



Communications Committee Meeting

Wednesday February 7th, 2018 - 9:00 a.m.
Watershed Room, SNC



Members Present:

Lawrence Levere, Committee Chair
Doug Thompson, SNC Past Chair
Floyd Dingwall
Murray Inch
Tim Jackson
Glen Runions
Cindy Saucier
Tom Van Dusen
Byron Vienneau

Member Regrets:

Francois St. Amour, SNC Chair
Fernand Dicaire, SNC Vice Chair
Peggy Taylor
Gary Barton
Gerry Boyce
Bill Smirle
Karen Switzer-Howse
Fran Patenaude

Staff Present:

Angela Coleman, General Manager/Secretary-Treasurer
Linda Hutchinson, Director, Organization Effectiveness
John Mesman, Team Lead, Communications and Outreach
Holly Nyenkamp, Communications and Outreach Assistant
Kelsey Smith, Communications and Outreach Assistant
Omar Kana'n, Water Resources Analyst



CHAIRMAN'S REMARKS

Lawrence Levere, Committee Chair, called the Communications Committee meeting of February 7th, 2018 to order at 9:06 a.m.

APPROVAL OF AGENDA

RESOLUTION NO. CMN-001/18

Moved by: Doug Thompson
Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee Members approve the February 7th, 2018 meeting agenda as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF NOVEMBER 15TH, 2017

RESOLUTION NO. CMN-002/18

Moved by: Floyd Dingwall
Seconded by: Byron Vienneau

RESOLVED THAT:

The Committee Members approve the Communications Committee meeting minutes of November 15th, 2017 as submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.

NEW BUSINESS

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-003/18

Moved by: Doug Thompson
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval



of Community Environmental Grants in the amount of \$300 each to: The Rotary Club of Chesterville's Duck Race; Friends of the Windmill for signage; and to the Chesterville and District Agricultural Society to buy recycling bins for their events.

CARRIED

SNC PROMOTIONAL VIDEO – COMMUNICATIONS STRATEGY

RESOLUTION NO. CMN-004/18

Moved by: Byron Vienneau
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee approve the 2018 Communications Strategy for the SNC Promotional Video.

CARRIED

Murray Inch arrived at 9:55am.

2018 RECREATIONAL FISHING PROGRAMS

RESOLUTION NO. CMN-005/18

Moved by: Tim Jackson
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee approve SNC's delivery of 2018 recreational fishing programs; and

FURTHER THAT:

The Communications Committee approve updated user fees for SNC's Youth Fish Camp.

CARRIED

2018 MAPLE PROGRAM

RESOLUTION NO. CMN-006/18

Moved by: Byron Vienneau
Seconded by: Glen Runions



RESOLVED THAT:

The Communications Committee approve staff to investigate options for the redevelopment of SNC's Maple Syrup Education Program.

CARRIED

Break was taken at 10:55 am.

The Committee Reconvened at 11:08 am.

SUPPLEMENTAL AGENDA

UPDATES TO THE FLOOD FORECASTING AND WARNING PROGRAM

RESOLUTION NO. CMN-007/18

Moved by: Tim Jackson
Seconded by: Glen Runions

RESOLVED THAT:

The Communications Committee approve the proposed changes for the Flood Forecasting and Warning Program, including:

1. Flood Statement Updates – consolidating information under headings; and,
2. Organizing information by region – Separate statements and website icons (Ottawa River, St. Lawrence River, South Nation Watershed).

CARRIED

COMMUNITY ENGAGEMENT – COMMITTEE MEMBERS

- Murray mentioned that the Oak Valley Pioneer Park final report will be coming soon. The Angus Seed Plant is closed. The Society of Ontario Nut Growers sent a letter last week, expressing concern over this closure.
- Tim gave a brief update on the new Geopassport and showcased new options for geocaches for the program – new bison tubes to replace previous canisters. Tick keys were also brought in, it was suggested for branding the keys as a promotional item.



- Cindy mentioned how the Russell Township Environmental Committee is obtaining recycling bins for all events. She also mentioned that March 24th is Earth Hour where the Township will be dimming all their lights. April 22nd is Earth Day. Russell Township will be showing the film “The Call of the Forest”.
- Lawrence attended a railyard company opening in Johnstown related to the Edwardsburgh Cardinal Butternut Compensation project.
- Tom attended the Save the River conference in Upper New York. The conference covered comparable topics/projects to SNC but on a larger scale.
- Glen commented on the St. Lawrence River Institute’s monthly talks. It was mentioned that a First Nations speaker who championed the removal of the New York Dam and raised funds for the project.

CORRESPONDENCE

None.

NEXT MEETING

Thursday, March 1st, 2018 – (Joint Committee Meeting)

ADJOURNMENT

RESOLUTION NO CMN-008/18

Moved by: Lawrence Levere

RESOLVED THAT:

The Communications Committee meeting of February 7th, 2018 be adjourned at 11:46a.m.

CARRIED

Lawrence Levere,
Chair, Communications Committee.

John Mesman,
Team Lead, Communications.

/ks



SOUTH NATION
CONSERVATION
DE LA NATION SUD



Communications Committee Meeting

Thursday March 1st, 2018, 3:00 p.m.
Heritage Room, SNC



Present:

Lawrence Levere, Committee Chair
Gary Barton, Mayor, Champlain
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, Board of Directors
Karen Switzer-Howse, Public Citizen
Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
Tom Van Dusen, Van Dusen Communications
Byron Vienneau, Public Citizen
Doug Thompson, SNC Past Chair, ex-officio

Regrets:

Fernand Dicaire, SNC Vice Chair, ex-officio
François St. Amour, SNC Chair, ex-officio
Glen Runions, Public Citizen
Gerry Boyce, Deputy Mayor, North Dundas

Absent:

Floyd Dingwall, Past Board Member

Staff:

John Mesman, Team Lead, Communications and Outreach
Holly Nyenkamp, Communications and Outreach Assistant
Kelsey Smith, Communications and Outreach Assistant



CHAIR'S REMARKS

Lawrence Levere, Committee Chair, convened the meeting at 2:56 p.m., and welcomed Members.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-009/18

Moved by: Byron Vienneau
Seconded by: Doug Thompson

RESOLVED THAT:

The Members approve the Communications Committee Main and Supplemental Agendas of March 1st, 2018 as presented.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF FEBRUARY 7, 2018

RESOLUTION NO. CMN-010/18

Moved by: Peggy Taylor
Seconded by: Byron Vienneau

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of February 7, 2018 as submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.

NEW BUSINESS

MEETING DATES DISCUSSION

RESOLUTION NO. CMN-011/18

Moved by: Fran Patenaude
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee approve the revised



2018 Communications Committee meeting schedule
as presented.

CARRIED

ELECTION OF COMMITTEE CHAIR

The Committee Members appointed John Mesman as the Election Chair.

Call for nominations three times for election of Chair (no seconder required)

First Call for Nominations: Peggy Taylor put her name forward for Chair.

Second Call for Nominations: Bill Smirle nominated Lawrence Levere for Chair.

Third Call for Nominations: None

Hearing none, nominations closed for the position of Chair, Communications Committee.

A ballot vote was completed.

Lawrence Levere accepted the nomination for Chair, Communications Committee.

Approval of the following motion:

RESOLUTION NO. CMN-012/18

Moved by: Doug Thompson

Seconded by: Peggy Taylor

RESOLVED THAT:

The Committee Members appoint Lawrence Levere as Chair, SNC Communications Committee.

CARRIED

2018 COMMITTEE MEMBERSHIP APPROVAL

RESOLUTION NO. CMN-013/18

Moved by: Peggy Taylor

Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends the following Communications



Committee membership to the Board of
Directors for 2018:

- Lawrence Levere, Committee Chair
- Gary Barton, Mayor, Champlain
- Gerry Boyce, Deputy Mayor, North Dundas
- Floyd Dingwall, Past Board Member
- Murray Inch, Public Citizen
- Tim Jackson, Public Citizen
- Fran Patenaude, Public Citizen
- Cindy Saucier, Councillor, Russell
- Bill Smirle, Board of Directors
- Karen Switzer-Howse, Public Citizen
- Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
- Tom Van Dusen, Van Dusen Communications
- Byron Vienneau, Public Citizen
- François St. Amour, Board of Directors, Chair, ex-officio
- Fernand Dicaire, Board of Directors, Vice Chair, ex-officio
- Doug Thompson, Board of Directors, Past Chair, ex-officio

CARRIED

2018 COMMUNICATIONS WORK PLAN

RESOLUTION NO. CMN-014/18

Moved by: Gary Barton
Seconded by: Murray Inch

RESOLVED THAT:

The Communications Committee receives
and files the 2018 Communications Work
Plan report; and

FURTHER THAT:

The Committee provide comments for
consideration on the 2019 Work Plan
deliverables.

CARRIED

SNC MAPLE EDUCATION PROGRAM - UPDATE

RESOLUTION NO. CMN-015/18

Moved by: Karen Switzer-Howse
Seconded by: Fran Patenaude

RESOLVED THAT:

The Communications Committee receive and



file the SNC Maple Education Program –
Update report; and

FURTHER THAT:

The Communications Committee support
proposed updates to the Oschmann Forest
property for the 2019 Maple Season.

CARRIED

SOUTH NATION CACHE-IN-TRASH-OUT (SNCITO9) EVENT

RESOLUTION NO. CMN-016/18

Moved by: Doug Thompson
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee receive and
file the update for the South Nation Cache-In-
Trash-Out (SNCITO9) event for 2018; and

FURTHER THAT:

The Committee approve the SNCITO9 event
location.

CARRIED

SUPPLEMENTAL AGENDA

2017 ANNUAL REPORT

RESOLUTION NO. CMN-017/18

Moved by: Byron Vienneau
Seconded by: Peggy Taylor

RESOLVED THAT:

The Communications Committee recommend
that the Board of Directors approve the 2017
Annual Report.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-018/18

Moved by: Tom Van Dusen
Seconded by: Murray Inch

RESOLVED THAT:

The Communications Committee
recommends the Board of Directors approval



of a Community Environmental Grant in the amount of \$300 to: the Dundas Federation of Agriculture for their 'Drainage Day' taking place on March 23rd.

CARRIED

FRIENDS OF SNC VOLUNTEER PROGRAM

RESOLUTION NO. CMN-019/18

Moved by: Cindy Saucier
Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee receive and file the Friends of SNC Listing; and

FURTHER THAT:

Members submit potential recipients to staff for future recognition.

CARRIED

COMMUNITY ENGAGEMENT: COMMITTEE MEMBERS

- Cindy congratulated Mayor Gary Barton on his award from MP Francis Drouin on his outstanding work in the community.
- Tim mentioned that he has begun setting up the geocaches for the new Community Lands Geopassport. He also said that this spring will be the bench dedication for Ian Mitchell.
- Murray attended the Sharing Nature Network meeting yesterday, which includes environmental organizations from Eastern Ontario. He also mentioned that the Oak Valley Spring Field Day will be on May 12th if anyone is interested.
- Peggy attended Eco-Farm Day with Hannah on February 24th. She also said that the Cardinal Legion would like SNC to set up a booth during Legion week in September.
- Gary mentioned that UCPR will soon be inheriting approximately 75 acres west of Vankleek Hill. More information on this will be released soon.

NEXT MEETING:

- Wednesday, April 25, 2018



SOUTH NATION
CONSERVATION
DE LA NATION SUD

ADJOURNMENT

RESOLUTION NO. CMN-020/18

Moved by: Cindy Saucier

RESOLVED THAT:

The Communications Committee meeting of
March 1st, 2018 be adjourned at 4:15 p.m.

CARRIED

Lawrence Levere,
Chair.

John Mesman,
Team Lead,
Communications and Outreach.

/ks



Communications Committee Meeting

Wednesday April 25th, 2018, 9:00 a.m.
Board Room, SNC



Present:

Lawrence Levere, Committee Chair
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, Board of Directors
Karen Switzer-Howse, Public Citizen
Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
Tom Van Dusen, Van Dusen Communications
Byron Vienneau, Public Citizen
Doug Thompson, SNC Past Chair, ex-officio
Floyd Dingwall, Past Board Member

Regrets:

Fernand Dicaire, SNC Vice Chair, ex-officio
Gary Barton, Mayor, Champlain
Gerry Boyce, Deputy Mayor, North Dundas

Absent:

François St. Amour, SNC Chair, ex-officio

Staff:

John Mesman, Team Lead, Communications and Outreach
Linda Hutchinson, Director, Organization Effectiveness
Kelsey Smith, Communications and Outreach Assistant
Phil Duncan, Property and Approvals Assistant



Lawrence Levere, Committee Chair, convened the meeting at 9:07 a.m., and welcomed Members to the meeting and wished Holly Nyenkamp well at her new position.

RESOLUTION NO. CMN-021/18

RESOLVED THAT:

CARRIED

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF MARCH 1, 2018. (from April 25)

RESOLUTION NO. CMN-022/18

RESOLVED THAT:

CARRIED

APPROVAL OF JOINT STEERING COMMITTEE MEETING MINUTES OF MARCH 1, 2018 (get rid of this)

RESOLUTION NO. CMN-023/18

RESOLVED THAT:

CARRIED



COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.

NEW BUSINESS

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-024/18

Moved by:

Cindy Saucier

Seconded by:

Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

Peggy left the table at 9:59 a.m.

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-025/18

Moved by:

Gary Barton

Seconded by: Murray Inch

RESOLVED THAT:

The Communications recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: The Chesterville Kayak Club, EscarpAction Jessup's Falls, The Kin Club of Russell, The Knights of Columbus St. Daniels Council, Boises Est, The Township of Edwardsburgh Cardinal and the Spencerville Mill and Museum for their events.

FURTHER THAT:

The Communications Committee approve the Upper Canada Migratory Bird Sanctuary receive funding for this year, but they would not be able to receive future funding, subject to availability, due to their location.

CARRIED

Break at 10:30 a.m.

Meeting back at 10:40 a.m.



MAPLE PROGRAM REDEVELOPMENT – OSCHMANN FOREST

RESOLUTION NO. CMN-026/18

Moved by: Fran Patenaude
Seconded by: Karen Switzer-Howse

RESOLVED THAT:

The Communications Committee approve the proposal to redevelop the Oschmann Forest as a new venue for SNC's Maple Education program, pending funding approvals.

FURTHER THAT:

The Communications Committee support a report to the Board of Directors for approvals to grant applications and launch of an online fundraising campaign.

CARRIED

SUPPLEMENTAL AGENDA

FRIENDS OF SOUTH NATION GOLF TOURNAMENT – 2018 VENUE DISCUSSION

RESOLUTION NO. CMN-027/18

Moved by: Byron Vienneau
Seconded by: Floyd Dingwall

RESOLVED THAT:

The Communications receive and file the 2018 SNC Golf Tournament Report.
Information presented for discussion.

CARRIED

COMMUNITY ENGAGEMENT: COMMITTEE MEMBERS

- Peggy mentioned a meeting with the Friends of the Windmill and the Cardinal Legion that is happening on May 3rd. There is a new Community Living magazine in Leeds and Grenville.
- Cindy said that the Russell Environmental Committee is having Boies Est to speak at their next meeting and will be showcasing the new SNC videos.
- Byron mentioned providing event support to La Binerie.
- Tim talked about the new SNC geopassport, the SNCITO, as well as the next GEO meeting coming up. North Grenville would like to create their own geopassport series. He also mentioned scheduling the Ian Mitchell bench dedication in June.
- Fran said that she would like to see more promotion of the SNC videos.



- Tom attended the 15th Anniversary of South Grenville, Lawrence was also in attendance. He also mentioned how RVCA was not in attendance at the Rural Summit in Kemptville.
- Murray invited everyone to attend the Oak Valley Spring Clean-Up and AGM on May 12th. He also recommended Irene Wolford Broad as the next Friend of SNC.
- Karen talked about her appeal to MPACT.
- Floyd thanked everyone at SNC for sending along the card and the flowers. Mac Park day will be on May 27th this year.
- Doug invited everyone to the Live and Learn/Greely Lions Club Golf Tournament happening on June 18th at the Metcalfe Golf Club.
- Lawrence mentioned that the Spencerville Mill will be opening up for summer tours soon and that they are working on fixing the structure of the building with the grants and donations that they have received.
- Bill gave a Forest Cover Working Group update.

NEXT MEETING:

- Wednesday, July 11th, 2018 at 9:00 a.m.

ADJOURNMENT

RESOLUTION NO. CMN-028/18

Moved by: Bill Smirle

RESOLVED THAT:

The Communications Committee meeting of April 25th, 2018 be adjourned at 11:40 a.m.

CARRIED

Lawrence Levere,
Chair.

John Mesman,
Team Lead,
Communications and Outreach.

/ks



Communications Committee Meeting

Wednesday, July 11th, 2018, 9:00 a.m.
Morrisburg Waterfront, Morrisburg, ON



Present:

Lawrence Levere, Committee Chair
Fernand Dicaire, SNC Chair, ex-officio
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, SNC Vice-Chair, ex-officio
Karen Switzer-Howse, Public Citizen
Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
Tom Van Dusen, Van Dusen Communications
Gary Barton, Mayor, Champlain
Gerry Boyce, Deputy Mayor, North Dundas
Doug Thompson, SNC Past Chair, ex-officio

Regrets:

Floyd Dingwall, Past Board Member
Byron Vienneau, Public Citizen

Staff:

Angela Coleman, General Manager-Secretary Treasurer
John Mesman, Team Lead, Communications and Outreach
Taylor Campbell, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant
Karen Paquette, Fisheries Technician
Samantha DeVries, Communications and Outreach Assistant
Meagan Casalino, Communications and Outreach Assistant



CHAIR'S REMARKS

Lawrence welcomed everyone to the meeting at the Morrisburg Waterfront at 9:05 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-030/18 Moved by: Peggy Taylor
Seconded by: Doug Thompson

RESOLVED THAT: The Members approve the Communications
Committee Main and Supplemental Agendas of
July 11th, 2018 as presented.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Peggy and Cindy both declared a conflict of interest for the Community Environmental Grants Report.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES FROM APRIL 25, 2018

RESOLUTION NO. CMN-031/18 Moved by: Doug Thompson
Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Members approve the Communications
Committee meeting minutes of April 25, 2018 as
submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.



NEW BUSINESS

PROGRAM CAPACITY FOR SNC'S YOUTH FISH CAMP

RESOLUTION NO. CMN-032/18

Moved by: Bill Smirle
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee receive and file the report on Program Capacity for SNC Youth Fish Camps.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-033/18

Moved by: Fran Patenaude
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: Cardinal Legion Poker Run, Dundas County 4-H, Moose Creek Recreational Association, Russell and District Historical Society, Russell Junior Gardeners, South Dundas Chamber of Commerce, St. Albert Optimist Club and the Wendover Western Festival.

CARRIED

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-034/18

Moved by: Gary Barton
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED



2018 EVENT ATTENDANCE UPDATE

RESOLUTION NO. CMN-035/18

Moved by: Bill Smirle
Seconded by: Gary Barton

RESOLVED THAT:

The Communications Committee receive and file the report on 2018 Event Attendance.

CARRIED

SNC'S USE OF VIDEOS ONLINE

RESOLUTION NO. CMN-036/18

Moved by: Doug Thompson
Seconded by: Peggy Taylor

RESOLVED THAT:

The Communications Committee receive and file the update on SNC's use of videos online.

FURTHER THAT:

The Communications Committee recommend continued usage of videos to promote SNC's programs and services.

CARRIED

MAPLE EDUCATION PROGRAM GRANTS UPDATE

RESOLUTION NO. CMN-037/18

Moved by: Bill Smirle
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee receive and file the Maple Education Program Grants Update.

CARRIED



SUPPLEMENTAL AGENDA

COMMUNITY ENVIRONMENTAL GRANT SUBMISSIONS

RESOLUTION NO. CMN-038/18

Moved by: Fran Patenaude
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants (River Grant Category) in the amount of \$300 each to the Cardinal Festival Committee and Spencerville Business and Community Connections.

CARRIED

ASH TREE REPLACEMENT PILOT PROGRAM UPDATE

RESOLUTION NO. CMN-039/18

Moved by: Gerry Boyce
Seconded by: Cindy Saucier

RESOLVED THAT:

The Communications Committee receive and file the Ash Tree Replacement Pilot Program Update.

CARRIED

Fernand Dicaire left the meeting at 11:30 a.m.



COMMUNITY ENGAGEMENT: COMMITTEE MEMBERS

- Tim attended the Ian Mitchell Bench Dedication on July 7, with over 70 other guests. He will be at the launch of the new Community Lands Geopassport. Tim also mentioned Ontario's largest forest event is happening in Renfrew July 20.
- Cindy recently joined the SNC team as a part-time Education Steward. She shared an update on the watershed adventures that she has been attending and all the events that SNC has been involved with.
- Fran commented on the change in outdoor venue and support for SNC activities that also included the St. Lawrence River. Fran attended the last Board meeting for the Committee recognition.
- Peggy said that on August 2 there is an annual bike tour that goes through Edwardsburgh-Cardinal. Peggy has been working with SNC to plan the upcoming Cardinal Non-Motorized Canoe and Kayak Poker Run on August 25.
- Murray mentioned that the Oak Valley Pioneer Park Clean-Up Day was a success; the park has also recorded a high visitor usage this year.
- Gerry said that an Ottawa Citizen article mentioned Winchester as being the nicest smelling town after 100 years of Parmalat's plant and smell. SNC has also hosted a lot of events in North Dundas lately; including the SDG Alvin Runnalls Forest Opening.
- Tom has been attending multiple events to do with the St. Lawrence River.
- Bill mentioned that the Forest Cover Working Group has had a lot of progress with their upcoming recommendations; last meeting will be on July 26.
- Gary thanked SNC for helping to plant trees on municipal property in Vankleek Hill after many trees have recently been cut down.
- Karen was supportive of SNC's new use of videos and was in attendance at the SNC Committee Recognition day and the tree planting, and the Alvin Runnalls Dedication.
- Doug helped host and support the Live and Learn Golf Tournament in Metcalfe. He also inquired about grant support for the Osgoode Township Museum.
- Lawrence acknowledged SNC's support of the Spencerville Mill and their poker run, highlighting the importance of SNC's participation which helps small community events succeed. Lawrence also inquired about the recent drought conditions.



Angela Coleman shared updates with the Communications Committee on the change in Ministry, from the Ministry of Natural Resources and Forestry to the Ministry of the Environment, Conservation and Parks. She also congratulated the Communications Committee on all of their work and dedication over the last 20 years. The Communications Committee is unique and the Committee structure has been showcased provincially as a Conservation Authority Best Management Practice. Angela also mentioned the need to start SNC's "Beyond 2020" visioning exercise; with a strong focus on community outreach and stakeholder engagement.

NEXT MEETING:

- August 29, 2018, 9:00 a.m., SNC

ADJOURNMENT:

RESOLUTION NO. CMN-040/18

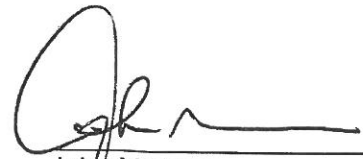
Moved by: Murray Inch

RESOLVED THAT:

The Communications Committee meeting of July 11th, 2018 be adjourned at 12:05 p.m.

CARRIED

Lawrence Levere,
Chair.



John Mesman,
Team Lead,
Communications and Outreach.



Communications Committee Meeting

Wednesday, August 29th, 2018, 9:00 a.m.
Watershed Room, SNC - Finch



Present:

Lawrence Levere, Committee Chair
Tim Jackson, Public Citizen
Fran Patenaude, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, SNC Vice-Chair, ex-officio
Karen Switzer-Howse, Public Citizen
Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
Tom Van Dusen, Van Dusen Communications
Doug Thompson, SNC Past Chair, ex-officio
Floyd Dingwall, Past Board Member
Byron Vienneau, Public Citizen

Regrets:

Fernand Dicaire, SNC Chair, ex-officio
Murray Inch, Public Citizen
Gary Barton, Mayor, Champlain
Gerry Boyce, Deputy Mayor, North Dundas

Staff:

Angela Coleman, General Manager-Secretary Treasurer
Linda Hutchinson, Director, Organization Effectiveness
Ronda Boutz, Team Lead, Special Projects
Carl Bickerdike, Team Lead, Corporate Services
John Mesman, Team Lead, Communications and Outreach
Taylor Campbell, Communications Specialist
Lisa Van De Ligt, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant
Meagan Casalino, Communications and Outreach Assistant



CHAIR'S REMARKS

Lawrence Levere, Chair called the August 29th, 2018 Communications Committee meeting to order at 9:00 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-041/18

Moved by: Peggy Taylor

Seconded by: Doug Thompson

RESOLVED THAT:

The Members approve the Communications Committee Main and Supplemental Agendas of August 29th, 2018 as presented.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Doug Thompson and Byron Vienneau declared a conflict of interest regarding the Community Environmental Grants report.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JULY 11th, 2018

RESOLUTION NO. CMN-042/18

Moved by: Fran Patenaude

Seconded by: Cindy Saucier

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of July 11th, 2018 as submitted.

CARRIED

NEW BUSINESS

2018 FRIENDS OF SNC GOLF TOURNAMENT

RESOLUTION NO. CMN-043/18

Moved by: Byron Vienneau

Seconded by: Peggy Taylor

RESOLVED THAT:

The Communications Committee receive and file the



final report for the 2018 Friends of SNC Golf Tournament.

CARRIED

2019 YOUTH FISH CAMP

RESOLUTION NO. CMN-044/18

Moved by: Fran Patenaude
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee approves changes to the delivery of SNC's Youth Fish Camp in 2019; and

FURTHER THAT:

The Communications Committee approves changes to the Youth Fish Camp's budget, user fees, and programming.

CARRIED

The committee took a break at 10:12 a.m.

The committee reconvened at 10:20 a.m.

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-045/18

Moved by: Peggy Taylor
Seconded by: Floyd Dingwall

RESOLVED THAT:

The Communications Committee recommends the Board of Directors approval of Community Environmental Grants in the amount of \$300 each to: The Osgoode Township Museum for Pioneer Day and for the South Dundas Chamber of Commerce who recently hosted their annual Tubie Race.

CARRIED

ROADMAP TO BEYOND VISION 2020

RESOLUTION NO. CMN-046/18

Moved by: Doug Thompson
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommend the



Board of Directors approve plans for a Beyond Vision 2020 visioning exercise; and

FURTHER THAT:

The Communications Committee approves the allocation of funds in the Draft 2019 Budget for Beyond Vision 2020.

CARRIED

FOREST CONSERVATION OUTREACH INITIATIVES

RESOLUTION NO. CMN-047/18

Moved by: Fran Patenaude
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee receive and file the report on new Forest Conservation Outreach initiatives.

CARRIED

2018 SNC BUS TOUR

RESOLUTION NO. CMN-048/18

Moved by: Cindy Saucier
Seconded by: Floyd Dingwall

RESOLVED THAT:

The Communications Committee recommends to the Board of Directors the approval of the SNC Annual Tour to an upset limit of \$1,500; as allocated in the 2018 budget; and

FURTHER THAT:

The participants pay a fee of \$15 per person to offset cost of the tour lunch.

CARRIED

SUPPLEMENTAL AGENDA

2018 SNC ANNUAL WATERSHED TOUR ROUTE

RESOLUTION NO. CMN-049/18

Moved by: Bill Smirle
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee approve the



proposed, tentative 2018 Annual Watershed Tour route.

CARRIED

ROUNDTABLE DISCUSSION

a. **COMMUNITY ENGAGEMENT ACTIVITIES**

Postponed until next meeting.

b. **RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

Postponed until next meeting.

SOCIAL MEDIA TUTORIAL

Postponed until next meeting.

NEXT MEETING:

- Wednesday, October 31st, 2018, 9:00 a.m. at SNC

ADJOURNMENT:

RESOLUTION NO. CMN-050/18

Moved by: Floyd Dingwall

RESOLVED THAT:

The Communications Committee meeting of August 29th, 2018 be adjourned at 12:00 p.m.

CARRIED

Lawrence Levere,
Committee Chair.

John Mesman,
Team Lead,
Communications and Outreach.

/ks



Communications Committee Meeting

Wednesday, October 31st, 2018 - 9:00 a.m.
SNC Board Room, SNC Administration Office

Present:

Lawrence Levere, Committee Chair
Gary Barton, Mayor, Champlain
Gerry Boyce, Deputy Mayor, North Dundas
Fernand Dicaire, SNC Chair, ex-officio
Floyd Dingwall, Past Board Member
Murray Inch, Public Citizen
Tim Jackson, Public Citizen
Cindy Saucier, Councillor, Russell
Bill Smirle, SNC Vice-Chair, ex-officio
Peggy Taylor, Deputy Mayor, Edwardsburgh-Cardinal
Doug Thompson, SNC Past Chair, ex-officio
Tom Van Dusen, Van Dusen Communications
Byron Vienneau, Public Citizen

Regrets:

Fran Patenaude, Public Citizen
Karen Switzer-Howse, Public Citizen

Staff:

John Mesman, Team Lead, Communications and Outreach
Ronda Boutz, Team Lead, Special Projects
Taylor Campbell, Communications Specialist
Karen Paquette, Fisheries Technician
Lisa Van De Ligt, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant
Jason Symington, Environmental Technologist





CHAIR'S REMARKS

Lawrence Levere, Committee Chair, called the October 31st, 2018 Communications Committee meeting to order at 9:05 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-051/18

Moved by: Floyd Dingwall
Seconded by: Tim Jackson

RESOLVED THAT:

The Members approve the Communications Committee Main and Supplemental Agendas of October 31st, 2018 with the following amendment:
a. Supplemental Agenda Item #1, *Community Environmental Grants* be incorporated with Main Agenda Item #6 d., *Community Environmental Grants*.

CARRIED

Gary Barton, Mayor, Champlain joined the meeting at 9:10 a.m.

DECLARATION OF CONFLICT OF INTEREST

There were no Declarations of Conflict of Interest.

COMMUNICATIONS PROJECT UPDATE: POWERPOINT PRESENTATION

Staff presented project and program updates.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF AUGUST 29TH, 2018

RESOLUTION NO. CMN-052/18

Moved by: Byron Vienneau
Seconded by: Peggy Taylor

RESOLVED THAT:

The Members approve the Communications Committee meeting minutes of August 29th, 2018 as submitted.

CARRIED



MAPLE EDUCATION PROGRAM UPDATE

CARRIED

CARRIED

CARRIED

Page 3 of 5



RESOLUTION NO. CMN-056/18

RESOLVED THAT:

CARRIED

RESOLUTION NO. CMN-057/18

RESOLVED THAT:

CARRIED

- Fernand Dicaire, SNC Chair and Doug Thompson, SNC Past Chair are looking forward to the Beyond 2020 visioning exercise.
- Floyd mentioned that there was a group that approached him regarding the forest of new trees across from McIntosh Park; they are looking to do some maintenance on the property.
- Tom began a discussion on a presentation to Council for the Town of Prescott.
- Murray reported that they just recently had the Oak Valley Pioneer Park Clean-up Day. He has met with Carleton University professors to engage students on research projects at Oak Valley. The Sharing Nature Network met and decided to make their own Facebook page to share content. Gerry volunteered to work with Murray at the Oak Valley Pioneer Park.
- Tim noted that the Town of Prescott should be invited to Municipal Information Day. The Living Locally Fair is happening again in Russell in January 2019.
- Bill is looking forward to the visioning exercise with the Board of Directors and noted that the Ash Tree Replacement Program information should be sent to Municipalities to encourage them to implement the program.



b. **RECOMMENDATIONS FOR 'FRIENDS OF SNC'**

Committee Members requested a listing of previous Friends of SNC be provided.

NEXT MEETING:

- January 30th, 2019, 9:00 a.m. at SNC

ADJOURNMENT:

RESOLUTION NO. CMN-058/18 Moved by: Bill Smirle

RESOLVED THAT: The Communications Committee meeting of
October 31st, 2018 be adjourned at 11:42 a.m.

CARRIED

Lawrence Levere,
Committee Chair.

John Mesman,
Team Lead,
Communications and Outreach.

/ks