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Communications Committee

Supplemental Agenda

Date: June 16th, 2021

Meeting Time: 9:00 a.m.



Communications Committee

Supplemental Agenda

June 16th, 2021 at 9:00 a.m.

- 1. New Business
 - a. Request for Approval: Community Environmental Grants Kelsey 3-13
 - b. Request for Approval: 2021 Fall Fundraising Activities John 14-15

John Mesman Team Lead, Conservation Lands and Community Outreach



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То:	Communications Committee
From:	Kelsey Smith, Stewardship and Outreach Assistant II
Date:	June 14, 2021
Subject:	Request for Approval: Community Environmental Grants

RECOMMENDATION:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 per park for Russell Township for 6 different tree plantings.

DISCUSSION:

In March 2021, the Communications Committee approved amendments to SNC's Community Environmental Grants Program to allow applications for tree and shrub planting and community garden development in response COVID-19 related event cancellations (CMN-036/20).

The Committee also directed staff to engage with community groups and past project partners to support new funding applications (CMN-036/20).

The following applications for the amended Community Environmental Grants Program have been received:

Russell Township:

Russell Township identified a planting plan for their municipal properties exclusively parks owned by the municipality. By planting new trees in these parks it will increase the shade, vegetation, habitat and oxygen to the community. It will also help to enhance the park.

There are 7 parks the Township has identified in need of additional landscape trees. The funding will support the municipality in planting additional trees:

- Camelot Park
- Lamadeleine Park
- Bourdeau Park
- Richelieu Park
- Old Towne West Park
- Stiver Park
- Sports Dome



Municipality of Casselman

The Village of Casselman has requested support to help plant new landscape trees at Doran Park, across the South Nation River from the High Falls Conservation Area.

The municipality is proceeding with a street redevelopment project along Brisson Street to help enhance access for walking and biking. The project will help resurface the roadway, install lighting, improve access to the South Nation River and construct a second parking lot on SNC property near the Casselman Hydroelectric Station on the South Nation River.

The municipality is requesting support to plant new trees in the landscaped area around the parking lots and to help create a visual barrier for the neighbouring property.

Three different planting areas are proposed, requesting \$300 each.

Community Environmental Grant Money Dispersed (2021)	Community Environmental Grant Money Under Review	Remaining Funds
\$0	\$5,100	\$4,900

FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

<u>Compliance with Budget</u>: Funding for Community Environmental Grants is included in the 2021 SNC Budget under Communications and Outreach – Partnership Development on page 90.

<u>SNC Policy Adherence</u>: Disbursement of Community Environmental Grants is compliant with the purchasing policy – Purchasing Limits/Authorized Buyers – Team Lead's approved limit of up to \$3,000.

Kelsey Smíth

Kelsey Smith, Stewardship and Outreach Assistant

Attachments: Community Environmental Grant - Application Letter

TREE INVENTORY

Adoption of planting of trees plan on

municipal properties



Kevin Bird Operations Manager for Parks & Recreation

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OVERHEAD VIEW RECREATIONAL PARKS TREE INDIFICATION

The purpose of this study is to identify tree inventory and a potential planting plan on municipal properties exclusively parks owned by the municipality. Within the recreation department, we have a variety of green spaces, parks and land occupying property owned by the Township of Russell. Within these spaces there are a variety of tree species that inhabit the land providing shade, vegetation, habitat and oxygen to our community.

In this report, each page will illustrate individual green spaces with highlighted sections identifying clusters of trees. Through Google Maps you will see accurate up to date identification of what we currently have in each park. If there are open areas where new trees have potential to strive, it will be identified so that in future years, we can plant new trees to enhance the park.



Camelot Park

Currently 9 different trees surrounding the park with plenty of additional green space to plant new trees. *Recommended park to have additional trees added to the inventory*

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Lamadeleine Park

15 Various species of trees surrounding the park with plenty of additional green space to plant new trees. *Recommended park to have additional trees added to the inventory*

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Bourdeau Park

20 plus various species of trees surrounding the park with plenty of additional green space to plant new trees. *Recommended park to have additional trees added to the inventory*





Richelieu Park

Baseball diamond surrounded by thick forestry with various species of trees. Not seen in this overhead picture is the park and parking lot. *Recommend this park area to have additional trees added to the inventory*



Old Towne West Park

Various species of non mature trees at this location. Plenty of green space to add new inventory. *Recommend this park area to have additional trees added to the inventory*



Stiver Park

17 various species of trees surrounding the park with some additional green space to plant new trees. *Recommended park to have a few additional trees added to the inventory* Working with Russell Grooves Community Group on planting two new 90mm Autumn Maples this summer and transplant two small maples.

To summarize there are 7 Recreational park spaces that would benefit from tree planting in the future with available green space, 8 parks with limited space for a few additional trees, and 7 park areas with minimal green space to plant new trees.

Park Identified	Add Inventory	Limited Space	No space
Yahoo Park			X
AG Bourdeau Park		X	
Nokomis Park			X
Sports Dome	Х		
Boat Launch		X	
Camelot Park	Х		
Lamadeliene Park	Х		
Melanie Park		X	
Pico Park		X	
Jean-Guy Lapointe Park		X	
Bourdeau Park	Х		
Richelieu Park	Х		
Russell Pool Park			Х
Séraphin-Marion Park			Х
Keith Boyd Park		X	
MacDougall Park			Х
Old Towne West Park	Х		
Stanley Park			X
Duncanville Park			Х
Stiver Park	Х		
Hanover Park		Х	
Library Park		X	

Through this report I was hoping we could work with South Nation Conservation Authority on planting small to mid size caliper trees in the parks mentioned above. I would need a rough budget price and help identifying the species of trees that would strive best in each location. Each year we budget funds directly allocated to tree maintenance and tree planting therefore I would like to work with you to establish a gameplan for this summer to plant various species. I would like to submit something next week to be part of the grant for tree planting. If you need further details or exact locations as to where I would like to see tree's planted in open green spaces we can certainly discuss. Not included in this report is the Sports Dome. I currently have 5 small maple trees which I would like to transplant to one of the 6 parks mentioned above. I look forward to working with your team and hope we can help the environment with this initiative.



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То:	Communications Committee
From:	John Mesman, Team Lead, Conservation Lands & Community Outreach
Date:	June 2, 2021
Subject:	Request for Approval: 2021 Fall Fundraising Activities

RECOMMENDATION:

The Communications Committee direct staff to identify new opportunities for safe fundraising events in the fall.

Further that the Committee approve the cancellation of this year's annual Friends of SNC Fundraising Golf Tournament due to the ongoing COVID-19 Pandemic.

DISCUSSION:

The COVID-19 Pandemic and physical distancing measures have changed the way summer fundraising events including golf tournaments can take place.

The SNC Golf Tournament format, fees, charitable receipts, and sponsorship packages were reviewed by the Communications Committee in 2020 (CMN-026/20).

Staff had tentatively planned to host a tournament in 2020 but later decided to cancel the tournament due to the uncertainty around the changing restrictions in place and the increased costs to host the tournament (CMN-037/20).

The Committee directed staff to obtain quotes from golf venues to host a Golf Tournament in 2021 to inform a discussion around fall fundraising activities (CMN-019/21).

Golf courses were directed by the Province to reopen on May 22, 2021 with certain COVID-19 precautions which prove challenging for golf tournaments: clubhouses closed; food can only be available for takeout; motorized carts cannot be shared between people from different households; and physical distancing measures must be followed.

As was determined in 2020, securing tournament sponsorships, donations or player participation may prove challenging as local businesses and community partners continue to encounter hardships throughout the past year.

Many golf courses are not planning to hold tournaments in the summer of 2021 and are not providing quotes. Of the quotes that were received, all have increased their costs and would exceed the player fee rate of \$120/player.

Staff recommend considering a tournament cancellation in favour of alternative fall fundraising that could be hosted virtually or in-person, depending on public health advice.

Staff recommend selecting an activity similar to the Fall 2020 "Art for Trees" online auction which raised nearly \$7,000 to support the Free Tree Pick Up campaign in Spring 2021 (CMN-045/20, CMN-004/21).



FINANCIAL IMPLICATIONS/ADHERENCE TO SNC POLICY:

<u>Compliance with Budget</u>: Funding for the 2021 Friends of SNC Golf Tournament is included in the 2021 Budget under Communications and Outreach: Education and Events on page 88.

<u>SNC Policy Adherence</u>: All expenditures will adhere to SNC's Purchasing Policy.

John Mesman Team Lead, Conservation Lands and Community Outreach