



COMMUNICATIONS COMMITTEE MEETING

Wednesday January 29, 2020 – 9:00 a.m.
South Nation Conservation

Present:	Charles Armstrong, Public Citizen Gerrie Kautz, Board of Directors Tim Jackson, Public Citizen Lawrence Levere, Past Board Member Cindy Saucier, Councillor, Russell Bill Smirle, Board of Directors, Chair, ex-officio Karen Switzer-Howse, Public Citizen Peggy Taylor, Chair, Communications Committee Doug Thompson, Board of Directors, Past Chair, ex-officio Tom Van Dusen, Public Citizen Byron Vienneau, Public Citizen Gary Barton, Public Citizen
Regrets:	Gerry Boyce, Public Citizen Murray Inch, Public Citizen
Absent:	Fran Patenaude, Public Citizen
Staff:	John Mesman, Team Lead, Communications Taylor Campbell, Communications Specialist Karen Paquette, Fisheries Technician Kelsey Smith, Stewardship and Outreach Assistant





CHAIR'S REMARKS

Peggy Taylor, Committee Chair, called the January 29, 2020 Communications Committee meeting to order at 9:05 a.m.

**APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND
SUPPLEMENTAL AGENDAS**

RESOLUTION NO. CMN-01/20

Moved by: Doug Thompson
Seconded by: Charles Armstrong

RESOLVED THAT:

The Members approve the Communications Committee main and supplemental agendas of January 29, 2020 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

**APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF
SEPTEMBER 25, 2019**

RESOLUTION NO. CMN-02/20

Moved by: Lawrence Levere
Seconded by: Doug Thompson

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of September 25, 2019 as submitted.

CARRIED

Karen Switzer-Howse arrived at 10:03 am.

NEW BUSINESS

STREAM OF DREAMS EDUCATION PROGRAM UPDATE

RESOLUTION NO. CMN-03/20

Approved by: Lawrence Levere
Seconded by: Gerrie Kautz



RESOLVED THAT: The Communications Committee receive and file the Stream of Dreams education program update.

FURTHER THAT: The Communications Committee approve the presented user fees for the Stream of Dreams Education program.

CARRIED

2019 ANNUAL REPORT

RESOLUTION NO. CMN-04/20 Moved by: Byron Vienneau
Seconded by: Lawrence Levere

RESOLVED THAT: That the Communications Committee recommend that the Board of Directors approve the 2019 Annual Report, to be presented at the Annual General Meeting.

CARRIED

MAPLE EDUCATION PROGRAM UPDATE

RESOLUTION NO. CMN-05/20 Moved by: Karen Switzer-Howse
Seconded by: Tom Van Dusen

RESOLVED THAT: The Communications Committee receive and file the Maple Education update.

CARRIED

**The Committee took a break at 10:25 am.
The Chair reconvened the meeting at 10:35 am.**

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-06/20 Moved by: Charles Armstrong
Seconded by: Gary Barton



RESOLVED THAT:

The Communications Committee recommend the Board of Directors approve the disbursement of Community Environmental Grants in the amount of \$300 to: The Chesterville and District Agricultural Society, the River Institute and the Greely Community Association.

CARRIED

2019 SOCIAL MEDIA AND WEBSITE OVERVIEW

RESOLUTION NO. CMN-07/20

Moved by: Charles Armstrong
Seconded by: Gerrie Kautz

RESOLVED THAT:

The Communications Committee receive and file the 2019 Social Media and Website Overview Update.

CARRIED

PROGRAM UPDATE: GEOCACHING ON COMMUNITY LANDS

RESOLUTION NO. CMN-08/20

Moved by: Lawrence Levere
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee receive and file the update on SNC's Geocaching on Community Lands Program.

CARRIED

2019 EVENT ATTENDANCE

RESOLUTION NO. CMN-09/20

Moved by: Tom Van Dusen
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee receive and file the report on 2020 event attendance.

CARRIED



ROUNDTABLE DISCUSSION

The Communications Committee discussed the following topics:

- Lawrence mentioned that Provincial Minister Steve Clark and the Leeds and Grenville Warden are meeting with the IJC to discuss St. Lawrence River water levels. The Port of Johnstown has expanded and added a new grain elevator. The Prescott Journal has closed, the Martel family have instead started the South Grenville Journal, a weekly publication to replace the Prescott Journal.
- Byron mentioned that the committee should consider online voting for Community Environmental Grants, instead of approving retroactively. Comments were shared around past online voting procedures and updates to the committee Terms of Reference.
- Gerrie shared golf tournament plans with SNC to enhance tournament offering and fundraising efforts.
- Charles provided an update on the Russell environmental awareness group and activities related to the Taggart-Miller citizen advisory committee linking conversations between CPAWS and local community groups to support environmental land securement.
- Bill gave an update on presentations to SDG municipal councils – presents every 4-6 weeks. Recently did a presentation with Dana Farcasiu to the North Grenville Environmental Committee. Bill also commented on the tree giveaways as well as committee mandates that is to be updated this year.
- Cindy is presenting an SNC presentation to the Russell Environmental Committee and mentioned that SNC will once again be doing a tree giveaway for each municipality within the jurisdiction.
- Tim is supportive of electronic voting for Community Environmental grants and updates to the committee Terms of Reference.
- Tom is supportive of current committee structure mandate and supports the current number of meetings held. Tom also commented on the stories in the 2019 Annual Report and is very supportive of the streambank restorations programs on farms.



He would like to bring Marc Berciers' name forward as a Friend of SNC. Tom provided updates on Save our Lake, this was Taggart-Millers first landfill site, comments on desire for land securement.

- Karen made comments on the geocaching program and the new updates made to the SNC website. Doug supports electronic voting for community environmental grants as well as retroactively approving them. He shared support for the community environmental grants which support good, local causes and events.
- Gary shared that there is good value of integrated roles with community groups and politicians.

NEXT MEETING:

- Thursday, March 5, 2020, 9:00 a.m., SNC

ADJOURNMENT:

RESOLUTION NO. CMN-011/20 Moved by: Lawrence Levere

RESOLVED THAT: The Communications Committee meeting of
January 29, 2020 be adjourned at 12:25 p.m.

CARRIED

Peggy Taylor,
Committee Chair.

John Mesman,
Team Lead, Communications.

/KS