












COMMUNICATIONS COMMITTEE MEETING

Thursday, June 16th, 2021 – 9:00 a.m.
Meeting 03/21

        	Present:	Peggy Taylor, Chair, Communications Committee Charles Armstrong, Public Citizen Gary Barton, Public Citizen Gerry Boyce, Public Citizen Murray Inch, Public Citizen Tim Jackson, Public Citizen Gerrie Kautz, Board of Directors Cindy Saucier, Councillor, Russell Bill Smirle, Board of Directors, Past Chair, ex-officio Doug Thompson, Public Citizen Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen
	Regrets:	Sharon Dunn, Public Citizen George Darouze, Board of Directors, Chair, ex-officio Pierre Leroux, Board of Directors, Vice Chair, ex-officio
	Absent:	Karen Switzer-Howse, Public Citizen
	Staff:	Angela Coleman, General Manager/Secretary-Treasurer John Mesman, Team Lead, Conservation Lands and Community Outreach Kelsey Smith, Stewardship and Outreach Assistant Dianne MacMillan, Administrative Assistant
	Guest:	Shannon Gutoskie, MVCA



Peggy Taylor, Committee Chair called the June 16th, 2021 Communications Committee meeting to order at 9:00 a.m.

RESOLUTION NO. CMN-024/021 Moved by: Bill Smirle
Seconded by: Gerry Boyce

MOTION TO AMEND

RESOLUTION NO. CMN-025/021 Moved by: Murray Inch
Seconded by: Charles Armstrong

RESOLVED THAT: The Members approve the Communications Committee agenda and supplemental agenda of June 16th, 2021 with the following amendment:

- a. Supplemental Agenda Item #1 a. be combined with Main Agenda Item #6 e.: Approval: Community Environmental Grants.

CARRIED

Cindy Saucier, Councillor, Russell Municipality, declared a conflict of interest regarding Agenda Item #6 e.: Approval: Community Environmental Grants: Russell Municipality's environmental grant submission.

Staff presented project and program updates.



COMMUNICATIONS COMMITTEE VIRTUAL MEETING MINUTES OF
MARCH 4TH, 2021



RESOLVED THAT:

The the Communications Committee receive and file the update on 2021 Virtual Outreach Initiatives – Ottawa and St. Lawrence Virtual Field Trip.

CARRIED

UPDATE: 2021 FREE TREE PICK UPS

RESOLUTION NO. CMN-029/21

Moved by: Byron Vienneau
Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee receive and file the update on the 2021 Municipal Tree Giveaway activities; and

FURTHER THAT:

The Committee recommend that the SNC Board of Directors continue to provide annual support for community free tree campaigns.

CARRIED

REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-030/21

Moved by: Murray Inch
Seconded by: Charles Armstrong

MOTION TO AMEND

RESOLUTION NO. CMN-031/21

Moved by: Cindy Saucier
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee review each environmental grant request application individually.

CARRIED



Stormont Dundas and Glengarry Library

RESOLUTION NO. CMN-32/21

Moved by: Byron Vienneau
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Stormont Dundas and Glengarry Library.

CARRIED

Butterflyway Project

RESOLUTION NO. CMN-33/21

Moved by: Charles Armstrong
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of two Community Environmental Grants to the Butterflyway Project.

CARRIED

Chesterville Kayak Club

RESOLUTION NO. CMN-34/21

Moved by: Cindy Saucier
Seconded by: Murray Inch

CALLED THE QUESTION AGAIN

RESOLUTION NO. CMN-035/21

Moved by: Murray Inch
Seconded by: Gerry Boyce

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Chesterville Kayak Club.

CARRIED



Russell Groves Community Association

RESOLUTION NO. CMN-036/21

Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Russell Groves Community Association.

CARRIED

Chesterville District Agricultural Society

RESOLUTION NO. CMN-037/21

Moved by: Garry Boyce
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Chesterville Agricultural Society.

CARRIED

Roxborough Agricultural Society

RESOLUTION NO. CMN-038/21

Moved by: Bill Smirle
Seconded by: Gary Barton

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Roxborough Agricultural Society.

CARRIED



St. Anne's Catholic School

RESOLUTION NO. CMN-039/21

Moved by: Murray Inch
Seconded by: Bill Smirle

RESOLVED THAT:

The Committee deny the Community Environmental Grant application; and

FURTHER THAT:

Staff to send a letter to St. Anne's Catholic School to advise them to contact Raisin Region Conservation Authority for support.

CARRIED

Russell Township

Cindy Saucier, Councillor, Russell Municipality, having declared a conflict of interest regarding the Russell Municipality's environmental grant application, did not participate in the discussion or vote on this matter.

RESOLUTION NO. CMN-040/21

Moved by: Charles Armstrong
Seconded by: Murray Inch

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants to the Russell Township for:

- Camelot Park
- Lamadeleine Park
- Bourdeau Park
- Richelieu Park
- Old Towne West Park
- Sports Dome
- Stiver Park

MOTION TO AMEND

RESOLUTION NO. CMN-041/21

Moved by; Charles Armstrong
Seconded by: Byron Vienneau



RESOLVED THAT:

The Communications Committee deny the Community Environmental Grant for the Stiver Park project.

CARRIED

Village of Casselman

RESOLUTION NO. CMN-042/21

Moved by: Charles Armstrong

Seconded by: Gerrie Kautz

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grant to the Village of Casselman.

CARRIED

UPDATE: SOCIAL MEDIA AND WEBSITE

RESOLUTION NO. CMN-043/21

Moved by: Bill Smirle

Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

APPROVAL: 2021 YOUTH FISH CAMP PROGRAM DELIVERY

RESOLUTION NO. CMN-044/21

Moved by: Tom Van Dusen

Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee approve SNC's program delivery for the 2021 Youth Fish Camps in July and August.

CARRIED



UPDATE: FUNDING SUBMISSIONS

RESOLUTION NO. CMN-045/21

Moved by:

Byron Vienneau

Seconded by:

Gerry Boyce

RESOLVED THAT:

The Communications Committee receive and file the grant submission update.

CARRIED

SUPPLEMENTAL AGENDA

REQUEST FOR APPROVAL: 2021 FALL FUNDRAISING ACTIVITIES

RESOLUTION NO. CMN-046/21

Moved by:

Charles Armstrong

Seconded by:

Gerrie Kautz

RESOLVED THAT:

The Communications Committee postpone the discussion of new opportunities for fall safe fundraising events to the July Communications Committee meeting; and

CARRIED

ROUNDTABLE DISCUSSION

A. COMMUNITY ENGAGEMENT ACTIVITIES

Byron Vienneau

- Prefers resuming in person meetings following the lifting of COVID-19 public health restrictions

Charles Armstrong

- Prefers resuming in person meetings following the lifting of COVID-19 public health restrictions
- Eco East; tree planting in Russell; 700 seedlings planted this year; waste reduction activities,; relooking at how to engage the community in more environmentally friendly activities



Gary Barton

- Prefers resuming in person meetings following the lifting of COVID-19 public health restrictions

Gerry Boyce

- Prefers resuming in person meetings following the lifting of COVID-19 public health restrictions

Cindy Saucier

- Prefer a combination of live and virtual meetings
- Russell Municipality has a new Market, one Sunday a month supporting local vendors and produce producers
- Bear sighting in Russell, Route 400 and McDonald Road
- Propose a retirement event for Lawrence Levere, former Committee Member
- Possible fundraising ideas in place of golf tournament fundraiser: (raffle/draws/supporting local producers/gift basket/concert/used book sale/calendar fundraiser)
- Eco East has been involved in many tree planting events

Tom Van Dusen

- Prefer joining the in-person meetings for better discussions
- Also would like the ability to attend virtually on occasion

Gerrie Kautz

- Would like to have another Art Auction
- Prefer a combination of live and virtual meetings

Murray Inch

- Oak Valley Pioneer Park Conservation Area receiving many visitors
- Chesterville and District Historical Society will have their annual picnic at Oak Valley in July
- Prefer in person meetings

Tim Jackson left the meeting at 12:00 p.m.

Doug Thompson, left the meeting at 12:16 p.m.

Bill Smirle, SNC Past Chair, left the meeting at 12:28 p.m.



B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

There were no recommendations for 'Friends of SNC' at this time.

DATE OF NEXT MEETING:

- *To be Determined* – July 2021

ADJOURNMENT:

RESOLUTION NO. CMN-047/21

Moved by:

Tom Van Dusen

Seconded by:

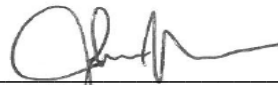
Charles Armstrong

RESOLVED THAT:

The Communications Committee meeting of
June 16th, 2021 be adjourned at 12:35 p.m.

CARRIED

Peggy Taylor,
Committee Chair.



John Mesman,
Team Lead,
Conservation Lands and
Community Outreach

/dm