



SOUTH NATION
CONSERVATION
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Communications Committee Meeting

Wednesday, January 30, 2019 - 9:00 a.m.
Communications Room, SNC - Finch

Present:

Lawrence Levere, Committee Chair
Gerry Boyce, Public Citizen, North Dundas
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Cindy Saucier, Councillor, Russell
Peggy Taylor, Board of Directors, Edwardsburgh-Cardinal
Doug Thompson, SNC Past Chair, ex-officio
Byron Vienneau, Public Citizen
Karen Switzer-Howse, Public Citizen

Regrets:

Fran Patenaude, Public Citizen
Bill Smirle, SNC Interim Chair, ex-officio
Tom Van Dusen, Van Dusen Communications

Staff:

John Mesman, Team Lead, Communications and Outreach
Taylor Campbell, Communications Specialist
Karen Paquette, Fisheries Technician
Lisa Van De Ligt, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant

Ottawa



Augusta

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CHAIR'S REMARKS

Lawrence Levere, Committee Chair, called the January 30th, 2019 Communications Committee meeting to order at 9:20 a.m. Lawrence accepted the resignations of Floyd Dingwall and Gary Barton and thanked them for their time on the Communications Committee. He also mentioned that he will not be running for Chair of the Communications Committee at the meeting in March.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AGENDA

RESOLUTION NO. CMN-01/19

Moved by: Karen Switzer-Howse
Seconded by: Peggy Taylor

RESOLVED THAT:

The Members approve the Communications Committee Main Agenda of January 30th, 2019.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

Gerry Boyce arrived at the meeting at 9:35am

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF October 31st, 2018.

RESOLUTION NO. CMN-02/19

Moved by: Cindy Saucier
Seconded by: Byron Vienneau

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of October 31st, 2018 as submitted.

CARRIED

Murray Inch arrived at the meeting at 9:52am



NEW BUSINESS

2019 Municipal Councillor Packages

RESOLUTION NO. CMN-03/19 Moved by: Tim Jackson
Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee receive and file the
update on the 2019 Municipal Councillor Orientation
Packages.

CARRIED

Doug Thompson arrived at the meeting at 10:00am

Stream of Dreams Education Program Update

RESOLUTION NO. CMN-04/19 Moved by: Cindy Saucier
Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee receive and file the
Stream of Dreams Education Program Update.

Further that the Communications Committee approve
the presented user fees of \$5 - \$10 for the Stream of
Dreams Education Program, pending on available
grant and subsidy programs.

CARRIED

The Communications Committee meeting recessed at 10:15am
The Communications Committee meeting resumed at 10:25am

Geocaching Update

RESOLUTION NO. CMN-05/19 Moved by: Consensus

RESOLVED THAT: The Communications Committee receive and file the
update on SNC's Geocaching Program.

CARRIED



Maple Education 2018 – Expenditures and Funding Update

RESOLUTION NO. CMN-06/19 Moved by: Consensus

RESOLVED THAT: The Communications Committee receives and files the Maple Education 2018 – Expenditures and Funding Update.

CARRIED

Maple Education Program Redevelopment Update

RESOLUTION NO. CMN-07/19 Moved by: Byron Vienneau
Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee receive and file the Maple Education Program Redevelopment Update and approves the reduced 2019 program rate for 2019 of \$5 per participant and recommends suspending bus subsidies for the 2019 program, to be reviewed for subsequent years.

CARRIED

2018 Community Environmental Grant Disbursement

RESOLUTION NO. CMN-08/19 Moved by: Tim Jackson
Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee receive and file the report on the 2018 Community Environmental Grant Disbursement.

CARRIED

2019 Event Attendance

RESOLUTION NO. CMN-09/19 Moved by: Doug Thompson
Seconded by: Peggy Taylor

RESOLVED THAT: The Communications Committee receive and file the report on the 2019 Event Attendance.

CARRIED



Community Environmental Grants

RESOLUTION NO. CMN-10/19

Moved by: Karen Switzer-Howse
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee recommends to the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: The River Institute, the Knights of Columbus in Wendover and the Kin Club of Russell.

CARRIED

ROUNDTABLE DISCUSSION

a. COMMUNITY ENGAGEMENT ACTIVITIES

- Cindy mentioned that the Russell Horticultural Society is celebrating 100 years in 2019 and will be hosting an event on April 29th at St. Thomas Aquinas in Russell where they will be showing 'The Call of the Forest.' The Russell Historical Society is celebrating 30 years this year and will be hosting several events throughout the year to celebrate.
- Peggy shared trail interactions she had at Robert Graham Conservation Area and noted that the potted trees and culverts were still on site.
- Karen shared that the Dundas Environmental Awareness Group has disbanded, the remaining funds were given to other local groups.
- Murray talked about working with an archivist in North Dundas and asked to make a connection with SNC's Historical Pat Coyne Library.
- Gerry mentioned the Township of North Dundas' plans to build a play structure at Oschmann Forest and encouraged staff to reach out to North Dundas to confirm that they are able to include it in this year's budget.
- Lawrence shared updates on the Port of Johnstown and an increase in Port usage. He also mentioned that he was stepping down from the Spencerville Mill Museum and Board.

b. RECOMMENDATIONS FOR 'FRIENDS OF SNC'

Committee Members recommended Floyd Dingwall be recognized at the AGM in March as a 'Friend of SNC' and a potential guest speaker.



NEXT MEETING:

- March 7th, 2019, Joint Committee Meeting at 9:00 a.m. with the Communications Committee Meeting to follow at SNC.

ADJOURNMENT:

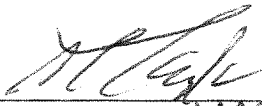
RESOLUTION NO. CMN-11/19

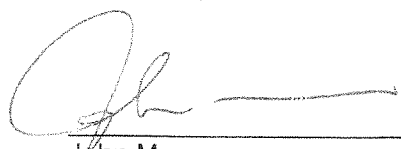
Moved by: Doug Thompson

RESOLVED THAT:

The Communications Committee meeting of
January 30th, 2019 to be adjourned at 11:20am

CARRIED


Lawrence Levere, ~~MARCAIT TAYLOR~~
Committee Chair. (Peggy)


John Mesman,
Team Lead,
Communications and Outreach.

/ks



COMMUNICATIONS COMMITTEE MEETING

Thursday, March 7th, 2019 – 3:00 p.m.
Heritage Room, SNC

Present:

Gerry Boyce, Public Citizen
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Lawrence Levere, Past Board Member
Cindy Saucier, Councillor, Russell
Bill Smirle, Board of Directors, Interim Chair, ex-officio
Peggy Taylor, Board of Directors
Tom Van Dusen, Public Citizen
Byron Vienneau, Public Citizen
Doug Thompson, Board of Directors, Past Chair, ex-officio

Regrets:

Fran Patenaude, Public Citizen
Gary Barton, Public Citizen
Karen Switzer-Howse, Public Citizen

Staff:

John Mesman, Team Lead, Communications and Outreach
Taylor Campbell, Communications Specialist
Holly Nyenkamp, Communications and Outreach Assistant II
Kelsey Smith, Stewardship and Outreach Assistant
Dianne MacMillan, Administrative Assistant II

Guest:

Charles Armstrong, Public Citizen

Ottawa



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CHAIR'S REMARKS

Lawrence Levere, Committee Chair, called the March 7th, 2019 Communications Committee meeting to order at 3:00 p.m.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA (SUPPLEMENTAL AGENDA)

RESOLUTION NO. CMN-012/19

Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT:

The Members approve the Communications Committee meeting agenda of March 7th, 2019 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JANUARY 30TH, 2019

RESOLUTION NO. CMN-013/19

Moved by: Doug Thompson
Seconded by: Tim Jackson

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of January 30th, 2019 with the following amendments:

- a. Page 4: Chair's Remarks, remove Gary Barton's name as having resigned;
- b. Page 5: Geocaching Update, remove '*Moved by*' and replace with '*Approved by*'
- c. Page 5: Maple Education 2018, remove '*Moved by*' and replace with '*Approved by*'.

CARRIED



NEW BUSINESS

ELECTION OF COMMITTEE CHAIR

RESOLUTION NO. CMN-014/19 Approved by: Consensus

RESOLVED THAT: The Communications Committee appoint a
Committee Chair for 2019.

CARRIED

John Mesman assumed the position of Acting Committee Chair and declared the position of Chair vacant.

Call for nominations three times for election of Chair (no seconder required):

First Call for Nominations: Peggy Taylor was nominated by Cindy Saucier.
Gerry Boyce was nominated by Byron Vienneau.

Second Call for Nominations: None

Third Call for Nominations: None

Hearing none, nominations closed for the position of Chair, Communications Committee.

A ballot vote was completed. Peggy Taylor selected Cindy Saucier as scrutineer; Gerry Boyce selected Byron Vienneau as a scrutineer.

The vote resulted in a tie. Following this, Gerry Boyce conceded his nomination for Chair.

Peggy Taylor accepted the nomination for Chair, Communications Committee.

Approval of the following Motion:

RESOLUTION NO. CMN-015/19 Moved by: Lawrence Levere
Seconded by: Cindy Saucier

RESOLVED THAT: The Committee Members appoint Peggy Taylor,
Chair, Communications Committee.

CARRIED



2019 COMMUNICATIONS COMMITTEE MEMBERSHIP APPROVAL

RESOLUTION NO. CMN-016/19

Moved by: Tom Van Dusen
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee recommends the following Communications Committee membership to the Board of Directors for 2019:

- Gary Barton, Public Citizen
- Gerry Boyce, Public Citizen
- Murray Inch, Public Citizen
- Tim Jackson, Public Citizen
- Lawrence Levere, Past Board Member
- Fran Patenaude, Public Citizen
- Cindy Saucier, Councillor, Russell
- Bill Smirle, Board of Directors, Interim Chair, ex-officio
- Karen Switzer-Howse, Public Citizen
- Peggy Taylor, Chair, Communications Committee
- Tom Van Dusen, Van Dusen Communications
- Byron Vienneau, Public Citizen
- Doug Thompson, Board of Directors, Past Chair, ex-officio
- Charles Armstrong, Public Citizen

CARRIED

Doug Thompson left the meeting at 3:50 p.m.



SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO10) EVENT

RESOLUTION NO. CMN-017/19

Moved by: Cindy Saucier
Seconded by: Lawrence Levere

RESOLVED THAT:

The Communications Committee receive and file the update for the South Nation Cache-in-Trash-Out (SNCITO10) event for 2019; and

FURTHER THAT:

The Committee approve the SNCITO10 event location.

CARRIED

Bill Smirle left the meeting at 4:00 p.m.

2019 COMMUNICATIONS WORK PLAN

RESOLUTION NO. CMN-018/19

Moved by: Cindy Saucier
Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee receive and file the 2019 Communications Work Plan verbal report in anticipation of receiving an updated version of the report by email; and

FURTHER THAT:

The Committee provide comments for consideration on the 2020 Work Plan deliverables.

CARRIED

2019 MUNICIPAL WORKPLANS

RESOLUTION NO. CMN-019/19

Moved by: Byron Vienneau
Seconded by: Consensus

RESOLVED THAT:

The Communications Committee receive and file the 2019 Municipal Workplan update.

CARRIED



COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-020/19

Moved by: Lawrence Levere

Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: The Dundas Federation of Agriculture; and EscarpAction Jessup's Falls.

CARRIED

ROUNDTABLE DISCUSSION

a. COMMUNITY ENGAGEMENT ACTIVITIES

- Tim commented on the success of the Russell Horticulture Society's Living Locally Fair and thanked staff for their attendance.
- Murray mentioned that the Oak Valley Pioneer Park's 2018 Annual Report has been completed and invited interested Committee Members to read about the Park's accomplishments from the preceding year. He also encouraged members to come out to the Park's annual field day on the second Saturday in May. The next Sharing Nature Network meeting will also be taking place at the SNC Office on March 12, 2019.
- Cindy talked about two of the Russell Horticulture Society's upcoming events at St. Thomas Aquinas in Russell as part of the association's 30th Anniversary celebrations. The annual 'March it on Out' event will be taking place on March 23, 2019. This event encourages residents to reduce, reuse, and redirect the amount of waste entering local landfills during the spring-cleaning season. On April 29, 2019 the association will be showing 'The Call of The Forest', with author Diana Beresford-Kroeger in attendance to share special insights into the movie.
- Peggy shared that there is a new environmental focused group in Edwardsburgh-Cardinal with plans to reach out to SNC for collaboration. Peggy also thanked the Committee for their Chair nomination.
- The Committee thanked Lawrence for his two years of service as Chair.
- John informed the Committee that Floyd Dingwall, former Communications Committee member, would be recognized as a 'Friend of SNC' at the upcoming SNC Board of Directors Meeting on March 21, 2019.



CORRESPONDENCE

NEXT MEETING:

- Wednesday, May 8th, 2019, 9:00 a.m., SNC

ADJOURNMENT:

RESOLUTION NO. CMN-021/19

Moved by:

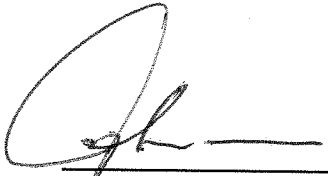
RESOLVED THAT:

The Communications Committee meeting of
March 7th, 2019 be adjourned at 4:35 p.m.

CARRIED



Peggy Taylor,
Committee Chair.



John Mesman,
Team Lead,
Communications and Outreach.

/hn



COMMUNICATIONS COMMITTEE MEETING

Wednesday, May 8, 2019 – 9:00 a.m.
Watershed Room, SNC

Present:

- Gerry Boyce, Public Citizen
- Murray Inch, Public Citizen
- Tim Jackson, Public Citizen
- Lawrence Levere, Past Board Member
- Cindy Saucier, Councillor, Russell
- Peggy Taylor, Chair, Communications Committee
- Tom Van Dusen, Public Citizen
- Byron Vienneau, Public Citizen
- Doug Thompson, Board of Directors, Past Chair, ex-officio
- Karen Switzer-Howse, Public Citizen
- Fran Patenaude, Public Citizen
- Charles Armstrong, Public Citizen
- Gerrie Kautz, Board of Directors

Regrets:

- Gary Barton, Public Citizen
- Bill Smirle, Board of Directors, Chair, ex-officio

Staff:

- John Mesman, Team Lead, Communications and Outreach
- Holly Nyenkamp, Communications and Outreach Assistant II
- Karen Paquette, Fisheries Technician
- Kelsey Smith, Stewardship and Outreach Assistant

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CHAIR'S REMARKS

Peggy Taylor, Committee Chair, called the May 8, 2019 Communications Committee meeting to order at 9:07am.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDA

RESOLUTION NO. CMN-021/19

Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT:

The Members approve the Communications Committee meeting agenda of May 8, 2019 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Cindy Saucier declared a conflict of interest with agenda item e. – Community Environmental Grants.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF MARCH 7, 2019

RESOLUTION NO. CMN-022/19

Moved by: Cindy Saucier
Seconded by: Charles Armstrong

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of March 7, 2019 with the following amendments:
a. Page 6: Community Engagement Activities, remove '30th Anniversary' and replace with '100th Anniversary'.

CARRIED



NEW BUSINESS

**UPDATE: ENVIRONMENTAL BILL OF RIGHTS POSTINGS REGARDING
CONSERVATION AUTHORITIES**

RESOLUTION NO. CMN-023/19

Moved by: Lawrence Levere
Seconded by: Byron Vienneau

RESOLVED THAT:

Committees receive and file the Environmental Bill of Rights Postings Regarding Conservation Authorities update; and

FURTHER THAT:

Committee members are encouraged to respond in a meaningful way and share details of these postings within their network.

CARRIED

Gerry Boyce arrived at 9:35 a.m.
Murray Inch arrived at 9:50 a.m.

2019 YOUTH FISH CAMPS

RESOLUTION NO. CMN-024/19

Moved by: Charles Armstrong
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee receive and file SNC's planned delivery of 2019 recreational fishing programs.

CARRIED

2019 MAPLE EDUCATION PROGRAM SUMMARY

RESOLUTION NO. CMN-025/19

Moved by: Cindy Saucier
Seconded by: Murray Inch

RESOLVED THAT:

The Communications Committee receive and file the Maple Education Program Summary.

CARRIED



SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-026/19

Moved by: Gerry Boyce
Seconded by: Fran Patenaude

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-027/19

Moved by: Tom Van Dusen
Seconded by: Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: The Waterfront Market's Committee; The Knights of Columbus St. Daniel's Council; Russell and District Horticultural Society; St. Albert Optimist Club; Augusta Township; Chesterville Kayak Club; and the Spencerville Mill Foundation.

CARRIED

SNC'S PARTICIPATION IN HIGH SCHOOL CERTIFICATIONS UPDATE

RESOLUTION NO. CMN-028/19

Moved by: Charles Armstrong
Seconded by: Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee receive and file SNC's Participation in High School (SHSM) Certifications Update report.

CARRIED



MUNICIPAL TREE GIVEAWAYS

RESOLUTION NO. CMN-029/19

Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee receive and file the
Municipal Tree Giveaways report.

CARRIED

The Communications Committee meeting recessed at 10:45am.
The Chair reconvened the Communications Committee meeting at 11:00am.

SUPPLEMENTAL AGENDA

2019 FRIENDS OF SNC GOLF TOURNAMENT – VENUE DISCUSSION

RESOLUTION NO. CMN-030/19

Moved by: Doug Thompson
Seconded by: Charles Armstrong

RESOLVED THAT:

The Communications Committee receive and file the
2019 Friends of SNC Golf Tournament Report, and
information presented for discussion.

FURTHER THAT:

Staff be directed to award the contract to the lowest
quote received.

CARRIED

SNC JOINT COMMITTEE VISIONING EXERCISE FINDINGS

RESOLUTION NO. CMN-031/19

Moved by: Karen Switzer-Howse
Seconded by: Fran Patenaude

RESOLVED THAT:

The Communications Committee receive and file the
SNC Joint Committee Visioning Exercise Findings
report, and information presented for discussion.

CARRIED



ROUNDTABLE DISCUSSION

a. COMMUNITY ENGAGEMENT ACTIVITIES

- Cindy mentioned the success of the Tree Giveaway at Russell Township's Household Hazardous Waste Day and thanked staff for their attendance. Cindy also shared the details of two upcoming events taking place in Russell Township; *How to Reverse Global Warming* presentation at the Russell Public Library on May 8, 2019 and the 20th Annual Russell Poutmasters Fishing Derby at the Russell Dam Site on May 12, 2019.
- Tim commented on the geocaching community clean-up success in Greely. He also shared remarks on the Ottawa River flood forecasting collaboration effort this year and how it contrasts with the Ministry of Natural Resources and Forestry district office regions, where there haven't been public updates.
- Doug shared feedback on planned sign improvements for the Leitrim Wetland and Findlay Creek Boardwalk.
- Charles shared some updates on The Citizens Environmental Stewardship Association, East of Ottawa and the Capital Region Citizen's Coalition for the Preservation of the Environment efforts with regards to the Taggart Miller Landfill Facility.
- Lawrence commented on the value and accuracy of SNC flood statements and shared appreciation of the St. Lawrence River updates.
- Murray provided a Sharing Nature Network Meeting update and commented on the value of collaboration between groups involved and the tourism opportunities. He also mentioned that Oak Valley Pioneer Park will be hosting a Mother's Day Park Day and that the group has been asked to give a presentation to North Dundas Council.
- Gerry commented on the success of local river events; namely the duck race that he recently MC'd. He also shared comments on the larger role SNC could play to encourage more spring, roadside, and community clean-ups next year.
- Peggy commented on the success of SNC's Forest Stewards Program and recent volunteer recruitment. She shared some plans for the St. Lawrence River Poker Run in August.



- Byron shared comments on high water levels along the South Nation River near Plantagenet and asked staff about SNC's *after the flood* resources and tools as the floodwaters begin to recede.

b. RECOMMENDATIONS FOR FRIENDS OF SNC

- Lawrence suggested that the Ottawa Fly Fishers Society be recognized as a Friend of SNC for their continued support of Youth Fish Camps.

CORRESPONDENCE

NEXT MEETING:

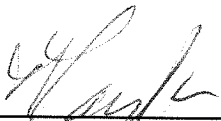
- July 10, 2019 at 9:00am; location to be determined.

ADJOURNMENT:


RESOLUTION NO. CMN-032/19 Moved by: Consensus

RESOLVED THAT: The Communications Committee meeting of
May 8, 2019 be adjourned at 12:02 p.m.

CARRIED



Peggy Taylor,
Committee Chair.



John Mesman,
Team Lead,
Communications and Outreach.

/hn



COMMUNICATIONS COMMITTEE MEETING

Tuesday July 2, 2019 – 9:30 a.m.
Cardinal Waterfront Pavilion



Present:

Charles Armstrong, Public Citizen
Gerry Boyce, Public Citizen
Murray Inch, Public Citizen
Lawrence Levere, Past Board Member
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, Board of Directors, Chair, ex-officio
Peggy Taylor, Chair, Communications Committee
Doug Thompson, Board of Directors, Past Chair, ex-officio
Tom Van Dusen, Public Citizen
Byron Vienneau, Public Citizen

Regrets:

Gary Barton, Public Citizen
Gerrie Kautz, Board of Directors
Tim Jackson, Public Citizen
Karen Switzer-Howse, Public Citizen

Staff:

John Mesman, Team Lead, Communications
Taylor Campbell, Communications Specialist
Kelsey Smith, Stewardship and Outreach Assistant
Samantha DeVries, Communications and Outreach Student



CHAIR'S REMARKS

Peggy Taylor, Committee Chair, called the July 2, 2019 Communications Committee meeting to order at 9:45 a.m.

John Mesman, Team Lead, Communications, shared the news of the passing of Floyd Dingwall, past Communications Committee Member.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA

RESOLUTION NO. CMN-032/19 Moved by: Doug Thompson
Seconded by: Fran Patenaude

RESOLVED THAT: The Members approve the Communications Committee meeting agenda of July 2, 2019 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Peggy Taylor and Cindy Saucier declared a conflict of interest with item *b. Community Environmental Grants*.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF May 8, 2019

RESOLUTION NO. CMN-033/19 Moved by: Consensus

RESOLVED THAT: The Members approve the Communications Committee meeting minutes of May 8, 2019 as submitted.

CARRIED

NEW BUSINESS

SNC ANNUAL BUS TOUR

RESOLUTION NO. CMN-034/19 Approved by: Lawrence Levere
Seconded by: Fran Patenaude



RESOLVED THAT: The Communications Committee approve the date and location of the SNC Annual Bus Tour.

FURTHER THAT: The 2019 participation fee be \$15.00 per person.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-035/19 Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT: The Communications Committee recommend the Board of Directors approve the disbursement of Community Environmental Grants in the amount of \$300 each to: Osgoode Township Museum; Township of Alfred-Plantagenet; Royal Canadian Legion, Branch 105, Cardinal; South Dundas Chamber of Commerce; and Russell and District Historical Society.

CARRIED

DONATION RECEIPTS FOR SNC'S ANNUAL GOLF TOURNAMENT

RESOLUTION NO. CMN-036/19 Moved by: Tom Van Dusen
Seconded by: Consensus

RESOLVED THAT: The Communications Committee approves raising the Friends of SNC Golf Tournament registration fee to \$120 in 2020 to issue donation receipts.

CARRIED

ROUNDTABLE DISCUSSION

a. COMMUNITY ENGAGEMENT ACTIVITIES

- Peggy shared history of the Cardinal Waterfront and seaway construction and toured members to the Conestoga shipwreck site. While on-site, John and Peggy also provided updates on SNC's partnership projects with the Township of Edwardsburgh-Cardinal, including: the dock that was



constructed with funds raised at past Friends of SNC Golf Tournaments and the Water Treatment Plant Berm Project, supported by Federal Government funding.

- Murray shared details on public bookings of Oak Valley Pioneer Park. The Park is hosting its first wedding on Saturday, August 17, 2019.
- Doug commented on the success of the Osgoode Township Museum's Garden Party and Museum Grand Re-Opening on June 1, 2019.
- Bill commented on the value of Municipal Tree Giveaway events and shared that several Mayors are interested in continuing the initiative in the future. He also mentioned that he provides a monthly report to North Dundas on ongoing and upcoming SNC activities and projects.
- Byron shared comments on high water levels along the South Nation River near Plantagenet.
- Cindy shared the details of two upcoming events taking place in SNC jurisdiction: Castor River Clean-up on July 6, 2019 and Jessup's Falls EscarpAction Festival on July 7, 2019.
- Lawrence mentioned that he would be attending Cardinal Poker Run on August 17, 2019 as *Town Cryer*.

NEXT MEETING:

- Wednesday, September 25, 2019, 9:00 a.m., SNC

ADJOURNMENT:


RESOLUTION NO. CMN-037/19 Moved by: Doug Thompson

RESOLVED THAT: The Communications Committee meeting of
July 2, 2019 be adjourned at 11:30 a.m.

CARRIED



Peggy Taylor,
Committee Chair



John Mesman,
Team Lead, Communications

/hn



COMMUNICATIONS COMMITTEE MEETING

Wednesday September 25, 2019 – 9:00 a.m.
South Nation Conservation



Present:

Charles Armstrong, Public Citizen
Gerry Boyce, Public Citizen
Murray Inch, Public Citizen
Gerrie Kautz, Board of Directors
Tim Jackson, Public Citizen
Lawrence Levere, Past Board Member
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, Board of Directors, Chair, ex-officio
Karen Switzer-Howse, Public Citizen
Peggy Taylor, Chair, Communications Committee
Doug Thompson, Board of Directors, Past Chair, ex-officio
Tom Van Dusen, Public Citizen
Byron Vienneau, Public Citizen

Absent:

Gary Barton, Public Citizen

Staff:

John Mesman, Team Lead, Communications
Taylor Campbell, Communications Specialist
Karen Paquette, Fisheries Technician
Kelsey Smith, Stewardship and Outreach Assistant



CHAIR'S REMARKS

Peggy Taylor, Committee Chair, called the September 25, 2019 Communications Committee meeting to order at 9:00 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-038/19

Moved by:

Lawrence Levere

Seconded by:

Fran Patenaude

RESOLVED THAT:

The Members approve the Communications Committee main and supplemental agendas of September 25, 2019 as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JULY 10, 2019

RESOLUTION NO. CMN-039/19

Moved by:

Byron Vienneau

Seconded by:

Fran Patenaude

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of July 10th, 2019 as submitted.

CARRIED

Committee took a break at 10:25 am.

The Chair reconvened the meeting at 10:35 am.



2019 YOUTH FISH CAMP PROGRAM UPDATE

CARRIED

CARRIED

CARRIED



RESOLUTION NO. CMN-043/19

RESOLVED THAT:

CARRIED

RESOLUTION NO. CMN-044/19

RESOLVED THAT:

CARRIED

RESOLUTION NO. CMN-045/19

RESOLVED THAT:

CARRIED

RESOLUTION NO. CMN-046/19

RESOLVED THAT:

CARRIED



ROADMAP UPDATE: BEYOND VISION 2020 STRATEGIC PLAN

RESOLUTION NO. CMN-047/19

Moved by:

Charles Armstrong

Seconded by:

Doug Thompson

RESOLVED THAT:

The Communications Committee receive and file
SNC's Beyond Vision 2020 Strategic Plan Update.

CARRIED

ROUNDTABLE DISCUSSION

- The Communications Committee discussed the following topics:
 - Correspondence letters between MECP, Conservation Ontario and SNC
 - Partner discussions on proposed CA Act changes
 - Communications Work plan to year end, and budget implications for 2020
 - Different ways and opportunities to recognize recurring volunteers and Friends of SNC; discussion around past 70th Anniversary event and 2017 Open House as a potential annual event

CORRESPONDENCE

- Letter from Minister of the Environment, Conservation and Parks
- SNC Media Response
- SNC letter to Minister of the Environment, Conservation and Parks
- Letter from Michael Brown



NEXT MEETING:

- Wednesday, January 29, 2020, 9:00 a.m., SNC

ADJOURNMENT:

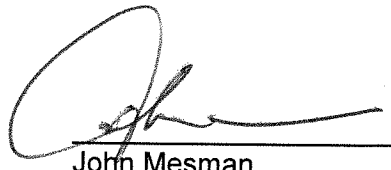
RESOLUTION NO. CMN-048/19 Moved by: Doug Thompson

RESOLVED THAT: The Communications Committee meeting of
September 25, 2019 be adjourned at 12:30 p.m.

CARRIED



Peggy Taylor,
Committee Chair



John Mesman,
Team Lead, Communications

/KS