out with the college campus winter trail.



- Murray mentioned that many dead trees were removed by SNC staff at Oak Valley Park, with additional seedlings being planted next year. Loads of gravel delivered for the driveway making it easier for residents to access the Park.
- Cindy mentioned how much she enjoyed the Healing Place “Remembering the Children” and the Scouts event at J. Henry Tweed Conservation Area. She would like to incorporate the Healing Place into the 75th celebrations and its importance.
- Tim shared that last week he went to Two Creeks Conservation Area, it was well used with many people onsite.
- Bill was pleased with the discussion this morning and mentioned he would like to also include the Healing Place in the 75th anniversary.

B. RECOMMENDATIONS FOR ‘FRIENDS OF SNC’

There were no recommendations for ‘Friends of SNC’ at this time.

DATE OF NEXT MEETING:

Thursday, March 3rd, 2022

ADJOURNMENT:

RESOLUTION NO. CMN-074/21

Moved by: Cindy Saucier

Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee meeting of
November 17th, 2021 be adjourned at 11:05 a.m.

CARRIED

Peggy Taylor,
Committee Chair.

John Mesman,
Team Lead, Community Lands and Outreach.

/ks



To: Communications Committee
From: John Mesman, Team Lead, Community Lands and Outreach
Date: February 22, 2022
Subject: Update: 2022 Committee Chair and Membership

RECOMMENDATION:

The Communications Committee receive and file the 2022 Committee Chair and Membership report.

DISCUSSION:

In 2021, the Board of Directors approved revisions to the "Terms of Reference: South Nation Conservation Standing Committees" to allow for a formal application process for membership recruitment and the addition of a 3-year term for Standing Committee members (BD-080/21).

Due to updates to *the Conservation Authorities Act* and upcoming municipal elections in Fall 2022 that will inform political and community appointments, the Board approved a temporary amendment to the Committee Terms of Reference to allow for an extension of current Committee membership into 2022 (BD-026/22).

Applications will be sought for Committee membership in Fall 2022 for the 2023-2025 term, subject to approval by the Board of Directors at SNC's Annual General Meeting in 2023.

The Board approval to extend the current membership term includes ratifying the current appointed Committee Chair in their position until the Board approves the 2023 Committee memberships and Chair appointments.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: The 2022 SNC Budget includes funding for the Clean Water, Forestry, Fish and Wildlife, and Communications Committee meetings under Communications and Outreach: Corporate Communications pages 84-85.

SNC Policy Adherence: Standing Committees adhere to SNC Administrative By-laws, Part III, sections 20.1 to 21.0, pages 9 and 10.

John Mesman,
Team Lead, Community Lands and Outreach.



To: Communications Committee
From: Shannon Murray, Stewardship and Outreach Assistant
Date: February 17, 2022
Subject: Update: Social Media and Website

RECOMMENDATION:

The Communications Committee receive and file the Social Media and Website Update.

DISCUSSION:

SNC has actively worked to increase its online presence across social media platforms since the inception of its first social media account 13 years ago, with some accounts established 6 years ago.

Staff continue to report increased use of SNC website and social media accounts in recent years, with the SNC website recording twice as many users and visits over the last two years, compared to the previous 5-year average. Some social media and website metrics are included in this report.

This report also provides an overview of social media campaigns used since the last Communications Committee meeting in 2021 along with campaigns planned in 2022.

Since the last update in September 2021, the following campaigns have been delivered:

- Trail Tuesday
- Wildlife Wednesday
- South Nation Wood Creations Online Auction Campaign (Sept)
- Indigenous Partnerships Campaign (Sept)
- Throwback Thursday (75th Anniversary)
- Land Donations
- Invasive Species Awareness
- Winter Salt Campaign
- Story Walks at Conservation Areas
- Low Water Response and Water Conservation
- Drinking Water Source Protection Awareness
- Agricultural Clean Water Programs
- Fall Into Nature
- Black History Month Black Conservationists Campaign (Feb)



This year's upcoming Social Media campaigns will also include:

- Invasive Species Awareness Week
- SNC's International Women's Week Campaign (Feb 28-Mar 8)
- Free Tree Campaign – Forest Conservation Initiative
- SNC Tree Planting Program – Forest Conservation Initiative
- Flood Forecasting and Warning and Low Water Response
- Dam and River Safety Campaign
- 75th Anniversary Event Promotion
 - 75 KM Challenge
 - Maple Weekends
 - Taste the Nation Launch
 - Canoe the Nation Partnerships
 - Friends of SNC Golf Tournament
 - SNC Annual Tour
 - SNC Open House
- Arbor Week Campaign to highlight Tree Planting Initiatives
- 7 Days of Trails Campaign

Below are SNC's social media statistics to date, since the last report in September 2021:

Account	Total Followers	Increase	% Increase/Decrease
Facebook	5,790	221	+ 4%
Instagram	1,194	39	+ 3%
Twitter	1,354	13	+ 1%

SNC monitors Facebook and Instagram activity using Facebook and Instagram Insights to help understand the performance of SNC's page traffic over the last 28 days – January 22nd to February 18th.

Action Type	Total for 28 days	% Increase/Decrease
Facebook Likes	51	+ 50%
Instagram Followers	21	+ 75%
Facebook Reach	38,958	- 66.8%
Instagram Reach	2,273	+ 185.9%
Facebook Visits	859	- 35.8%
Instagram Visits	108	+ 66.2



SNC monitors website activity using Google Analytics to provide insight on web traffic.

Period	Sessions	New & Returning Users	Page Views	Bounce Rate	Pages per Session	Average Session Duration
September 2021	8,519	7,345	17,828	68.92%	2.09	1:35 min
October 2021	8,282	7,065	16,642	67.01%	2.01	1:37 min
November 2021	6,797	5,768	14,246	65.46%	2.10	1:37 min
December 2021	4,882	4,199	10,010	67.43%	2.05	1:32 min
January 2022	8,969	7,848	18,273	70.06%	2.04	1:39 min

Bounce Rate: Page visits where the user left the landing page without interacting with the website.

The most visited pages from September 7th, 2021 to February 18th, 2022 were:

- Homepage: 11,624 – page views
- About/Job Opportunities and Tenders: 2,892 – page views
- Development/Find Form: 2,056 – page views
- Contact/Staff Listing: 1,961 – page views
- Recreation/Hiking Walking/Warwick Forest Conservation Area: 1,562 –page views
- Resources/Maps: 1,548 – page views
- Contact: 1,399 – page views
- Recreation/Hunting and Trapping: 1,268 – page views
- Recreation/About Recreation: 1,128 – page views
- Land/Forestry Services/Tree Planting Services: 1,058 – page views

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Expenses associated with SNC's website and social media are included in the 2022 SNC Budget under Communications and Outreach: Media and Communications Products, on page 90 and 91.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases of \$200 up to \$5,000 competitive quotes will be obtained where practical.

Shannon Murray,
Stewardship and Outreach Assistant



To: Communications Committee
From: Kelsey Smith, Stewardship and Outreach Assistant
Date: February 17, 2022
Subject: Update: Municipal Information Day

RECOMMENDATION:

The Communications Committee receive and file SNC's plan to host a virtual 2022 Municipal Information Day.

DISCUSSION:

South Nation Conservation (SNC) has been hosting a Municipal Information Day for partner municipalities since 2011 where SNC has invited municipal partners to the office to learn more about SNC's programs and partnership projects.

This information day is targeted towards municipal planning and building staff – however, anyone is welcome to sign up. Politicians and other municipal recreation and economic development staff often attend. This year, staff plan to circulate invitations to Planning and Building, Economic Development, Communications, and Recreation staff.

The event was hosted virtually in 2021, with a record 76 participants from partner municipalities in attendance. In person attendance varied from 40 – 70 in previous years.

This year, SNC is planning to host a virtual Municipal Information Day in the week of April 4th, 2022 to engage with partners and highlight some of the following topics: Land Securement Strategy, Eastern Ontario Public Imagery Acquisition (LIDAR), Wetland Mapping and Regulations, Natural Hazard Management, Environmental Planning and Technical Reviews, Stormwater Management Inspection Service, Tree Planting Services, and other partner program updates.

The virtual meeting will be via Microsoft Teams from 8:45 am to 12:15 pm, on a reduced half-day schedule. Staff are also considering options for a hybrid in-person delivery. The date and schedule will be subject to change.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Municipal Information Day is included in the 2022 SNC Budget under Communications and Outreach: Education and Events on pages 86-87.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5,000, competitive quotes will be obtained where practical.

Kelsey Smith

Kelsey Smith,
Stewardship and Outreach Assistant



To: Communications Committee
From: Shannon Gutoskie, Communications Specialist
Date: February 18, 2022
Subject: Request for Approval: SNC 75km Challenge Guide

RECOMMENDATION:

The Communications Committee approve the 75km Challenge Guide.

DISCUSSION:

South Nation Conservation (SNC) was established in 1947 and is now celebrating 75 years of conservation in 2022.

A workplan was prepared to identify initiatives that will help recognize this milestone and highlight how SNC's water resource management and conservation lands stewardship have helped form and contribute to a Living Natural Legacy (BD-166/21).

Included within the workplan was a signature event: the 75km Challenge, which was launched at the Warwick Forest Conservation Area on February 12, 2022 with over 200 people in attendance. SNC provided free hot chocolate, live music, a bonfire, and a healthy hike on the trails. Snowshoes were also available for people to use for free.

The 75km Challenge runs until December 31, 2022, with a goal to encourage watershed residents and visitors of all abilities to step into nature and explore Conservation Lands throughout the four seasons. A video featuring SNC Board members highlighting their favourite natural spaces will be created for promotional purposes.

Participants who have pre-registered for the challenge will be receiving an information package that includes a tracker to record their progress and 75km Challenge Guide. The guide features SNC's Conservation Areas, highlights activities available at each one, and includes an updated watershed map.

Staff continue to seek sponsorship for prizes or gift cards for giveaways throughout the year.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Costs associated with the 75th Anniversary are included in the 2022 SNC Budget under Communications and Outreach: Education and Events on pages 86-87.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5,000, competitive quotes will be obtained where practical.

Shannon Gutoskie

Shannon Gutoskie,
Communications Specialist.

Attachments: Draft SNC 75km Challenge Guide



To: Communications Committee
From: Shannon Murray, Stewardship and Outreach Assistant
Date: February 17, 2022
Subject: Request for Approval: Maple Education Program Update

RECOMMENDATION:

The Communications Committee approve the revised Maple Education outreach initiatives and recommend that the Board of Directors approve postponing the on-site tours for the Maple Education Program at the Oschmann Forest Conservation Area.

DISCUSSION:

SNC's flagship education program delivered its 18th year in 2019 at the new program venue located in the Oschmann Forest Conservation Area, in North Dundas.

In 2020, program delivery was postponed due to the COVID-19 Pandemic (CMN-05/20).

In 2021, staff hosted a Maple Weekend event at the Oschmann Forest, delivered a Maple Education-focused social media campaign, and created multiple Maple Education videos that provided classrooms with virtual tools to introduce their students to key components and learnings from the Maple Education Program (CMN-008/21).

The program provides Kindergarten to Grade 12 students a hands-on learning experience through the process of maple syrup production as it has evolved from Indigenous discovery and traditions through to modern day production techniques.

On-Site Maple Program Tours

Field trip restrictions remain in place for School Boards in Eastern Ontario due to public health guidelines. As such, staff will not be proceeding with on-site program tours in 2022. In lieu, staff recommend the following revisions to the 2022 Maple Education Program:

Free Access to Maple Education Videos

SNC will provide the public with free access to 2021 Maple Education videos to promote maple syrup education and demonstration. The video series was produced through a paid partnership with the Ottawa Catholic School Board.

The videos take students on a virtual tour of the Oschmann Forest and includes some teachable moments from SNC's Maple Education Program, which aligns with Ontario's education curriculum requirements.

The video provides educational content for students while leaving enough to the imagination to entice people to get out and safely participate, if possible, in self-guided tours at maple syrup demonstration sites.



Maple Weekends

Depending on public health advice during the Maple Syrup Season (March – April), staff will plan to host two Maple Weekend day-events and promote any initiatives planned by the Eastern Chapter of the Ontario Maple Syrup Producers Association.

These days will be held on the weekend and will feature staff on site to welcome the public to the Oschmann Forest, offer promotional and educational information, recognize SNC's 75th anniversary and provide warm drinks to visitors while ensuring public health regulations are respected by visitors.

Maple Education Social Media Campaign

Staff will coordinate a social media campaign to promote Maple Weekend days, future on-site educational programming and the self guided bilingual Maple Education trail featured at the Oschmann Forest.

The campaign will include maple syrup production facts and identify some natural heritage contributions of First Nations Traditional Knowledge and the local maple syrup industry.

Staff will communicate updated program plans to schools and share details on the new educational video as a chance to provide a 'sweet' virtual tour of the Oschmann Forest.

SNC will also continue to offer the Maple Magic kit, a classroom-based maple syrup adventure, for schools that are interested in bringing aspects of the program into their classrooms.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: The Maple Education Program is included in the 2022 SNC Budget under Communications and Outreach: Education and Events, pages 86 and 87.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5,000, competitive quotes will be obtained where practical.

Shannon Murray,
Stewardship and Outreach Assistant.



To: Communications Committee
From: Kelsey Smith, Stewardship and Outreach Assistant
Date: February 17, 2022
Subject: Request for Approval: 2022 Youth Fish Camps

RECOMMENDATION:

The Communications Committee recommend that the Board of Directors approve SNC's planned delivery of the 2022 recreational fishing programs, subject to local public health restrictions.

DISCUSSION:

Recreational fishing programs promote sustainable angling practices and encourage residents to explore fishing opportunities at Conservation Areas within SNC's jurisdiction.

SNC's annual Youth Fish Camps resumed in 2021 after the cancellation of the camps in 2020 due to the COVID-19 Pandemic (CMN-039/20).

2022 marks SNC's 75th anniversary and the 14th year of SNC's annual Youth Fish Camps. Staff recommend hosting six fish camps (two days each) if there is sufficient interest.

Below are the proposed dates for the 2022 Fish Camps:

- July 6 and 7, 2022 at Cass Bridge Conservation Area, Winchester
- July 13 and 14, 2022 at High Falls Conservation Area, Casselman
- July 20 and 21, 2022 at Jessup's Falls Conservation Area, Plantagenet
- August 3 and 4, 2022 at Cass Bridge Conservation Area, Winchester
- August 10 and 11, 2022 at High Falls Conservation Area, Casselman
- August 17 and 18, 2022 at Jessup's Falls Conservation Area, Plantagenet

Note that dates and locations are subject to change based on registration preferences.

Program delivery will include fish identification, fish anatomy/biology, angling strategies, proper catch and release techniques, care and maintenance of fishing equipment, water quality testing, fly fishing and fishing safety and regulations.



Enhanced health and safety guidelines and revised program delivery would include:

- Screening of participants and instructors,
- Maintaining a ratio of 5-10 participants per instructor,
- Additional PPE, cleaning of equipment and sanitization,
- Each participant uses their own, dedicated set of tackle, line, and rods,
- Use the same instructors on Day 1 and Day 2 of camps to reduce risk,
- Separate bagged lunches and snacks will be provided, and
- Additional seating and rotational programming to support outdoor learning with physical distancing measures.

Work Plans and program materials will identify enhanced precautionary measures to manage risks and comply with SNC's COVID-19 Standard Operating Procedures. Advice from health authorities will support final decisions.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Youth Fish Camps are included in the 2022 SNC Budget under Communications and Outreach: Education and Events on pages 86-87.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5,000, competitive quotes will be obtained where practical.

Kelsey Smith

Kelsey Smith,
Stewardship and Outreach Assistant.



To: Communications Committee
From: Shannon Gutoskie, Communications Specialist
Date: February 16, 2022
Subject: Request for Approval: 2022 "Friends of SNC" Golf Tournament

RECOMMENDATION:

The Communications Committee recommend to the Board of Directors that staff proceed with planning a golf tournament in Fall 2022, including seeking quotes for a venue.

DISCUSSION:

Due to the ongoing COVID-19 Pandemic, the Committee directed staff to identify new opportunities for safe fundraising events in Fall 2020 and 2021 and approved the postponement of the Annual "Friends of SNC" Golf Tournament (CMN-060/21).

Although the golf tournament has traditionally been considered a fundraising event, the cancellation of the tournament (and other in-person meetings and events) meant staff and community partners missed valuable face-to-face networking opportunities.

It's anticipated that golf courses will be open for the 2022 season and staff are seeking approval to proceed with tentatively planning the "Friends of SNC" Golf Tournament to celebrate SNC's 75th Anniversary and the jurisdiction.

SNC recognizes the current economic hardships faced by local businesses and acknowledges the potential for less fundraising revenue, but still considers the revenue neutral event worthwhile as a key networking opportunity, especially for municipalities.

Staff would follow the approved tournament format from 2017 (CMN-013/17) of 18 holes, morning shotgun start, and breakfast included, but this may be modified to comply with any COVID-19 public health and safety measures enforced by the golf course.

In 2019, registration fees were updated to \$120 per player to allow SNC to issue charitable receipts to participants (CMN-036/19). However, the ability to issue charitable receipts will depend on the cost of the tournament. In 2021, all the venues who responded were either not in positions to host tournaments or required significant price increases.

Staff will also seek sponsorship based on the new approved sponsorship packages from March 2020 (CMN-026/20).

The tournament may not proceed if deemed not viable or may be cancelled in the event of an emergency declaration, stay at home order, or other circumstances relating to COVID-19. Cancellation clauses will be negotiated with the venue. As per SNC's Purchasing Policy, the contract would be awarded to the lowest quote received.

An update on the Golf Tournament, including venue selection, will be provided at the next Committee meeting.



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FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Funding for the 2022 Friends of SNC Golf Tournament is included in the 2022 Budget under Communications and Outreach: Partnership Development, pages 88 and 89.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5000, competitive quotes will be obtained where practical.

Shannon Gutoskie

Shannon Gutoskie,
Communications Specialist.

Attachments: New Committee Approved Sponsorship Packages from March 2020



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Friends of SNC Golf Tournament: Sponsorship Packages

March 2020

Black Maple Sponsor: \$1,500

- 1 exclusive opportunity
- Exclusive recognition as the tournament's title sponsor on the event poster, promotional items, in press releases and dedicated signage
- 1 exclusive hole sponsorship
- 1 foursome in the tournament

Sugar Maple Sponsor: \$1,000

- Logo recognition on promotional items, in press releases and on dedicated signage
- 1 exclusive hole sponsorship
- 1 foursome in the tournament

Red Maple Sponsor: \$500

- 1 exclusive hole sponsorship with logo recognition
- Logo recognition on promotional items and special mention in press releases
- Breakfast buffet for 4

Silver Maple Sponsor: \$250

- 1 shared hole sponsorship

Raffle Prize Sponsor:

- Donate a larger-sized item to be raffled off at the tournament to raise funds

Door Prize Sponsor:

- Donate a door prize worth at least \$25 to be drawn at the tournament



To: Communications Committee
From: Shannon Murray, Stewardship and Outreach Assistant
Date: February 17, 2022
Subject: Request for Approval: Video Products

RECOMMENDATION:

The Communications Committee approve the 2022 Video Products Plan and discuss recommended future Video Product ideas.

DISCUSSION:

Since the onset of the COVID-19 Pandemic, many of SNC's outreach initiatives have been postponed or transitioned to a virtual format.

In 2021, SNC successfully delivered two Virtual Field Trip Projects: Maple Syrup Education (two videos for Grades 1-3 and 3-6) and the Ottawa and St. Lawrence River Virtual Field Trip. The maple videos reached over 25,000 students within the Ottawa Catholic School Board through a paid partnership (CMN-008/21).

Staff recommend the following videos be created in 2022 to provide virtual outreach options due to the ongoing COVID-19 Pandemic while supporting SNC's 75th Anniversary.

75km Challenge Video

The 75km Challenge encourages the residents and visitors to step into nature and explore SNC's 15 Conservation Areas across its 4,441 km² jurisdiction in Eastern Ontario.

To encourage residents to snowshoe, hike, paddle, dog-walk, ski, or roll through Conservation Areas, staff will create a promotional video with SNC Board members that explains and motivates participation in the 75km Challenge.

75th Anniversary Video

Throughout the year, Staff will collect video footage from SNC's 75th Anniversary activities. At the end of the year, a video will be created to highlight the year's achievements.

Tree Planting Initiatives Video

Staff will collect footage showcasing SNC's Tree Planting initiatives, including the 50 Million Tree Program, Ottawa's Green Acres Program, County partnerships for Roadside Tree Planting, Municipal partnerships for Free Tree Giveaways, and SNC's new goal of planting over 200, 000 trees each year. Using this footage, a final video will be created to educate the public on SNC's Tree Planting Programs.

Flood Forecasting and Warning and Low Water Response Programs

Staff will collect footage that showcases key components of SNC Water Resource Management Programs, including snow and ice surveys, low water and flooding notices, flood event modelling, dam operation and maintenance, and stream flow monitoring. A final video will be created to educate the public on SNC's Water Resource Management.



Future Video Product Recommendations

The following is a list of potential video product ideas identified by staff:

- **Regulations and Approvals Video:** Showcasing development and regulations project success stories throughout the watershed.
- **Septic Programs Video:** Detailing the unique nature of SNC's septic program delivery and the municipalities that the program serves.
- **Sustainable Forestry Management Video:** Sharing SNC's sustainable forestry management practices within the SNC and SDG Forest.
- **Fishing on the South Nation River Video:** Interviews with local anglers who fish on the South Nation River.
- **Ottawa Rural Clean Water Programs Video:** Success stories will be showcased from SNC's Clean Water Programs, with specific examples within the City of Ottawa.
- **Geocaching Video:** Eastern Ontario Geocachers will be interviewed on SNC's Geo-Passports to highlight and explain the program.
- **Canoe and Kayak Routes:** Kayak club members will be interviewed along the 5 different South Nation River kayak routes to highlight various launch sites.
- **Step into Nature at a Conservation Area Near You:** Showcasing the various natural landscapes and amenities available at SNC Conservation Areas.

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Video Products are included in the 2022 SNC Budget under Communications and Outreach: Media and Communications Products, pages 90 and 91.

Future video product recommendations can be used in funding applications or may be funded through partner programs.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases from \$200 - \$5,000, competitive quotes will be obtained where practical.

Shannon Murray,
Stewardship and Outreach Assistant.



To: Communications Committee
From: Kelsey Smith, Stewardship and Outreach Assistant
Date: February 18, 2022
Subject: Request for Approval: 2021 Annual Report

RECOMMENDATION:

That the Communications Committee recommend that the Board of Directors approve the 2021 Annual Report.

DISCUSSION:

Annual reports are an important way to highlight SNC's programs, services, and accomplishments throughout the preceding year, as well as provide partners and stakeholders with information regarding financial performance, Board of Directors membership, and project updates.

Highlights from the 2021 Annual Report are summarized below:

- **Featured Topics:** National Day for Truth and Reconciliation, Virtual Outreach, Partnership with Ducks Unlimited Canada, County Partner Planning Study on Natural Heritage Systems and SNC's Approvals Programs.
- **Conservation Areas:** Record number of visitors (200,000), site improvements at J. Henry Tweed and Robert Graham Conservation Areas, and opening of SNC's newest property, Mill Run Conservation Area in Augusta.
- **Use of SNC Lands:** Sustainable timber harvests, hunting and trapping programs, apiculture, maple syrup and agriculture uses.
- **Forestry and Stewardship Initiatives:** Statistics on SNC's tree planting program, Woodlot Advisory Service, Clean Water Programs and Forest Steward; Grasslands Ontario partnership to support enhancement of grassland habitat at the Healing Place.
- **Select Project / Program Updates:** Youth Fish Camps, Municipal Septic Program, Online Wood Auction, Enhancing Early Warning Systems in the SNC Jurisdiction, Donating Trees to Frontline Workers, and the Flood Management/Mitigation Strategy Development for the Mohawk Council of Akwesasne.
- Financial summary and Board of Directors membership.

Printed copies of the 2021 Annual Report will be available in both English and French to be distributed through the year and posted on SNC's website. Following SNC's Annual General Meeting in April 2022, copies will also be distributed to partner municipalities and Conservation Authorities in Ontario.

The Draft 2021 Annual Report will be circulated prior to the meeting.



FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Funding for completing the design of the 2021 Annual Report is included in the 2022 SNC Budget under Communications and Outreach: Media and Communications Products, on pages 83-85.

SNC Policy Adherence: All expenditures will adhere to SNC's Purchasing Policy. For purchases of \$200 up to \$5,000 competitive quotes will be obtained where practical.

Kelsey Smith

Kelsey Smith
Stewardship and Outreach Assistant

Attachment: Draft 2021 Annual Report (to be circulated prior to the meeting)



To: Communications Committee
From: Kelsey Smith, Stewardship and Outreach Assistant
Date: February 18, 2022
Subject: Request for Approval: Community Environmental Grants Program Update

RECOMMENDATION:

The Communications Committee recommend that the Board of Directors approve amendments to the Community Environmental Grants Program to allow applications for certain community environmental projects in 2022.

DISCUSSION:

SNC's Community Environmental Grants Program encourages and supports community events across the jurisdiction that promote recreational use of our rivers, protect the environment, or celebrate our natural heritage.

In 2020, the Communications Committee approved temporary program amendments to allow community funding to be directed to community tree planting projects during the COVID-19 Pandemic (CMN-036/20).

This amendment allowed the Committee to distribute all of 2020-2021 program funds, plant over 80 large native trees in community parks and support a variety of safe environmental projects.

It is still unknown to what extent community events will take place in 2022. As such, staff recommend keeping with the amended Program's guidelines and eligibility criteria for another year to accommodate applicants who may be interested in one of the following environmental initiatives in their communities, in partnership with SNC:

Community Environmental Event:

- Funding up to \$300 to help host a community project or event (through any of the existing funding categories).

Tree and Shrub Planting:

- Funding up to \$300 to help plant a native caliper-sized tree, or several potted stock trees or shrubs in a public community space.

Community Garden:

- Funding up to \$300 to help create or upgrade a community garden in a public community space.

Visibility requirements will remain unchanged: an SNC banner must be displayed throughout the activity, and SNC's logo must be displayed on promotional products.



Applicants will be required to follow the most current public health guidelines set by their respective local health units and will be required to describe measures taken throughout their activity to protect people and manage risks due to COVID-19.

SNC staff will provide support to tree planting projects, including providing advice on suitable trees species, planting locations, and recommending available stock.

Program updates will not replace existing grant categories or conditions, the update offers additional eligible funding categories.

Based on the success of program changes in previous years, SNC will prepare a year-end program review and provide a new set of Draft Program Guidelines for Committee review for next year.

The below chart shows the number of grants awarded from 2018 – 2021:

Year	Number of Grants
2018	25
2019	18
2020	25
2021	19

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Funding for Community Environmental Grants is included in the 2022 SNC Budget under Communications and Outreach: Partnership Development on pages 90-91.

SNC Policy Adherence: Disbursement of Community Environmental Grants is compliant with the Purchasing Policy – Purchasing Limits/Authorized Buyers – Team Lead's approved limit of up to \$3,000.

Kelsey Smith

Kelsey Smith,
Stewardship and Outreach Assistant

Attachments: Draft Program Guidelines: Community Environmental Grants



Community Environmental Grants Application Form

Draft Amendments to Guidelines – February 2, 2021

SNC believes in providing opportunities for the public to enjoy, learn from, and experience the River and to help protect and restore the local environment across our 4,441 square-kilometer jurisdiction in Eastern Ontario.

The Community Environment Grants program has traditionally encouraged and supported events that promote recreational use of our rivers, protect the environment, or celebrate the history of our natural heritage.

Due to the COVID-19 Pandemic, SNC has amended the program guidelines for 2021 to accommodate applications for certain community environmental projects deemed appropriate by local public health officials.

Non-Profit organizations, community groups and municipalities are welcome to apply for a grant of up to \$300 for their activity. After-the-fact requests for funding are not eligible.

Eligible Grant Categories:

Community Environmental Outreach Grant

The event must promote protection of our natural environment or recreational use of our natural resources.

Agri-Environmental Grant

The agricultural initiative must include an environmental component (i.e. promotion of beneficial management practice).

Heritage Grant

The event must preserve or promote natural heritage features and/or environmental related history within the SNC jurisdiction.

Tree and Shrub Planting

Applicants may receive up to \$300 to help plant a native caliper-sized tree, or several potted stock trees or shrubs in a public community space.

Please provide SNC with suggestive locations, property ownership and permission. Should your application be successful, SNC will work with applicants to secure locates, confirm appropriate species and stock, and will work with applicants to plant trees. Applicants or property owners must be able to maintain trees and water weekly.



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Community Garden

Applicants may receive up to \$300 to help create a community garden in a public community space. Please provide quotes and specifications for your project when applying, including property ownership and permission. Applicants must be able to manage and oversee project without on-site support of SNC staff.

General conditions for approved grants are outlined on page 3 of this Application Form.

Applicants are required to submit a one-page letter with this Application Form detailing how their event meets one or more of the eligible categories.

Be sure to include all necessary contact information, location, any additional funding sources, project partners, how SNC grant funding would be spent, and any quotes or project specifications obtained.

The letter must also outline which measures will be taken to protect people and manage risks from COVID-19 while undertaking any work related to the project. The most current public health guidelines from your local health unit must be followed.

For more information or to apply to the Community Environmental Grants Program:

South Nation Conservation
Attn: Communications & Outreach Department
38 Victoria St., P.O. Box 29, Finch, ON, K0C 1K0
Phone: 1-877-984-2948
Fax: (613) 984-2872
Email: info@nation.on.ca
www.nation.on.ca



General Conditions for Approved Community Environmental Grants:

1. Community Environmental Grants are open to non-profit organizations and member municipalities within the SNC jurisdiction, and the proposed activity must also be within the SNC jurisdiction.
2. Proposed activities must take place following the most current public health guidelines and must respect physical distancing and limits on gatherings.
3. Applications are considered on a first-come, first-served basis. SNC reserves the right to limit grants to one per applicant per category.
4. Applicants must submit a signed application form and one-page letter to South Nation Conservation outlining:
 - a. The activity, location, and all necessary contact information,
 - b. How the activity meets the criteria of one or more of the Community Environmental Grant categories, and
 - c. Other funds applied and/or approved for the activity and how SNC funds will be spent.

Application letter and signed form must be received at least 5 business days prior to the scheduled activity.

5. The activity must allow for the involvement of the public and/or schools as participants.
6. Promotion of the activity must be done either through print, radio, online media, or any other means of advertising. Promotional products must be approved by SNC before using and must include the SNC logo. Copies of promotional materials must be provided within the final report submitted to SNC following project completion.
7. The South Nation Conservation banner, or flag, or roll-up must be featured prominently for the duration of the activity. It is the Applicant's responsibility to coordinate receiving and returning the banner/flag/roll-up to South Nation Conservation's office in Finch.
8. Waste must be properly disposed of in an environmentally friendly manner following the activity (recycling, compost, etc.).
9. It is the responsibility of the Applicants to arrange proper insurance coverage for the activity. South Nation River Conservation Authority, as Sponsor of the activity, accepts no liability and/or negligence to the Applicant or third parties, nor is it liable to participants of the activity (and activities related to the project).



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10. Applicants must provide final written report to South Nation Conservation describing the success of the activity with photos and any press coverage, which must be provided to SNC no later than six weeks following the activity.
11. Cheques will be issued after the activity has taken place and once all conditions applied by South Nation Conservation have been met.
12. SNC may, at its discretion, choose to waive some conditions of grant approval.
13. In cases where the grant is intended for a permanent or ongoing initiative, the conditions for acknowledgement of South Nation Conservation may be revised accordingly.

I (We) have read and understand the above provisions and agree to follow the Community Environmental Grant conditions as outlined. I (We) understand that grant funds will not be provided unless all conditions are met to the satisfaction of South Nation Conservation.

Signature: _____

Print Name: _____

Organization: _____

Date: _____

Contact Phone: _____

Email: _____



To: Communications Committee
From: Kelsey Smith, Stewardship and Outreach Assistant
Date: February 22, 2022
Subject: Request for Approval: Community Environmental Grants

RECOMMENDATION:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to:

- Trinity Bible Church of Ottawa
 - The River Institute
 - St. Albert Optimist Club
 - St. Albert Primary School
-

DISCUSSION:

In March 2020, the Communications Committee approved amendments to SNC's Community Environmental Grants Program to allow applications for tree and shrub planting and community garden development in response COVID-19 related event cancellations (CMN-036/20).

The following applications for the amended Community Environmental Grants Program have been received:

Trinity Bible Church of Ottawa

Trinity Bible Church of Ottawa is planning to plant approximately 1,000 trees on their property in 2022, and to tend them, with public involvement. This project will provide opportunities for the public to enjoy and learn from the natural environment and to experience the tributary of the South Castor River. Trinity Bible Church will also provide related events and guided opportunities for learning experiences for the community.

The promotion of activities relating to this project will include website, community group advertising, and CHRI radio. The SNC banner will be featured prominently at the Church parking lot as well as on the site of the planting and other activities.

Funding from this grant, if awarded by SNC, will be used to assist in purchasing trees.



The River Institute

The St. Lawrence River Institute of Environmental Sciences is requesting support for the 2022 Eastern Ontario Children's Water Festival in Maitland taking place May 5 and 6 at the Maitland Tower, and in Casselman taking place May 12 and 13 at the Ferme Drouin.

The Eastern Ontario Children's Water Festival is a full day, environmental education program designed to complement the Ontario Curriculum. As a sponsor, SNC will be mentioned in promotional material, and the River Institute's website.

Funding from this grant will go towards assisting with the facility rental, transportation, Water Discovery Centre supplies and maintenance, volunteer beverages and food along with the staff time to coordinate the event.

St. Albert Optimist Club

The St. Albert Optimist Club is planning to hold a fishing day for youth on May 7th at an Optimist members property on the South Nation River. The Club will display SNC's logo on the electronic sign and will put up the banner during the event.

Funding from the grant will assist in purchasing fishing gear for the participants.

St. Albert Primary School

St. Albert Primary School is requesting support to help plant trees in the school yard. They want to buy a tree and shrub with the money to plant in the school yard. In 1990, a tree was planted and now it shades the sand box for the kids. The school wants to show the kids how it is important to plan for the future.

Funding from this grant will assist in purchasing trees for the school yard.

Below is a summary of Community Environmental Grant Funding for 2022:

Community Environmental Grant Money Dispersed (2022)	Community Environmental Grant Money Under Review	Remaining Funds
\$0	\$1,900	\$10,000



FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

Compliance with Budget: Funding for Community Environmental Grants is included in the 2022 SNC Budget under Communications and Outreach: Partnership Development on pages 88-89.

SNC Policy Adherence: Disbursement of Community Environmental Grants is compliant with the Purchasing Policy – Purchasing Limits/Authorized Buyers – Team Lead's approved limit of up to \$3,000.

Kelsey Smith

Kelsey Smith,
Stewardship and Outreach Assistant

Attachments: Community Environmental Grant - Application Letters

Trinity Bible Church of Ottawa - Community Environmental Grant Application

To South Nation Conservation, December 18, 2021

This is an application by Trinity Bible Church of Ottawa for a Community Environmental Outreach Grant.

1. Activity: Our project/event relates to our plan to plant approximately 1000 trees on our property in 2022, to tend them, with public involvement. At the time of tree planting TBC will provide related events and guided opportunities for learning experiences for the surrounding community. Planting along trails adjacent to historic places on the property and the tributary branch of the South Castor River that flows through our property will provide opportunities during the planting and tending for learning about local history and the environment. One activity will be visiting the beaver pond, dams and channels and learning about their impact on the environment. We are currently revising our trail guide and it will be available to the general public at the time of the planting and community involvement activities. Our project partner will be the Osgoode Scouts who use our facilities and property for their activities. Other potential partners include classes from local schools and home-schooling groups.

COVID-19 measures that will be taken to protect people and manage risks include the use of masks, working in family groups, appropriate distancing, and specified limits on gathering, following the most current Ottawa Public Health guidelines. All planned activities will be outdoors.

2. Location: The location is within SNC jurisdiction at 4101 Stagecoach Road near Osgoode Ontario.

3. Contact Information: Trinity Bible Church of Ottawa. Pastor: Matt Rice. Office phone: 613-826-2444 Website: <https://www.trinitybiblechurch.ca/> TBC is a non-profit organization. TBC has comprehensive insurance coverage which includes community participation on site activities.

4. How our activity meets criteria of the grant category:

This project will provide opportunities for the public to enjoy and learn from the natural environment and to experience the tributary of the South Castor River. Our events will promote the educational/recreational use of the stream, and help protect the local environment especially the beaver pond, dams, transport channels and lodge. The activities will also celebrate the history of our natural heritage; the trails, farmstead, farm laneway, snake cedar fences, stone wall, historical irrigation projects, remnant white pine trees, and the local lumbering and limekiln industries.

Promotion of our activities relating to this project will include our website, community group advertising, and CHRI radio. The SNC banner and flag will be featured prominently at the Church parking lot as well as on the site of the planting and other activities.

5. Funding: We are only applying for the \$300 grant, but not for other funds. Members of TBC have indicated that they will donate funds to TBC if necessary. Any SNC grant funding will be used to finance the purchase of trees for planting.



January 10, 2022

South Nation Conservation
39 Victoria St., P.O. Box 29
Finch, ON K0C 1K0

Attn: Communications & Outreach Department

I am writing to you on behalf of the St. Lawrence River Institute of Environmental Sciences to request support for the 2020 Eastern Ontario Children's Water Festival in Maitland, Ontario taking place May 5 and 6 at the Maitland Tower grounds, and in Casselman taking place May 12 and 13 at the Ferme Drouin. This festival provides hands-on activities for elementary and high schools within the South Nation Conservation Authority boundaries. This educational and outreach event would fit best the Community Environmental Outreach Grant.

The Eastern Ontario Children's Water Festival is a full day, environmental education program designed to complement the Ontario Curriculum. The purpose of the Festival is to educate young people about the value and fragility of our water resources. The Festival features approximately twenty-five, hands-on Water Discovery Centres that address five different water-related themes: Water Conservation, Water Protection, Water Attitude, Water Technology, and Water Science. Many topics are presented under these themes such as groundwater, wells, septic systems, hydropower, contaminants in rivers and lakes, invasive species, beach health, among others.

The Water Festival events will follow provincial and school board Covid-19 restrictions and regulations implemented at the time of the event. Registrations will be limited to the maximum number of people allowed on sites. In the case where no public events are allowed, the Water Festival will be hosted virtually via live streaming platforms, downloaded videos, and virtual activities, like the 2021 festival.

Since the onset of the Water Festival in 2010, nearly 5,000 youth has participated in this innovative festival. A key component to the Festival's success is the invaluable partnerships created with local high schools, community groups, environmental organizations, various levels of government, and local organizations like your own.

In addition to the numerous staff time required to coordinate and deliver the Water Festivals, expenses towards the facility rental, transportation, Water Discovery Centre supplies and maintenance, volunteer beverages and food, etc. are also incurred. The South Nation Conservation's sponsorship will be allocated towards the expenses listed above. As a sponsor, the South Nation Conservation will be mentioned in promotional material, and the River Institute's website.

Current fundraising efforts for the 2022 Eastern Ontario Children's Water Festivals currently underway. Funding requests have been made or will be submitted to the following companies and group: Grenville Mutual Insurance, Greenfield Ethanol, Ontario Power Generation, TransCanada Pipelines, etc.

The River Institute would be proud to include the South Nation Conservation on our sponsor list for the Eastern Ontario Children's Water Festival.

Thank you very much for your consideration.

Cristina Charette, M.Sc
Education Coordinator and Biologist
River Institute
Tel: (613) 936-6620
E-mail: ccharette@riverinstitute.ca

Le 4 février 2022

Bonjour,

J'aimerais soumettre une demande pour un projet répondant à l'objectif

Community Environmental Outreach Grant

Le club optimiste de St Albert désire organiser une partie de pêche pour nos jeunes qui aura lieu sur la propriété au bord de la rivière Nation de notre membre optimiste Alain Laflèche.

Cette activité aura lieu le samedi 7 mai de 10h à 13h au 31 rue Mélissa à St Albert.

Avec votre octroi de 300\$, nous planifions acheter de l'équipement pour la pêche pour nos participants et participantes. Plusieurs de nos jeunes seront initiés à cette activité récréative de plein air avec la collaboration de d'autres membres de notre club.

Cette activité respectera les normes sanitaires du temps et nous afficherons votre logo Conservation de la Nation sur le babillard électronique annonçant l'activité et exposerons votre bannière lors de l'événement.

Si vous désirez plus de détails, vous pouvez communiquer avec moi.

Carole Prévost

Présidente 2021-2022

613.698.8910

caroleprevo@hotmail.com

00036

Le 4 février 2022

Bonjour,

J'aimerais soumettre une demande pour un projet répondant à l'objectif

Tree and shrub planting

Avec votre octroi de 300\$, nous planifions acheter un arbre qui sera planté dans la cour de l'école primaire St Albert.

Au début des années 1990, un arbre a été planté par Robert Gratton qui siégeait sur le conseil d'administration de votre organisation. Aujourd'hui, cet arbre procure de l'ombre pour le carré de sable dans la cour de l'école. Nous voulons démontrer aux élèves l'importance de penser au futur de notre planète et que la plantation d'un arbre sera appréciée dans l'avenir.

Cette activité respectera les normes sanitaires du temps et nous afficherons votre logo Conservation de la Nation sur le babillard électronique annonçant l'activité et exposerons votre bannière lors de l'événement.

Si vous désirez plus de détails, vous pouvez communiquer avec moi.

Carole Prévost

Présidente 2021-2022

613.698.8910

caroleprevo@hotmail.com

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