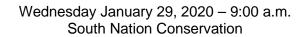


#### **COMMUNICATIONS COMMITTEE MEETING**

**Ottawa** 







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Present: Charles Armstrong, Public Citizen

Gerrie Kautz, Board of Directors Tim Jackson, Public Citizen

Lawrence Levere, Past Board Member Cindy Saucier, Councillor, Russell

Bill Smirle, Board of Directors, Chair, ex-officio

Karen Switzer-Howse, Public Citizen

Peggy Taylor, Chair, Communications Committee

Doug Thompson, Board of Directors, Past Chair, ex-officio

Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen Gary Barton, Public Citizen

Regrets: Gerry Boyce, Public Citizen

Murray Inch, Public Citizen

Absent: Fran Patenaude, Public Citizen

Staff: John Mesman, Team Lead, Communications

Taylor Campbell, Communications Specialist

Karen Paquette, Fisheries Technician

Kelsey Smith, Stewardship and Outreach Assistant



#### **CHAIR'S REMARKS**

Peggy Taylor, Committee Chair, called the January 29, 2020 Communications Committee meeting to order at 9:05 a.m.

# APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-01/20 Moved by: Doug Thompson

Seconded by: Charles Armstrong

RESOLVED THAT: The Members approve the Communications

Committee main and supplemental agendas of

January 29, 2020 as submitted.

**CARRIED** 

## **DECLARATION OF CONFLICT OF INTEREST**

There were no Declarations of Conflict of Interest.

# **COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

# APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF SEPTEMBER 25, 2019

RESOLUTION NO. CMN-02/20 Moved by: Lawrence Levere

Seconded by: Doug Thompson

RESOLVED THAT: The Members approve the Communications

Committee meeting minutes of September 25, 2019

as submitted.

**CARRIED** 

Karen Switzer-Howse arrived at 10:03 am.

# **NEW BUSINESS**

#### STREAM OF DREAMS EDUCATION PROGRAM UPDATE

RESOLUTION NO. CMN-03/20 Approved by: Lawrence Levere

Seconded by: Gerrie Kautz



RESOLVED THAT: The Communications Committee receive and file the

Stream of Dreams education program update.

FURTHER THAT: The Communications Committee approve the

presented user fees for the Stream of Dreams

Education program.

**CARRIED** 

**2019 ANNUAL REPORT** 

RESOLUTION NO. CMN-04/20 Moved by: Byron Vienneau

Seconded by: Lawrence Levere

RESOLVED THAT: That the Communications Committee recommend

that the Board of Directors approve the 2019 Annual

Report, to be presented at the Annual General

Meeting.

**CARRIED** 

# **MAPLE EDUCATION PROGRAM UPDATE**

RESOLUTION NO. CMN-05/20 Moved by: Karen Switzer-Howse

Seconded by: Tom Van Dusen

RESOLVED THAT: The Communications Committee receive and file the

Maple Education update.

**CARRIED** 

The Committee took a break at 10:25 am. The Chair reconvened the meeting at 10:35 am.

### **COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-06/20 Moved by: Charles Armstrong

Seconded by: Gary Barton



RESOLVED THAT: The Communications Committee recommend the

Board of Directors approve the disbursement of Community Environmental Grants in the amount of \$300 to: The Chesterville and District Agricultural

Society, the River Institute and the Greely

Community Association.

**CARRIED** 

# **2019 SOCIAL MEDIA AND WESBITE OVERVIEW**

RESOLUTION NO. CMN-07/20 Moved by: Charles Armstrong

Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee receive and file the

2019 Social Media and Website Overview Update.

**CARRIED** 

# PROGRAM UPDATE: GEOCACHING ON COMMUNITY LANDS

RESOLUTION NO. CMN-08/20 Moved by: Lawrence Levere

Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee receive and file the

update on SNC's Geocaching on Community Lands

Program.

**CARRIED** 

#### **2019 EVENT ATTENDANCE**

RESOLUTION NO. CMN-09/20 Moved by: Tom Van Dusen

Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee receive and file the

report on 2020 event attendance.



# **ROUNDTABLE DISCUSSION**

The Communications Committee discussed the following topics:

- Lawrence mentioned that Provincial Minister Steve Clark and the Leeds and Grenville Warden are meeting with the IJC to discuss St. Lawrence River water levels. The Port of Johnstown has expanded and added a new grain elevator. The Prescott Journal has closed, the Martel family have instead started the South Grenville Journal, a weekly publication to replace the Prescott Journal.
- Byron mentioned that the committee should consider online voting for Community Environmental Grants, instead of approving retroactively. Comments were shared around past online voting procedures and updates to the committee Terms of Reference.
- Gerrie shared golf tournament plans with SNC to enhance tournament offering and fundraising efforts.
- Charles provided an update on the Russell environmental awareness group and activities related to the Taggart-Miller citizen advisory committee linking conversations between CPAWS and local community groups to support environmental land securement.
- Bill gave an update on presentations to SDG municipal councils presents every 4-6 weeks. Recently did a presentation with Dana Farcasiu to the North Grenville Environmental Committee. Bill also commented on the tree giveaways as well as committee mandates that is to be updated this year.
- Cindy is presenting an SNC presentation to the Russell Environmental Committee and mentioned that SNC will once again be doing a tree giveaway for each municipality within the jurisdiction.
- Tim is supportive of electronic voting for Community Environmental grants and updates to the committee Terms of Reference.
- Tom is supportive of current committee structure mandate and supports the current number of meetings held. Tom also commented on the stories in the 2019 Annual Report and is very supportive of the streambank restorations programs on farms.



He would like to bring Marc Berciers' name forward as a Friend of SNC. Tom provided updates on Save our Lake, this was Taggart-Millers first landfill site, comments on desire for land securement.

- Karen made comments on the geocaching program and the new updates made to the SNC website. Doug supports electronic voting for community environmental grants as well as retroactively approving them. He shared support for the community environmental grants which support good, local causes and events.
- Gary shared that there is good value of integrated roles with community groups and politicians.

# **NEXT MEETING:**

/KS

Thursday, March 5, 2020, 9:00 a.m., SNC

# ADJOURNMENT: RESOLUTION NO. CMN-011/20 Moved by: Lawrence Levere RESOLVED THAT: The Communications Committee meeting of January 29, 2020 be adjourned at 12:25 p.m. CARRIED Peggy Taylor, Committee Chair. John Mesman, Team Lead, Communications.



#### **COMMUNICATIONS COMMITTEE MEETING**

**Ottawa** 

Thursday March 5<sup>th</sup>, 2020 – 3:00 p.m. – Meeting 02/2020 South Nation Conservation





























Present: Charles Armstrong, Public Citizen

Gerry Boyce, Public Citizen Gerrie Kautz, Board of Directors Murray Inch, Public Citizen Tim Jackson, Public Citizen

Lawrence Levere, Past Board Member Cindy Saucier, Councillor, Russell

Bill Smirle, Board of Directors, Chair, ex-officio

Karen Switzer-Howse, Public Citizen

Doug Thompson, Board of Directors, Past Chair, ex-officio

Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen

Regrets: Peggy Taylor, Chair, Communications Committee

Fran Patenaude, Public Citizen

Absent: Gary Barton, Public Citizen

Staff: John Mesman, Team Lead, Communications

Taylor Campbell, Communications Specialist

Karen Paquette, Fisheries Technician

Kelsey Smith, Stewardship and Outreach Assistant



#### **CHAIR'S REMARKS**

Gerry Boyce, elected as Acting Committee Chair, called the March 5<sup>th</sup>, 2020 Communications Committee meeting to order at 3:15 p.m.

# APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-012/20 Moved by: Charles Armstrong

Seconded by: Lawrence Levere

RESOLVED THAT: The Members approve the Communications

Committee main and supplemental agendas of

March 5<sup>th</sup>, 2020 as amended:

a. Move Supplemental Agenda Item 1 to be incorporated into Main Agenda Item 6d.

b. Move Agenda Item 6g to be 6e.

**CARRIED** 

# **DECLARATION OF CONFLICT OF INTEREST**

There were no Declarations of Conflict of Interest.

<u>COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION</u>
Staff presented project and program updates.

# APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JANUARY 29<sup>TH</sup>, 2020

RESOLUTION NO. CMN-013/20 Moved by: Byron Vienneau

Seconded by: Tim Jackson

RESOLVED THAT: The Members approve the Communications

Committee meeting minutes of January 29th, 2020

as submitted.

**CARRIED** 

#### **NEW BUSINESS**

#### REQUEST FOR APPROVAL: ELECTION OF COMMITTEE CHAIR

RESOLUTION NO. CMN-014/20 Approved by: Karen Switzer-Howse

Seconded by: Tim Jackson



RESOLVED THAT: The Communications Members appoint John

Mesman, Team Lead, Communications as the

Election Chair; and

FURTHER THAT: SNC Administrative By-law 15.3: 'All elections shall

be in accordance with the Procedures for Election of

Officers' be adhered to.

**CARRIED** 

John Mesman, Election Chair, declared the Communications Committee Chair position vacant.

# **ELECTION OF COMMITTEE CHAIR**

Call for nominations three times for election of Chair (no seconder required)

**First Call for Nominations:** 

Moved by: Cindy Saucier Peggy Taylor be nominated for Chair,

Communications Committee.

Second Call for Nominations: None

**Third Call for Nominations:** 

**Moved by:** Gerry Boyce Gerry Boyce nominated himself for Chair

Communications Committee.

Nominations closed for the position of Chair, Communications Committee.

Peggy Taylor submitted an acceptance letter for the nomination of Chair, Communications

Committee in her absence.

Gerry Boyce accepted the nomination for Chair, Communications Committee.

#### **Motion for Appointment of Scrutineer**

RESOLUTION NO. CMN015/20 Moved by: Consensus

RESOLVED THAT: Karen Switzer-Howse and Charles Armstrong

be appointed Scrutineers for the 2020 Communications Committee Chair Election.



Ballots were distributed to the Members by the scrutineer for the purpose of the election of Committee Chair, and the Acting Chair asked the Members to write the name of one individual only on the ballot.

The Scrutineers collected the ballots and left the meeting to count the ballots.

The Scrutineers returned and advised the Acting Chair of the results by Majority Vote.

Approval of the following Motion:

RESOLUTION NO. CMN-016/20 Moved by: Cindy Saucier

Seconded by: Charles Armstrong

RESOLVED THAT: For the year 2020, and until the Joint

Standing Committee meeting of 2021, that Peggy Taylor be elected as Chair of the

Communications Committee.

CARRIED

## **REQUEST FOR APPROVAL: 2020 COMMITTEE MEMBERSHIP**

RESOLUTION NO. CMN-017/20 Moved by: Byron Vienneau

Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee recommends the

following Committee membership to the Board of

Directors for 2020:

- Charles Armstrong, Public Citizen

- Gerry Boyce, Public Citizen

- Gary Barton, Public Citizen

- Murray Inch, Public Citizen

- Tim Jackson, Public Citizen

Gerrie Kautz, Board Member

- Lawrence Levere, Past Board Member

- Fran Patenaude, Public Citizen

- Cindy Saucier, Councillor, Russell

- Karen Switzer-Howse, Public Citizen

Peggy Taylor, Board Member

- Tom Van Dusen, Van Dusen Communications

- Byron Vienneau, Public Citizen

- Bill Smirle, SNC Chair, ex-officio

George Darouze, SNC Vice Chair, ex-officio

Doug Thompson, SNC Past Chair, ex-officio



# REQUEST FOR APPROVAL: COMMUNICATIONS COMMITTEE MANDATE

RESOLUTION NO. CMN-018/20 Moved by: Charles Armstrong

Seconded by: Tim Jackson

RESOLVED THAT: The Communications Committee review the draft

Communications Committee mandate and provide

feedback to staff; and

FURTHER THAT: The Communications Committee recommends a

Communications Committee mandate to the Board of

Directors, as amended.

**CARRIED** 

Lawrence Levere left the meeting at 4:30 p.m. Bill Smirle arrived at the meeting at 4:35 p.m.

# **REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS**

RESOLUTION NO. CMN-019/20 Moved by: Byron Vienneau

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of Community

Environmental Grants in the amount of \$300 to Les Chevaliers de Colomb de Wendover for their annual

Ice Fishing Tournament.

**CARRIED** 

RESOLUTION NO. CMN-020/20 Moved by: Charles Armstrong

Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee recommends the

Board of Directors decline the request of \$252 to the Friends of the Summerstown Trails for their Family

Day Snowshoe Hike.

**CARRIED** 

RESOLUTION NO. CMN-021/20 Moved by: Karen Switzer-Howse

Seconded by: Murray Inch

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of Community



Environmental Grants in the amount of \$300 to The Township of North Dundas to run a Geocaching Pilot

Program.

**CARRIED** 

RESOLUTION NO. CMN-022/20 Moved by: Tim Jackson

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of Community

Environmental Grants in the amount of \$300 to The Gathering House of Chesterville to hand out trees for

Earth Day.

**CARRIED** 

RESOLUTION NO. CMN-23/20 Moved by: Byron Vienneau

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of Community

Environmental Grants in the amount of \$300 to the Alfred-Plantagenet 3<sup>rd</sup> Edition Canoe-Kayak Race.

CARRIED

REQUEST FOR APPROVAL: SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO11)

RESOLUTION NO. CMN-024/20 Moved by: Cindy Saucier

Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee receive and file the

update for the South Nation Cache-in-Trash-out

(SNCITO11), event for 2020; and

FURTHER THAT: The Committee approve the SNCITO11 event

location in Russell.

**CARRIED** 

**REQUEST FOR APPROVAL: 2020 YOUTH FISH CAMPS** 

RESOLUTION NO. CMN-025/20 Moved by: Charles Armstrong

Seconded by: Tom Van Dusen



RESOLVED THAT: The Communications Committee receive and file

SNC's planned delivery of 2020 recreational fishing

programs.

CARRIED

# <u>REQUEST FOR APPROVAL: FRIENDS OF SNC GOLF TOURNAMENT – VENUE AND SPONSORSHIP DISCUSSION</u>

RESOLUTION NO. CMN-026/20 Moved by: Tom Van Dusen

Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee recommend that

the annual Friends of SNC Golf Tournament be held

within the City of Ottawa; and

FURTHER THAT: The Communications Committee approve updated

tournament sponsorship packages.

**CARRIED** 

## REQUEST FOR APPROVAL: SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO11)

RESOLUTION NO. CMN-027/20 Moved by: Cindy Saucier

Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee receive and file the

update for the South Nation Cache-in-Trash-out

(SNCITO11), event for 2020; and

FURTHER THAT: The Committee approve the SNCITO11 event

location in Russell.

**CARRIED** 

#### **ROUNDTABLE DISCUSSION**

# A. COMMUNITY ENGAGEMENT ACTIVITIES

Committee Members agreed to share Community Engagement Activities via email amongst Members.



# **B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

There were no recommendations at this time.

• Thursday, May 27th, 2020, 9:00 a.m., SNC

<b>ADJOURNMENT:</b>
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Moved by: Tom Van Dusen RESOLUTION NO. CMN-028/20

The Communications Committee meeting of March 5<sup>th</sup>, 2020 be adjourned at 5:15 p.m. **RESOLVED THAT:** 

Gerry Boyce,	John Mesman,	
Acting Committee Chair.	Team Lead, Communications	
/KS		



# **Joint Standing Committee Meeting**

Thursday March 5<sup>th</sup>, 2020: 1:00 p.m. South Nation Conservation Meeting Rooms

#### **Present**

SNC Board of Directors: Bill Smirle, SNC Chair

Doug Thompson, SNC Past Chair Gerrie Kautz, City of Ottawa

Committee Members: Clean Water Committee

Jacqueline Kelly-Pemberton, Committee Chair, Clean Water

Ray Beauregard, Beef Farmers of Ontario

Russell Bennett, Farmer

Lawrence Levere, Past Board Member Glenn Mackey, Past Board Member

**Fish and Wildlife Committee** 

Fred Schueler, Committee Chair, Fish and Wildlife

Malcolm Clark, Russell Fish and Game Bruce Clarke, Ottawa Fly Fishers

Alvin Cluff-Clyburne, Russell Fish and Game Club Doug Culver, Naturalist / Recreational Angler

Stéphane Dubuc, Trapper

Cyril Holmes, Grenville Fish and Game Club Aleta Karstad, Fragile Inheritance Natural History

Kirk Myelde, Member at Large Glen Runions, Member at Large

Larry Smith, South Nation Archery Supply

**Forestry Committee** 

François Allard, Private Citizen Lloyd Benedict, Mohawks of Akwesasne Alain Bertrand, Private Citizen

Dorothy Hamilton, SDG OWA Ron Toonders, Ag Soil and Crop

**Communications Committee** 

Charles Armstrong, Public Citizen

Gerry Boyce, North Dundas Tim Jackson, Public Citizen Gerrie Kautz, Board Member

Lawrence Levere, Past Board Member

**O**ttawa































Cindy Saucier, Councillor, Russell Karen Switzer-Howse, Public Citizen

Tom Van Dusen, Van Dusen Communications

Byron Vienneau, Public Citizen

Staff Present: Angela Coleman, General Manager/Secretary-Treasurer

Ronda Boutz, Team Lead, Special Projects Taylor Campbell, Communications Specialist John Mesman, Team Lead, Communications Dianne MacMillan, Administrative Assistant Alison McDonald, Team Lead, Approvals Karen Paquette, Fisheries Technician

Kelsey Smith, Stewardship and Outreach Assistant



#### **WELCOME:**

Bill Smirle, SNC Chair, opened the Joint Standing Committee meeting of March 5<sup>th</sup>, 2020 at 1:00 p.m. and welcomed members. Chair Smirle provided the following opening comments:

- Stressed the importance of the joint meeting, to understand the work and responsibilities of each Committee
- Emphasized the importance of Standing Committee's input to the Board of Directors who review and approve the minutes and recommendations of the Committees

# **GENERAL MANAGER'S COMMENTS**

Angela Coleman, General Manager/Secretary-Treasurer updated the Committee members on the on-going work and responsibilities of South Nation Conservation, and thanked members for their participation, involvement and dedication to the local environment. The General Manager encouraged the Standing Committee members to fill out a survey being administered by the provincial government seeking public input on proposed changes to the *Conservation Authorities Act*, which could change how Conservation Authorities operate and provide environmental services to residents.

# **APPROVAL OF JOINT STANDING COMMITTEE AGENDA**

RESOLUTION NO. JSC-001/20 Moved by: Tim Jackson

Seconded by: Jacqueline Kelly-Pemberton

RESOLVED THAT: The Committee Members approve the Joint

Standing Committee agenda for March 5<sup>th</sup>, 2020

as presented.

CARRIED

# APPROVAL OF JOINT STANDING COMMITTEE MEETING MINUTES OF MARCH 7<sup>TH</sup>, 2019

RESOLUTION NO. JSC-002/20 Moved by: Doug Thompson

Seconded by: Glenn Mackey

RESOLVED THAT: The Committee Members approve the Joint

Standing Committee meeting minutes of

March 7<sup>th</sup>, 2019 as presented.

**CARRIED** 

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# **STANDING COMMITTEE CHAIR'S REMARKS:**

The Committee Chairs provided an overview of their Committee programs and projects.

RESOLUTION NO. JSC-003/20 Moved by: Larry E. Smith

Seconded by: Lawrence Levere

RESOLVED THAT: The Committee Members receive and file the

verbal updates of the Standing Committee Chairs.

**CARRIED** 

# STANDING COMMITTEE TERMS OF REFERENCE REVIEW

RESOLUTION NO. JSC-004/20 Moved by: Ray Beauregard

Seconded by: Jacqueline Kelly-Pemberton

RESOLVED THAT: The Joint Standing Committees provide

feedback on the Standing Committee Terms

of Reference review.

**CARRIED** 

# <u>UPDATE: ENVIRONMENTAL PLANNING STUDY – ENGAGEMENT ACTIVITIES / NATURAL FEATURES PROJECT – PARTNER COUNTY PLANNING STUDY INFORMATION</u>

RESOLUTION NO. JSC-005/20 Moved by: Russell Bennett

Seconded by: Tim Jackson

RESOLVED THAT: The Joint Standing Committees receive

information on the environmental planning study being conducted by SNC on behalf of the United Counties of Stormont, Dundas, and Glengarry (SDG), and the United Counties of Prescott Russell (UCPR); and



**FURTHER THAT:** 

The Joint Standing Committees receive information on planned engagement activities for Fall 2020.

**CARRIED** 

## **HOUSEKEEPING**

Ronda Boutz, Team Lead, Special Projects, and John Mesman, Team Lead, Communications updated Members on the following subjects:

- a. Members Page
- b. Social Media Platforms
- c. Volunteer Paperwork for Per Diem / Mileage

### **CLOSING REMARKS**

Bill Smirle, SNC Chair, thanked members for attending the Joint Standing Committee meeting day, their on-going work for SNC programs and projects, and the SNC staff for their continued support. Chair Smirle noted to members that SNC is one of the first Conservation Authorities incorporated in Ontario, and the only one to continue to expand its' jurisdiction.

# **ADJOURNMENT**

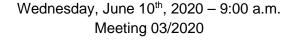
RESOLUTION NO. JSC-006/20	Moved by: Doug Thompson
RESOLVED THAT:	The Joint Standing Committee meeting of March 5 <sup>th</sup> , 2020 be adjourned at 3:08 p.m.
	CARRIED
Bill Smirle, SNC Chair.	Ronda Boutz, Team Lead, Special Projects.
John Mesman, Team Lead, Communications. /dm	



#### **COMMUNICATIONS COMMITTEE MEETING**

































Present: Peggy Taylor, Chair, Communications Committee

Charles Armstrong, Public Citizen

Gary Barton, Public Citizen Gerry Boyce, Public Citizen Gerrie Kautz, Board of Directors Murray Inch, Public Citizen Tim Jackson, Public Citizen

Lawrence Levere, Past Board Member

Fran Patenaude, Public Citizen Cindy Saucier, Councillor, Russell Karen Switzer-Howse, Public Citizen Byron Vienneau, Public Citizen

Bill Smirle, Board of Directors, Chair, ex-officio

Doug Thompson, Board of Directors, Past Chair, ex-officio

Tom Van Dusen, Public Citizen

Regrets: George Darouze, Board of Directors, Vice Chair, ex-officio

Staff: Carl Bickerdike, Team Lead, Corporate Services

John Mesman, Team Lead, Communications Taylor Campbell, Communications Specialist Mary Guest, Environmental Outreach Steward

Carley Hutchinson, Stewardship and Outreach Assistant

Dianne MacMillan, Administrative Assistant Karen Paquette, Fisheries Technician



#### **CHAIR'S REMARKS**

Peggy Taylor, Committee Chair, called the June 10<sup>th</sup>, 2020 Communications Committee meeting to order at 9:10 a.m.

## APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA

RESOLUTION NO. CMN-029/20 Moved by: Doug Thompson

Seconded by: Charles Armstrong

RESOLVED THAT: The Members approve the Communications

Committee agenda of June 10th, 2020 as submitted.

**CARRIED** 

## **DECLARATION OF CONFLICT OF INTEREST**

There were no Declarations of Conflict of Interest.

# **COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

Karen Switzer-Howse joined the meeting at 9:15 a.m. Lawrence Levere joined the meeting at 9:20 a.m.

#### **APPROVAL OF:**

# A. JOINT STANDING COMMITTEE MEETING MINUTES OF MARCH 5<sup>TH</sup>, 2020

RESOLUTION NO. CMN-030/20 Moved by: Cindy Saucier

Seconded by: Gerry Boyce

RESOLVED THAT: The Members approve the Joint Standing

meeting minutes of March 5th, 2020 as

amended.



# B. COMMUNICATIONS COMMITTEE MEETING MINUTES OF MARCH 5<sup>TH</sup>, 2020

RESOLUTION NO. CMN-031/20 Moved by: Lawrence Levere

Seconded by: Tom Van Dusen

RESOLVED THAT: The Members approve the Communications

Committee meeting minutes of March 5th,

2020 as submitted.

**CARRIED** 

# **NEW BUSINESS**

# **UPDATE: NATURE AT HOME FACEBOOK LIVE VIDEO SERIES**

RESOLUTION NO. CMN-032/20 Moved by: Byron Vienneau

Seconded by: Lawrence Levere

RESOLVED THAT: The Communications Committee receive and file an

update on SNC's Nature at Home Facebook Live

video series.

CARRIED

# SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-033/20 Moved by: Fran Patenaude

Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee receive and file the

Social Media and Website Update.

CARRIED

# **REQUEST FOR APPROVAL: 2020 MUNICIPAL WORKPLANS**

RESOLUTION NO. CMN-034/20 Moved by: Gerry Boyce

Seconded by: Tom Van Dusen



RESOLVED THAT: The Communications Committee approve the 2020

Municipal Workplans.

CARRIED

# **UPDATE: 2020 FREE TREE PICK UPS AND DELIVERIES**

RESOLUTION NO. CMN-035/20 Moved by: Byron Vienneau

Seconded by: Lawrence Levere

RESOLVED THAT: The Communications Committee receive and file the

update on the 2020 Municipal Tree Giveaway

activities.

FURTHER THAT: The Committee recommend that the SNC Board of

Directors continue to seek annual support for

community free tree campaigns.

**CARRIED** 

# REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS PROGRAM AMENDMENT

RESOLUTION NO. CMN-036/20 Moved by: Charles Armstrong

Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee approve

amendments to the Community Environmental Grants Program to allow applications for certain

community environmental projects.

FURTHER THAT: The Communications Committee direct staff to

engage with community groups and past project partners to support new funding applications.



# **REQUEST FOR APPROVAL: GOLF TOURNAMENT CANCELLATION**

RESOLUTION NO. CMN-037/20 Moved by: Charles Armstrong

Seconded by: Tom Van Dusen

RESOLVED THAT: The Communications Committee approve the

cancellation of this year's annual Friends of SNC Fundraising Golf Tournament due to the COVID-19

Pandemic.

CARRIED

RESOLUTION NO. CMN-038/20 Moved by: Fran Patenaude

Seconded by: Gary Barton

RESOLVED THAT: The Committee direct staff to identify new

opportunities for safe fundraising events in the fall.

**CARRIED** 

The Communications Committee meeting recessed at 11:24 a.m. The Communications Committee meeting resumed at 11:30 a.m.

# REQUEST FOR APPROVAL: REVISED 2020 FISH CAMP PROGRAM DELIVERY

RESOLUTION NO. CMN-039/20 Moved by: Cindy Saucier

Seconded by: Tom Van Dusen

RESOLVED THAT: The Communications Committee approve SNC's

revised program delivery for the 2020 Youth Fish Camps in July and August, subject to cancellation.



# **ROUNDTABLE DISCUSSION**

#### A. COMMUNITY ENGAGEMENT ACTIVITIES

# Byron

- Discussed SNC's practice of managing invasive and noxious plants in public properties, provided reports and issues of poison ivy along the South Nation River.

## Cindy

 Shared suggestions on fundraising activities, including past successes in Russell raffling donated paintings of SNC Conservation Areas; other members provided suggestions on various artists in the area and discussed fall fundraising options.

#### Tim

 Geocaching activities were suspended due to COVID-19, Ontario Phase 2 beginning on Friday permits geocaches to be published online again; geocache maintenance will resume later in summer.

#### Tom

 Discussed plans for waste bins at Conservation Areas and identified areas without garbage and recycling bins. Members were informed that new bins have been ordered and will be installed at all Conservation Areas.

#### Lawrence

- Shared details on St. Lawrence River current and water levels; noted water levels returned to normal, seasonal levels.

#### Murray

- Oak Valley Pioneer Park: volunteers were unable to meet and participate in clean up activities due to COVID-19. SNC staff completed work at the park to support the opening, including removal of many dead trees and hazards, the Park Committee was thankful for the assistance.
- A local business has offered to donate funds to replace the broken entrance gate and the road which provides access to the park was recently graded and repaired; the Township of North Dundas has also agreed to maintain the road. The Committee was thankful for SNC and Chair Smirle's support on this request to the municipality.

#### Peggy

- Shared details on a new group established in the area: United County Kayakers who have come together to kayak area rivers while maintaining social distances.



# B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

There were no recommendations for 'Friends of SNC' at this time.

# **DATE OF NEXT MEETING:**

• July 8<sup>th</sup>, 2020 (No site visit meeting this year, meeting subject to postponement pending funding requests received)

# **ADJOURNMENT:**

/dm

RESOLUTION NO. CMN-040/20	Moved by: Seconded by:	Bill Smirle Tim Jackson	
RESOLVED THAT:	The Communications Committee meeting of June 10 <sup>th</sup> , 2020 be adjourned at 12:10 p.m.		
		CARRIED	
		Jan	
Peggy Taylor, Committee Chair.		John Mesman, Team Lead, Communications.	



#### **COMMUNICATIONS COMMITTEE MEETING**





# Tuesday, September 9<sup>th</sup>, 2020 – 2:00 p.m. – Meeting 04/2020 South Nation Conservation



























Present: Peggy Taylor, Chair, Communications Committee

Charles Armstrong, Public Citizen

Murray Inch, Public Citizen Tim Jackson, Public Citizen Gerrie Kautz, Board Member Cindy Saucier, Councillor, Russell

Bill Smirle, Board of Directors, Chair, ex-officio

Karen Switzer-Howse, Public Citizen

Doug Thompson, Board of Directors, Past Chair, ex-officio

Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen

Regrets: Gary Barton, Public Citizen

Gerry Boyce, Public Citizen

Lawrence Levere, Past Board Member

Fran Patenaude, Public Citizen

Staff: John Mesman, Team Lead, Communications

Taylor Campbell, Communications Specialist

Kelsey Smith, Stewardship and Outreach Assistant II Carley Hutchinson, Stewardship and Outreach Assistant



# **CHAIR'S REMARKS**

Peggy Taylor, Committee Chair, called the September 9<sup>th</sup>, 2020 Communications Committee meeting to order at 2:15 p.m.

# APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-041/20 Moved by: Bill Smirle

Seconded by: Byron Vienneau

RESOLVED THAT: The Members approve the Communications

Committee main and supplemental agendas of September 9<sup>th</sup>, 2020 with the following amendment: a) Move Supplemental Agenda Item #1 a. to be

incorporated with Main Agenda Item 6 h. (Community

**Environmental Grants**)

CARRIED

### **DECLARATION OF CONFLICTS OF INTEREST**

- 1. Peggy Taylor declared a conflict of interest regarding Agenda Item #6 h.: Community Environmental Grants, Edwardsburg Cardinal grant request.
- 2. Doug Thompson declared a conflict of interest regarding Agenda Item #6 h.: Community Environmental Grants, Greely Community Association grant request.
- 3. Murray Inch declared a conflict of interest regarding Agenda Item #6 h.: Community Environmental Grants, Chesterville Historical Society grant request.
- 4. Cindy Saucier declared a conflict of interest regarding Agenda Item #6 h.:
  Russell and District Horticultural Society, and Russell Township grant requests.

# **COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.



# APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JUNE 10<sup>TH</sup>, 2020

RESOLUTION NO. CMN-042/20 Moved by: Doug Thompson

Seconded by: Gerrie Kautz

RESOLVED THAT: The Members approve the Communications Committee

meeting minutes of June 10th, 2020 as submitted.

**CARRIED** 

# **NEW BUSINESS**

## **UPDATE: REVISED 2020/21 STREAM OF DREAMS PROGRAM**

RESOLUTION NO. CMN-043/20 Moved by: Byron Vienneau

Seconded by: Tim Jackson

RESOLVED THAT: The Communications Committee approve the

postponement of SNC's Fall 2020 Stream of Dreams programming and tentatively re-schedule dates for

Spring 2021; and

FURTHER THAT: The Committee direct staff to prepare a revised

program delivery plan with enhanced health and safety measures for future program delivery.

CARRIED

# REQUEST FOR APPROVAL: SNC ANNUAL BUS TOUR CANCELLATION

RESOLUTION NO. CMN-044/20 Moved by: Tim Jackson

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee approve the

cancellation of the 2020 SNC Annual Watershed

Bus Tour.



## REQUEST FOR APPROVAL: FALL FUNDRAISING INITIATIVE (ONLINE ART AUCTION)

RESOLUTION NO. CMN-045/20 Moved by: Tom Van Dusen

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee approve SNC

hosting an online fundraising art auction in Fall 2020

to support community tree planting initiatives.

**CARRIED** 

# REQUEST FOR APPROVAL: UPDATE TO SNC DONATION PROGRAM

RESOLUTION NO. CMN-046/20 Moved by: Tim Jackson

Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee approve an update

to SNC's Fundraising Plan to support memorial tree planting and memorial benches in SNC Conservation

Areas; and

FURTHER THAT: The Committee approve the fees set for the donation

program and direct staff to prepare new donation

resource packages.

CARRIED

#### **UPDATE: CITY OF OTTAWA ASH TREE PROGRAM COMMUNICATIONS METRICS**

RESOLUTION NO. CMN-047/20 Moved by: Charles Armstrong

Seconded by: Tim Jackson

RESOLVED THAT: The Communications Committee receive and file the

City of Ottawa Ash Tree Replacement Program

Communications Metrics report.



# **UPDATE: LOW WATER COMMUNICATIONS UPDATE**

RESOLUTION NO. CMN-048/20 Moved by: Murray Inch

Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee receive and file

communications updates to the Low Water Response

Program.

**CARRIED** 

The Committee recessed at 4:05 p.m.

The Chair reconvened the meeting at 4:10 p.m.

# **UPDATE: NATURAL HERITAGE SYSTEM PROJECT**

RESOLUTION NO. CMN-049/20 Moved by: Murray Inch

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee receive and file an

update on the communications plan for the Partner

County Planning Study on Natural Heritage.



#### REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS

The following members having declared conflicts of interest, did not participate in debate or voting regarding their particular conflict as indicated below:

- 1. Peggy Taylor Edwardsburg Cardinal grant request
- 2. Doug Thompson Greely Community Association grant request
- 3. Murray Inch Chesterville Historical Society grant request
- 4. Cindy Saucier Russell and District Horticultural Society, and Russell Township grant requests

RESOLUTION NO. CMN-050/20 Moved by: Tom Van Dusen

Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee recommends the

Board of Directors deny the approval of a Community

Environmental Grant in the amount of \$300 to:Augusta Township: Maynard Fire Hall

**CARRIED** 

RESOLUTION NO. CMN-051/20 Moved by: Byron Vienneau

Seconded by: Gerrie Kautz

RESOLVED THAT: The Communications Committee recommends the

Board of Directors deny the approval of a Community

Environmental Grant in the amount of \$300 to:

Chesterville Green Gang: Garden Maintenance



RESOLUTION NO. CMN-052/20 Moved by: Tom Van Dusen

Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee recommends the

Board of Directors deny the approval of a Community

Environmental Grant in the amount of \$300 to:

Township of North Glengarry:

Replacement Trees

**CARRIED** 

RESOLUTION NO. CMN-053/20 Moved by: Doug Thompson

Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee recommends the

Board of Directors deny the approval of two

Community Environmental Grants in the amount of

\$300 to:

 City of Clarence-Rockland: New trees at local parks

**CARRIED** 

RESOLUTION NO. CMN-054/20 Moved by: Byron Vienneau

Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee recommends the

Board of Directors deny the approval of two

Community Environmental Grants in the amount of

\$300 to:

Township of Alfred-Plantagenet:

New trees at local parks



RESOLUTION NO. CMN-055/20 Moved by: Gerrie Kautz

Seconded by: Charles Armstrong

RESOLVED THAT: The Communications Committee recommends the

Board of Directors approval of Community

Environmental Grants in the amount of \$300 each to:

• Chesterville and District Agricultural Society

Boisés Est

 Augusta Township: approval of 1 grant: Maynard Recreation Centre tree planting

Chesterville Green Gang:
 New trees at the arena

- Chesterville Historical Society
- Lefaivre Lions Club
- Roxborough Agricultural Society
- Township of North Dundas
- City of Clarence-Rockland: approval of 3 planting locations
- Township of Edwardsburgh/Cardinal
- Greely Community Association
- Russell and District Horticultural Society
- Russell Township
- Osgoode Township Museum
- Township of South Dundas
- Township of Alfred and Plantagenet: approval of 6 planting locations



# **REQUEST FOR APPROVAL:**

# **COMMUNICATIONS COMMITTEE MEETING SCHEDULE 2021**

RESOLUTION NO. CMN-056/20 Moved by: Byron Vienneau

Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee approve the 2021

Communications Committee meeting schedule as presented, including one additional meeting in

March 2021.

**CARRIED** 

# **ROUNDTABLE DISCUSSION**

# **A. COMMUNITY ENGAGEMENT ACTIVITIES**

Staff requested Committee Members email any Community Engagement Activities that they may be involved with to staff.

# **B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

There were no recommendations at this time.

# **NEXT MEETING:**

To be Determined



ADJOURNMENT:		
RESOLUTION NO. CMN-057/20	Moved by:	Doug Thompson
RESOLVED THAT:	The Communications Committee meeting of September 9 <sup>th</sup> , 2020 be adjourned at 5:40 p.m.	
		CARRIED
	Ghot	
Peggy Taylor,	John Mesi	•
Committee Chair.	ream Lea	d, Communications and Outreach.
/ks		