
















COMMUNICATIONS COMMITTEE MEETING

Wednesday, June 10th, 2020 – 9:00 a.m.
Meeting 03/2020

            	Present:	Peggy Taylor, Chair, Communications Committee Charles Armstrong, Public Citizen Gary Barton, Public Citizen Gerry Boyce, Public Citizen Gerrie Kautz, Board of Directors Murray Inch, Public Citizen Tim Jackson, Public Citizen Lawrence Levere, Past Board Member Fran Patenaude, Public Citizen Cindy Saucier, Councillor, Russell Karen Switzer-Howse, Public Citizen Byron Vienneau, Public Citizen Bill Smirle, Board of Directors, Chair, ex-officio Doug Thompson, Board of Directors, Past Chair, ex-officio Tom Van Dusen, Public Citizen
	Regrets:	George Darouze, Board of Directors, Vice Chair, ex-officio
	Staff:	Carl Bickerdike, Team Lead, Corporate Services John Mesman, Team Lead, Communications Taylor Campbell, Communications Specialist Mary Guest, Environmental Outreach Steward Carley Hutchinson, Stewardship and Outreach Assistant Dianne MacMillan, Administrative Assistant Karen Paquette, Fisheries Technician



CHAIR'S REMARKS

Peggy Taylor, Committee Chair, called the June 10th, 2020 Communications Committee meeting to order at 9:10 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA

RESOLUTION NO. CMN-029/20

Moved by:

Doug Thompson

Seconded by:

Charles Armstrong

RESOLVED THAT:

The Members approve the Communications Committee agenda of June 10th, 2020 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

Karen Switzer-Howse joined the meeting at 9:15 a.m.

Lawrence Levere joined the meeting at 9:20 a.m.

APPROVAL OF:

A. JOINT STANDING COMMITTEE MEETING MINUTES OF MARCH 5TH, 2020

RESOLUTION NO. CMN-030/20

Moved by:

Cindy Saucier

Seconded by: Gerry Boyce

RESOLVED THAT:

The Members approve the Joint Standing meeting minutes of March 5th, 2020 as amended.

CARRIED



B. COMMUNICATIONS COMMITTEE MEETING MINUTES OF MARCH 5TH, 2020

RESOLUTION NO. CMN-031/20

Moved by: Lawrence Levere

Seconded by: Tom Van Dusen

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of March 5th, 2020 as submitted.

CARRIED

NEW BUSINESS

UPDATE: NATURE AT HOME FACEBOOK LIVE VIDEO SERIES

RESOLUTION NO. CMN-032/20

Moved by: Byron Vienneau

Seconded by: Lawrence Levere

RESOLVED THAT:

The Communications Committee receive and file an update on SNC's Nature at Home Facebook Live video series.

CARRIED

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-033/20

Moved by: Fran Patenaude

Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

REQUEST FOR APPROVAL: 2020 MUNICIPAL WORKPLANS

RESOLUTION NO. CMN-034/20

Moved by: Gerry Boyce

Seconded by: Tom Van Dusen



RESOLVED THAT: The Communications Committee approve the 2020 Municipal Workplans.

CARRIED

UPDATE: 2020 FREE TREE PICK UPS AND DELIVERIES

RESOLUTION NO. CMN-035/20 Moved by: Byron Vienneau
Seconded by: Lawrence Levere

RESOLVED THAT: The Communications Committee receive and file the update on the 2020 Municipal Tree Giveaway activities.

FURTHER THAT: The Committee recommend that the SNC Board of Directors continue to seek annual support for community free tree campaigns.

CARRIED

REQUEST FOR APPROVAL: COMMUNITY ENVIRONMENTAL GRANTS PROGRAM AMENDMENT

RESOLUTION NO. CMN-036/20 Moved by: Charles Armstrong
Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee approve amendments to the Community Environmental Grants Program to allow applications for certain community environmental projects.

FURTHER THAT: The Communications Committee direct staff to engage with community groups and past project partners to support new funding applications.

CARRIED



RESOLUTION NO. CMN-037/20 Moved by: Charles Armstrong
Seconded by: Tom Van Dusen

CARRIED

CARRIED

REQUEST FOR APPROVAL: REVISED 2020 FISH CAMP PROGRAM DELIVERY

CARRIED



ROUNDTABLE DISCUSSION

A. COMMUNITY ENGAGEMENT ACTIVITIES

Byron

- Discussed SNC's practice of managing invasive and noxious plants in public properties, provided reports and issues of poison ivy along the South Nation River.

Cindy

- Shared suggestions on fundraising activities, including past successes in Russell raffling donated paintings of SNC Conservation Areas; other members provided suggestions on various artists in the area and discussed fall fundraising options.

Tim

- Geocaching activities were suspended due to COVID-19, Ontario Phase 2 beginning on Friday permits geocaches to be published online again; geocache maintenance will resume later in summer.

Tom

- Discussed plans for waste bins at Conservation Areas and identified areas without garbage and recycling bins. Members were informed that new bins have been ordered and will be installed at all Conservation Areas.

Lawrence

- Shared details on St. Lawrence River current and water levels; noted water levels returned to normal, seasonal levels.

Murray

- Oak Valley Pioneer Park: volunteers were unable to meet and participate in clean up activities due to COVID-19. SNC staff completed work at the park to support the opening, including removal of many dead trees and hazards, the Park Committee was thankful for the assistance.
- A local business has offered to donate funds to replace the broken entrance gate and the road which provides access to the park was recently graded and repaired; the Township of North Dundas has also agreed to maintain the road. The Committee was thankful for SNC and Chair Smirle's support on this request to the municipality.

Peggy

- Shared details on a new group established in the area: United County Kayakers who have come together to kayak area rivers while maintaining social distances.



B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

There were no recommendations for 'Friends of SNC' at this time.

DATE OF NEXT MEETING:

- July 8th, 2020 (No site visit meeting this year, meeting subject to postponement pending funding requests received)

ADJOURNMENT:

RESOLUTION NO. CMN-040/20

Moved by:

Bill Smirle

Seconded by:

Tim Jackson

RESOLVED THAT:

The Communications Committee meeting of
June 10th, 2020 be adjourned at 12:10 p.m.

CARRIED

Peggy Taylor,
Committee Chair.

/dm

John Mesman,
Team Lead, Communications.