



## COMMUNICATIONS COMMITTEE MEETING

Thursday March 5<sup>th</sup>, 2020 – 3:00 p.m. – Meeting 02/2020  
South Nation Conservation

Present:	Charles Armstrong, Public Citizen Gerry Boyce, Public Citizen Gerrie Kautz, Board of Directors Murray Inch, Public Citizen Tim Jackson, Public Citizen Lawrence Levere, Past Board Member Cindy Saucier, Councillor, Russell Bill Smirle, Board of Directors, Chair, ex-officio Karen Switzer-Howse, Public Citizen Doug Thompson, Board of Directors, Past Chair, ex-officio Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen
Regrets:	Peggy Taylor, Chair, Communications Committee Fran Patenaude, Public Citizen
Absent:	Gary Barton, Public Citizen
Staff:	John Mesman, Team Lead, Communications Taylor Campbell, Communications Specialist Karen Paquette, Fisheries Technician Kelsey Smith, Stewardship and Outreach Assistant



**CHAIR'S REMARKS**

Gerry Boyce, elected as Acting Committee Chair, called the March 5<sup>th</sup>, 2020 Communications Committee meeting to order at 3:15 p.m.

**APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS**

RESOLUTION NO. CMN-012/20

Moved by: Charles Armstrong  
Seconded by: Lawrence Levere

RESOLVED THAT:

The Members approve the Communications Committee main and supplemental agendas of March 5<sup>th</sup>, 2020 as amended:

- a. Move Supplemental Agenda Item 1 to be incorporated into Main Agenda Item 6d.
- b. Move Agenda Item 6g to be 6e.

CARRIED

**DECLARATION OF CONFLICT OF INTEREST**

There were no Declarations of Conflict of Interest.

**COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION**

Staff presented project and program updates.

**APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JANUARY 29<sup>TH</sup>, 2020**

RESOLUTION NO. CMN-013/20

Moved by: Byron Vienneau  
Seconded by: Tim Jackson

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of January 29<sup>th</sup>, 2020 as submitted.

CARRIED

**NEW BUSINESS**

**REQUEST FOR APPROVAL: ELECTION OF COMMITTEE CHAIR**

RESOLUTION NO. CMN-014/20

Approved by: Karen Switzer-Howse  
Seconded by: Tim Jackson



RESOLVED THAT: The Communications Members appoint John Mesman, Team Lead, Communications as the Election Chair; and

FURTHER THAT: SNC Administrative By-law 15.3: *'All elections shall be in accordance with the Procedures for Election of Officers'* be adhered to.

CARRIED

John Mesman, Election Chair, declared the Communications Committee Chair position vacant.

**ELECTION OF COMMITTEE CHAIR**

Call for nominations three times for election of Chair (no seconder required)

**First Call for Nominations:**

Moved by: Cindy Saucier Peggy Taylor be nominated for Chair, Communications Committee.

**Second Call for Nominations: None**

**Third Call for Nominations:**

**Moved by:** Gerry Boyce Gerry Boyce nominated himself for Chair Communications Committee.

Nominations closed for the position of Chair, Communications Committee.

Peggy Taylor submitted an acceptance letter for the nomination of Chair, Communications Committee in her absence.

Gerry Boyce accepted the nomination for Chair, Communications Committee.

**Motion for Appointment of Scrutineer**

RESOLUTION NO. CMN015/20 Moved by: Consensus

RESOLVED THAT: Karen Switzer-Howse and Charles Armstrong be appointed Scrutineers for the 2020 Communications Committee Chair Election.

CARRIED



Ballots were distributed to the Members by the scrutineer for the purpose of the election of Committee Chair, and the Acting Chair asked the Members to write the name of one individual only on the ballot.

The Scrutineers collected the ballots and left the meeting to count the ballots.

The Scrutineers returned and advised the Acting Chair of the results by Majority Vote.

Approval of the following Motion:

RESOLUTION NO. CMN-016/20

Moved by: Cindy Saucier  
Seconded by: Charles Armstrong

RESOLVED THAT:

For the year 2020, and until the Joint Standing Committee meeting of 2021, that Peggy Taylor be elected as Chair of the Communications Committee.

CARRIED

**REQUEST FOR APPROVAL: 2020 COMMITTEE MEMBERSHIP**

RESOLUTION NO. CMN-017/20

Moved by: Byron Vienneau  
Seconded by: Gerrie Kautz

RESOLVED THAT:

The Communications Committee recommends the following Committee membership to the Board of Directors for 2020:

- Charles Armstrong, Public Citizen
- Gerry Boyce, Public Citizen
- Gary Barton, Public Citizen
- Murray Inch, Public Citizen
- Tim Jackson, Public Citizen
- Gerrie Kautz, Board Member
- Lawrence Levere, Past Board Member
- Fran Patenaude, Public Citizen
- Cindy Saucier, Councillor, Russell
- Karen Switzer-Howse, Public Citizen
- Peggy Taylor, Board Member
- Tom Van Dusen, Van Dusen Communications
- Byron Vienneau, Public Citizen
- Bill Smirle, SNC Chair, ex-officio
- George Darouze, SNC Vice Chair, ex-officio
- Doug Thompson, SNC Past Chair, ex-officio

CARRIED



RESOLUTION NO. CMN-018/20      Moved by:      Charles Armstrong  
Seconded by:      Tim Jackson

RESOLVED THAT: The Communications Committee review the draft Communications Committee mandate and provide feedback to staff; and

FURTHER THAT: The Communications Committee recommends a Communications Committee mandate to the Board of Directors, as amended.

**Lawrence Levere left the meeting at 4:30 p.m.  
Bill Smirle arrived at the meeting at 4:35 p.m.**

RESOLUTION NO. CMN-019/20      Moved by:      Byron Vienneau  
Seconded by:      Charles Armstrong

RESOLVED THAT: The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 to Les Chevaliers de Colomb de Wendover for their annual Ice Fishing Tournament.

RESOLUTION NO. CMN-020/20      Moved by:      Charles Armstrong  
Seconded by:      Karen Switzer-Howse

RESOLVED THAT: The Communications Committee recommends the Board of Directors decline the request of \$252 to the Friends of the Summerstown Trails for their Family Day Snowshoe Hike.

RESOLUTION NO. CMN-021/20      Moved by:      Karen Switzer-Howse  
Seconded by:      Murray Inch

RESOLVED THAT: The Communications Committee recommends the Board of Directors approval of Community



Environmental Grants in the amount of \$300 to The Township of North Dundas to run a Geocaching Pilot Program.

CARRIED

RESOLUTION NO. CMN-022/20

Moved by: Tim Jackson  
Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 to The Gathering House of Chesterville to hand out trees for Earth Day.

CARRIED

RESOLUTION NO. CMN-23/20

Moved by: Byron Vienneau  
Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 to the Alfred-Plantagenet 3<sup>rd</sup> Edition Canoe-Kayak Race.

CARRIED

**REQUEST FOR APPROVAL: SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO11)**

RESOLUTION NO. CMN-024/20

Moved by: Cindy Saucier  
Seconded by: Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee receive and file the update for the South Nation Cache-in-Trash-out (SNCITO11), event for 2020; and

FURTHER THAT:

The Committee approve the SNCITO11 event location in Russell.

CARRIED

**REQUEST FOR APPROVAL: 2020 YOUTH FISH CAMPS**

RESOLUTION NO. CMN-025/20

Moved by: Charles Armstrong  
Seconded by: Tom Van Dusen



RESOLVED THAT:

The Communications Committee receive and file SNC's planned delivery of 2020 recreational fishing programs.

CARRIED

**REQUEST FOR APPROVAL: FRIENDS OF SNC GOLF TOURNAMENT – VENUE AND SPONSORSHIP DISCUSSION**

RESOLUTION NO. CMN-026/20

Moved by: Tom Van Dusen  
Seconded by: Gerrie Kautz

RESOLVED THAT:

The Communications Committee recommend that the annual Friends of SNC Golf Tournament be held within the City of Ottawa; and

FURTHER THAT:

The Communications Committee approve updated tournament sponsorship packages.

CARRIED

**REQUEST FOR APPROVAL: SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO11)**

RESOLUTION NO. CMN-027/20

Moved by: Cindy Saucier  
Seconded by: Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee receive and file the update for the South Nation Cache-in-Trash-out (SNCITO11), event for 2020; and

FURTHER THAT:

The Committee approve the SNCITO11 event location in Russell.

CARRIED

**ROUNDTABLE DISCUSSION**

**A. COMMUNITY ENGAGEMENT ACTIVITIES**

Committee Members agreed to share Community Engagement Activities via email amongst Members.



**B. RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

There were no recommendations at this time.

**NEXT MEETING:**

- Thursday, May 27<sup>th</sup>, 2020, 9:00 a.m., SNC

**ADJOURNMENT:**

RESOLUTION NO. CMN-028/20      Moved by: Tom Van Dusen

RESOLVED THAT:      The Communications Committee meeting of  
March 5<sup>th</sup>, 2020 be adjourned at 5:15 p.m.

CARRIED

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Gerry Boyce,  
Acting Committee Chair.

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John Mesman,  
Team Lead, Communications.