



## COMMUNICATIONS COMMITTEE MEETING

Thursday, March 4<sup>th</sup>, 2021 – 1:00 p.m.  
Meeting 02/21



Present:	Peggy Taylor, Chair, Communications Committee Charles Armstrong, Public Citizen Gary Barton, Public Citizen Gerry Boyce, Public Citizen Murray Inch, Public Citizen Tim Jackson, Public Citizen Gerrie Kautz, Board of Directors Cindy Saucier, Councillor, Russell Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen Karen Switzer-Howse, Public Citizen Doug Thompson, Past Board Member Bill Smirle, Board of Directors, Past Chair, ex-officio
Regrets:	George Darouze, Board of Directors, Chair, ex-officio Pierre Leroux, Board of Directors, Vice Chair, ex-officio Fran Patenaude, Public Citizen
Staff:	John Mesman, Team Lead, Communications Taylor Campbell, Communications Specialist Karen Paquette, Fisheries Technician Kelsey Smith, Stewardship and Outreach Assistant



**CHAIR'S REMARKS**

Peggy Taylor, Committee Chair, called the March 4<sup>th</sup>, 2021 Communications Committee meeting to order at 1:05 p.m.

**APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL**

RESOLUTION NO. CMN-012/21

Moved by: Charles Armstrong

Seconded by: Byron Vienneau

RESOLVED THAT:

The Members approve the Communications Committee agenda and supplemental agenda of March 4<sup>th</sup>, 2021 as submitted.

CARRIED

**DECLARATION OF CONFLICT OF INTEREST**

There were no Declarations of Conflict of Interest.

**COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

**APPROVAL OF:**

**A. COMMUNICATIONS COMMITTEE VIRTUAL MEETING MINUTES OF FEBRUARY 10<sup>th</sup>, 2021**

RESOLUTION NO. CMN-013/21

Moved by: Gerrie Kautz

Seconded by: Charles Armstrong

RESOLVED THAT:

The Members approve the Communications Committee virtual meeting minutes of February 21<sup>st</sup>, 2021 as submitted.

CARRIED



**NEW BUSINESS**

**REQUEST FOR APPROVAL: ELECTION OF COMMITTEE CHAIR**

RESOLUTION NO. CMN-014/21

Moved by: Charles Armstrong  
Seconded by: Byron Vienneau

RESOLVED THAT:

The Committee Members appoint John Mesman,  
Team Lead, Communications as the Acting  
Committee Chair; and

FURTHER THAT:

SNC Administrative By-law 15.3: 'All elections shall  
be in accordance with the Procedures for Election of  
Officers' be adhered to.

CARRIED

John Mesman, Acting Committee Chair, declared the Communications Committee Chair  
position vacant.

**ELECTION OF COMMITTEE CHAIR**

Call for nominations three times for election of Chair (no seconder required)

**First Call for Nominations:**

Moved by: Charles Armstrong

Peggy Taylor be nominated for Chair,  
Communications Committee.

Peggy Taylor accepted the nomination for Chair, Communications Committee.

**Second Call for Nominations: None**

**Third Call for Nominations: None**

**Hearing none**, nominations closed for the position of Chair, Communications Committee.

**Approval of the following Motion:**

RESOLUTION NO. CMN-015/21

Moved by: Charles Armstrong  
Seconded by: Byron Vienneau



FURTHER THAT:

For the year 2021, and until the Joint Standing Committee meeting of 2022, that Peggy Taylor be elected as Chair of the Communications Committee.

CARRIED

**REQUEST FOR APPROVAL: 2021 COMMITTEE MEMBERSHIP**

John Mesman, Team Lead, Communications advised the Committee that Lawrence Levere have resigned from the Communications Committee. The Committee would like thank Lawrence for his many years of service.

RESOLUTION NO. CMN-016/21

Moved by: Gerrie Kautz

Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee recommends the following Committee membership to the Board of Directors for 2021:

- Charles Armstrong, Public Citizen
- Gerry Boyce, Public Citizen
- Gary Barton, Public Citizen
- Murray Inch, Public Citizen
- Tim Jackson, Public Citizen
- Gerrie Kautz, Board Member
- Doug Thompson, Past Board Member
- Cindy Saucier, Councillor, Russell
- Peggy Taylor, Past Board Member
- Tom Van Dusen, Van Dusen Communications
- Byron Vienneau, Public Citizen
- Karen Switzer-Howse, Public Citizen
- Sharon Dunn, Public Citizen
- George Darouze, SNC Chair, ex-officio
- Pierre Leroux, SNC Vice Chair, ex-officio

CARRIED



**REQUEST FOR APPROVAL: HOMEOWNER'S CONSERVATION GUIDEBOOK**

RESOLUTION NO. CMN-017/21      Moved by: Karen Switzer-Howse  
Seconded by: Cindy Saucier

RESOLVED THAT:                      The Communications Committee recommend that the Board of Directors approve SNC's Homeowner's Conservation Guidebook to be provided to new homeowners.

CARRIED

**UPDATE: MUNICIPAL INFORMATION DAY**

RESOLUTION NO. CMN-018/21      Moved by: Karen Switzer-Howse  
Seconded by: Murray Inch

RESOLVED THAT:                      The Communications Committee receive and file SNC's plan to host a virtual 2021 Municipal Information Day.

CARRIED

**REQUEST FOR APPROVAL: SEEK QUOTES FOR 2021 GOLF TOURNAMENT**

RESOLUTION NO. CMN-019/21      Moved by: Byron Vienneau  
Seconded by: Gerrie Kautz

RESOLVED THAT:                      The Communications Committee recommend to the Board of Directors that staff proceed with tentatively planning a golf tournament in Fall 2021, including seeking quotes for a venue in the jurisdiction.

FURTHER THAT:                        The Communications Committee recommend to the Board of Directors that staff proceed with tentatively planning a golf tournament in Fall 2021, including seeking quotes for a venue in the jurisdiction.

CARRIED



Committee took a break at 2:07 pm.  
Committee reconvened at 2:15 pm.

**REQUEST FOR APPROVAL: 2021 YOUTH FISH CAMPS**

RESOLUTION NO. CMN-020/21      Moved by: Doug Thompson  
Seconded by: Tim Jackson

RESOLVED THAT:      The Communications Committee recommend that the Board of Directors approve SNC's planned delivery of the 2021 recreational fishing programs, subject to local public health restrictions.

CARRIED

**REQUEST FOR APPROVAL: 2020 ANNUAL REPORT**

RESOLUTION NO. CMN-021/21      Moved by: Charles Armstrong  
Seconded by: Murray Inch

RESOLVED THAT:      That the Communications Committee recommend that the Board of Directors approve the 2020 Annual Report.

CARRIED

**SUPPLEMENTAL AGENDA**

**UPDATE: NATURAL HERITAGE SYSTEM PUBLIC ENGAGEMENT**

RESOLUTION NO. CMN-022/21      Moved by: Doug Thompson  
Seconded by: Karen Switzer-Howse

RESOLVED THAT:      The Communications Committee receive and file an update on the Natural Heritage System (NHS) communications plan and public engagement activities.

CARRIED



## **ROUNDTABLE DISCUSSION**

### **A. COMMUNITY ENGAGEMENT ACTIVITIES**

- Cindy attended the online Invasive Species Series webinar, and also became a butterfly ranger with the David Suzuki Foundation.
- Murray mentioned that the municipal road sign had been taken from Oak Valley's Road – he will reach out to the Township of North Dundas about getting a new one installed. Murray also shared some remarks regarding a potential volunteer day in May for the Oak Valley Pioneer Park.
- Tom commented on the Maitland Restoration Project and inquired what SNC's involvement was in this project.
- Byron commented on the ice jam located on the South Nation River near Plantagenet. Comments were shared on SNC's flood forecasting program and recent workshop and how members are encouraged to send observations directly to [waterwatch@nation.on.ca](mailto:waterwatch@nation.on.ca).
- Peggy commented on how well the SNC trails have been maintained for the many users throughout the winter months.
- Members commented on the work of SNC and the Communications Team throughout the year.

### **B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

There were no recommendations for 'Friends of SNC' at this time.

### **DATE OF NEXT MEETING:**

- Wednesday, June 16<sup>th</sup>, 2021 at 9:00 am.

### **ADJOURNMENT:**

RESOLUTION NO. CMN-023/21

Moved by: Byron Vienneau

Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee meeting of  
March 4<sup>th</sup>, 2021 be adjourned at 2:55 p.m.

CARRIED

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Peggy Taylor,  
Committee Chair.

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John Mesman,  
Team Lead, Communications.