

COMMUNICATIONS COMMITTEE MEETING

Thursday March 2nd, 2017: 3 – 5 p.m.
Heritage Room, SNC

Members Present:

Bill Smirle, Committee Chair, Acting
Fernand Dicaire, SNC Vice-Chair
Gary Barton
Murray Inch
Lawrence Levere
Fran Patenaude
Tom Van Dusen

Regrets:

Cindy Saucier
Karen Switzer-Howse
Floyd Dingwall
Glen Runions

Staff Present:

Angela Coleman, General Manager, Acting
Carl Bickerdike, Team Lead, Corporate Services and Team Lead, Property, Acting
John Mesman, Team Lead, Communications, Acting
Lisa Van De Ligt, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant
Justine Spero, Communications and Outreach Assistant
Holly Stemberger, Community Lands Assistant
Holly Nyenkamp, Communications and Outreach Assistant

Guests:

Byron Vienneau
Gerry Boyce, Deputy Mayor of North Dundas
Peggy Taylor, Deputy Mayor of Edwardsburgh-Cardinal
Tim Jackson

CHAIRMAN'S REMARKS

Bill Smirle welcomed everyone, and called the Communications Committee meeting of Thursday, March 2nd, 2017 to order at 2:57 p.m. Bill, acting as Committee Chair for Ian Mitchell, mentioned that the Committee is looking at adding new members, as well as looking for a new Chairperson. Bill thanked and welcomed four new possible Committee members for putting their names forward.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDA

RESOLUTION NO. CMN-001/17

Moved by: Fran Patenaude
Seconded by: Lawrence Levere

RESOLVED THAT:

The Communications Committee approve the March 2nd, 2017 Communications Committee agenda and supplemental agenda as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

APPROVAL OF NOVEMBER 2, 2016 COMMITTEE MEETING MINUTES:

RESOLUTION NO. CMN-002/17

Moved by: Lawrence Levere
Seconded by: Tom VanDusen

RESOLVED THAT:

The Committee Members approve the Communications Committee meeting minutes of November 2nd, 2016 as submitted.

CARRIED

Holly Stemberger left the meeting at 3:10 p.m.

BUSINESS ARISING FROM MINUTES

Angela Coleman and Fern Dicaire left the meeting at 3:15 p.m.

COMMUNICATIONS PROJECT UPDATE POWERPOINT PRESENTATION

Staff presented project and program updates.

NEW BUSINESS

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-003/17

Moved by: Fran Patenaude
Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee receives and files the Social Media and Website update.

CARRIED

FAMILY FUN DERBY AND YOUTH FISH CAMP

RESOLUTION NO. CMN-004/17

Moved by: Gary Barton
Seconded by: Lawrence Levere

RESOLVED THAT:

The Communications Committee approve SNC's delivery of 2017 Family Derby and Youth Fish Camps.

CARRIED

SNC SIGNAGE UPDATE

RESOLUTION NO. CMN-005/17

Moved by: Lawrence Levere
Seconded by: Murray Inch

RESOLVED THAT:

The Communications Committee approve the procurement of signage for Conservation Areas and Lands – Low Management in 2017.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-006/17

Moved by: Fran Patenaude
Seconded by: Gary Barton

RESOLVED THAT:

The Communications Committee recommends Board of Directors approval of the Community Environmental Grants in the amount of \$300 each to the Chrysler Citizen Committee walk-run event, Dundas Federation of Agriculture's New Agricultural Hall of Fame and to the South Nation Chapter of Delta Waterfowl to help build nesting structures.

CARRIED

ELECTION OF COMMITTEE CHAIR

The Communications Committee appointed John Mesman as the election Chair. John Mesman declared the position of Communications Committee Chair vacant.

First call for nominations:

Fran Patenaude nominated Lawrence Levere for the position of 2017 Chair, Communications Committee.

Second call for nominations: None

Third call for nominations: None

Hearing none, nominations closed for the position of 2017 Chair, Communications Committee.

Lawrence Levere accepted the nomination for 2017 Chair, Communications Committee.

RESOLUTION NO. CMN-007/17

Moved by: Consensus
Seconded by: no seconder required

RESOLVED THAT:

The Communications Committee appointed Lawrence Levere as Committee Chair for 2017.

CARRIED

ELECTION OF NEW MEMBERS

First call for nominations:

Byron Vienneau, Gerry Boyce, Peggy Taylor, and Tim Jackson were nominated for the position of Committee members.

Second call for nominations: None

Third call for nominations: None

Hearing none, nominations closed for the position of Committee members.

Byron Vienneau, Gerry Boyce, Peggy Taylor, and Tim Jackson confirmed their interest in becoming new Communications Committee members.

RESOLUTION NO. CMN-008/17

RESOLVED THAT:

The Communications Committee accept new members.

CONSENSUS

2017 COMMUNICATIONS COMMITTEE MEMBERSHIP

RESOLUTION NO. CMN-009/17

Moved by: Gary Barton
Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee accept the following Communications Committee membership for 2017: Gary Barton, Fernand Dicaire, SNC Vice-Chair (ex-officio), Floyd Dingwall, Murray Inch, Tim Jackson, Lawrence Levere, Communications Committee Chair, Fran Patenaude, Glen Runions, Cindy Saucier, Bill Smirle, Francois St. Amour, SNC Chair (ex-officio), Karen Switzer-Howse, Peggy Taylor, Doug Thompson, SNC Past Chair (ex-officio), Tom Van Dusen, and Byron Vienneau.

FURTHER THAT:

The SNC Board of Directors approve the 2017 Communications Committee membership.

CARRIED

SUPPLEMENTAL AGENDA

APPROVAL OF COMMUNICATIONS COMMITTEE FEBRUARY 21, 2017 ELECTRONIC VOTE MINUTES

RESOLUTION NO. CMN-010/17

Moved by: Bill Smirle
Seconded by: Tom Van Dusen

RESOLVED THAT:

The Communications Committee electronic vote minutes of February 21, 2017 be approved as presented.

CARRIED

Lisa Van De Ligt left the meeting at 4:15 p.m.

COMMUNITY ENGAGEMENT – COMMITTEE (VERBAL)

Committee Members provided the following updates regarding Community Engagement:

- Tom VanDusen mentioned his involvement in the Ottawa Valley Farm Show taking place March 14-16.
- Tim Jackson talked about SNCITO. Mentioned that the trash clean-up is a successful event each year, with 100-130 participants present yearly.
- Murray Inch discussed his involvement in the Oak Valley Pioneer Park Clean-up Day, which is scheduled to take place in May 2017.

CORRESPONDENCE

DATE OF NEXT MEETING

- May 3rd, 2017 9:00 a.m., SNC Office, Watershed Room

ADJOURNMENT

RESOLUTION NO. CMN-011/17

Moved by: Fran Patenaude
Seconded by: no seconder required


RESOLVED THAT:

The Communications Committee meeting of
March 2nd, 2017 be adjourned at 4:30 p.m.

CARRIED

/hn

Bill Smirle,
Chair, Communications Committee, Acting



John Mesman,
Team Lead, Communications, Acting



Lawrence Levere,
2017 Chair, Communications Committee



COMMUNICATIONS COMMITTEE MEETING

Wednesday May 3rd, 2017: 9 – 11:30 a.m.
Watershed Room, SNC



Members Present:

Lawrence Levere, Committee Chair
Francois St. Amour, SNC Chair
Gary Barton
Murray Inch
Bill Smirle
Tom Van Dusen
Cindy Saucier
Karen Switzer-Howse
Floyd Dingwall
Glen Runions
Byron Vienneau
Peggy Taylor
Tim Jackson
Gerry Boyce

Regrets:

Fernand Dicaire, SNC Vice-Chair
Doug Thompson, Past SNC Chair
Fran Patenaude

Staff Present:

Angela Coleman, General Manager
John Mesman, Team Lead, Communications
Lisa Van De Ligt, Communications Specialist
Kelsey Smith, Communications and Outreach Assistant
Holly Stemberger, Community Lands Assistant
Holly Nyenkamp, Communications and Outreach Assistant

CHAIRMAN'S REMARKS

Lawrence Levere welcomed everyone, and called the Communications Committee meeting of Wednesday, May 3rd, 2017 to order at 9:00 a.m. Lawrence talked about the North Grenville Sustainability Fair and the Spencerville Mill Foundation.

At 9:06 a.m. Karen Switzer-Howse arrived.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDA

RESOLUTION NO. CMN-011/17
Smirle

Moved by: Bill
Seconded by: Peggy Taylor

RESOLVED THAT: The Communications Committee approve the May 3rd, 2017 Communications Committee agenda and supplemental agenda as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Peggy Taylor declared a conflict of interest with item 7e – Community Environmental Grants.

APPROVAL OF MARCH 2, 2017 COMMITTEE MEETING MINUTES:

RESOLUTION NO. CMN-012/17 Moved by: Peggy Taylor
Seconded by: Gary Barton

RESOLVED THAT: The Committee Members approve the Communications Committee meeting minutes of March 2nd, 2017 as submitted.

CARRIED

BUSINESS ARISING FROM MINUTES

Internet voting was discussed at the previous meeting, Angela Coleman discussed the internet voting process. The Committee asked that this topic be included in the next terms of reference.

COMMUNICATIONS PROJECT UPDATE POWERPOINT PRESENTATION

Staff presented project and program updates.

NEW BUSINESS

FRIENDS OF THE SOUTH NATION GOLF TOURNAMENT

RESOLUTION NO. CMN-013/17 Moved by: Bill Smirle
Seconded by: Francois St. Amour

RESOLVED THAT: The Communications Committee approve that the Friends of the South Nation Golf Tournament at Casselview Golf and Country Club has a morning shotgun start and a breakfast meal.

FURTHER THAT: Proceeds from the Golf Tournament be directed towards accessibility upgrades at SNC Conservation Areas and youth educational programs.

CARRIED

Cindy Saucier arrived at 9:40 a.m.

2017 EVENT ATTENDANCE UPDATE

RESOLUTION NO. CMN-014/17 Moved by:
Consensus Seconded by: No seconder required

RESOLVED THAT: The Communications Committee receive and file the 2017 event attendance update report.

CARRIED

Angela Coleman declared a conflict of interest regarding Agenda Item #7 c., and left the meeting.

SNC EDUCATION PROGRAMS UPDATE

RESOLUTION NO. CMN-015/17 Moved by: Gary
Barton Seconded by: Karen Switzer-Howse

RESOLVED THAT: The Communications Committee approve current user fees for identified education programs, pending on available grant and subsidy programs.

CARRIED

SNC ANNUAL TOUR

RESOLUTION NO. CMN-016/17 Moved by: Floyd Dingwall
Seconded by: Cindy Saucier

RESOLVED THAT: The Communications Committee recommends to the Board of Directors the approval of the SNC Annual Tour to an

upset limit of \$1,500; as allocated in the 2017 budget.

FURTHER THAT:

The participants pay a fee of \$10 per person to help offset the cost of the tour lunch.

CARRIED

A break began at 10:10 a.m. and the meeting started back at 10:20 a.m.

Murray Inch arrived at 10:20 a.m.

Peggy Taylor declared a conflict of interest regarding Agenda Item #7 e., and did not participate in discussion or voting.

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-017/17

Moved by: Gerry Boyce
Seconded by: Murray Inch

RESOLVED THAT:

That the Communications Committee recommends Board of Directors approval of Community Environmental Grants in the amount of \$300 each to the; Wendover Optimist Club, Kin Club of Russell, Club 60, Les Bons Vivants 50+ de Crysler, St Daniel's Council, Cardinal Legion, Chesterville Kayak Club and Strawberry Sunday/e and Boisés Est.

CARRIED

SNC 70TH ANNIVERSARY CELEBRATION UPDATE

RESOLUTION NO. CMN-018/17

Moved by: Consensus

RESOLVED

THAT:

That the Communications Committee receive and file the plan for the activities scheduled in May, as part of SNC's 70th Anniversary Celebrations.

CARRIED

ONTARIO SPORT AND RECREATION FUNDING UPDATE

RESOLUTION NO. CMN-019/17

Moved by: Consensus

RESOLVED

THAT:

That the Communications Committee receive and file the Ontario Sport and Recreation Funding Update report.

CARRIED

SUPPLEMENTAL AGENDA

SNC 70TH ANNIVERSARY CELEBRATION VIDEO

RESOLUTION NO. CMN-020/17

Moved by: Peggy Taylor

Seconded by: Tom Van Dusen

RESOLVED

THAT:

The Communications Committee approve the procurement of a 70th Anniversary Celebration Video with Production Contractor A.

CARRIED

COMMUNITY ENGAGEMENT – COMMITTEE (VERBAL)

Committee Members provided the following updates regarding Community Engagement:

- The girl guides were recognized by the Committee for their community clean up efforts.
- Floyd mentioned the McIntosh Park Family Day on Sunday, June 25th, 2017.
- Tim talked about the SNC geo-passport success.
- Peggy mentioned that June 10th is Johnstown Port Day.

CORRESPONDENCE

DATE OF NEXT MEETING

- July 5th, 2017 9:00 a.m., SNC Office, Watershed Room

ADJOURNMENT

RESOLUTION NO. CMN-021/17

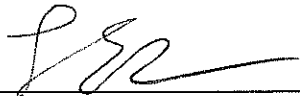
Moved by: Peggy Taylor

Seconded by: no seconder required

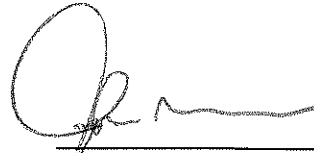
RESOLVED

THAT: The Communications Committee meeting of
May 3rd, 2017 be adjourned at 11:30 a.m.

CARRIED



Lawrence Levere,
Chair, Communications Committee.



John Mesman,
Team Lead, Communications.

/ks

COMMUNICATIONS COMMITTEE MEETING

Wednesday July 5th, 2017: 9:00 a.m.
 Watershed Room, SNC



Members Present:

Lawrence Levere, Committee Chair
 Francois St. Amour, SNC Chair
 Doug Thompson
 Gary Barton
 Murray Inch
 Bill Smirle
 Cindy Saucier
 Floyd Dingwall
 Glen Runions
 Fran Patenaude
 Byron Vienneau
 Tim Jackson
 Gerry Boyce
 Peggy Taylor

Regrets:

Fernand Dicaire, SNC Vice-Chair
 Tom Van Dusen
 Karen Switzer-Howse

Staff Present:

Linda Hutchinson, Director, Organization Effectiveness
 John Mesman, Team Lead, Communications
 Lisa Van De Ligt, Communications Specialist
 Holly Nyenkamp, Communications and Outreach Assistant
 Holly Stemberger, Community Lands Assistant
 Pat Piitz, Team Lead, Property
 Brent Holmes, Invasive Species Community Outreach Liaison



CHAIRMAN'S REMARKS

Committee Chair welcomed everyone and called the Communications Committee meeting of Wednesday, July 5th, 2017 to order at 9:05 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE AGENDA AND SUPPLEMENTAL AGENDA

RESOLUTION NO. CMN-022/17

Moved by: Tim Jackson
Seconded by: Bill Smirle

RESOLVED THAT:

The Communications Committee approve the July 5th, 2017 Communications Committee agenda as submitted.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

Cindy Saucier declared a conflict of interest with Agenda Item 7f – *Community Environmental Grants*.

APPROVAL OF COMMUNICATIONS MINUTES OF MAY 3, 2017:

RESOLUTION NO. CMN-023/17

Moved by: Gary Barton
Seconded by: Peggy Taylor

RESOLVED THAT:

The Committee Members approve the Communications Committee meeting minutes of May 3rd, 2017 as amended.

CARRIED

BUSINESS ARISING FROM MINUTES

The inclusion and appropriateness of supplemental agendas was brought forward. Committee Members voiced their perspectives and concerns associated with supplemental agendas. John Mesman stated that supplemental agendas are only used in time sensitive matters, where Committee approval is needed to allow for the project or item to move forward.

COMMUNICATIONS PROJECT UPDATE POWERPOINT PRESENTATION

Staff presented project and program updates.

Murray Inch arrived at 9:14 a.m.

Floyd Dingwall arrived at 9:17 a.m.

A break began at 10:15 a.m.

Francois St. Amour, Pat Piitz and Brent Holmes left the meeting at 10:15 a.m.

The meeting resumed at 10:27 a.m.

NEW BUSINESS

MUNICIPAL WORKPLAN PUBLICATION UPDATE

RESOLUTION NO. CMN-024/17

Moved by: Consensus

RESOLVED THAT:

The Communications Committee support the
Municipal Workplan Publication Update.

CARRIED

GEOCACHING IN COMMUNITY LANDS GLGCF UPDATE

RESOLUTION NO. CMN-025/17

Moved by: Murray Inch
Seconded by: Bill Smirle

RESOLVED THAT:

The Communications Committee support the
Geocaching in Community Lands GLGCF
project.

FURTHER THAT:

The Communications Committee receive and
file the project update.

CARRIED

SNC 70TH ANNIVERSARY CELEBRATION – UPDATE

RESOLUTION NO. CMN-026/17

Moved by: Consensus
Seconded by: No seconder required

RESOLVED THAT: The Communications Committee receive and file the SNC 70th Anniversary Celebration Update.

CARRIED

ST. LAWRENCE RIVER STUDENT SUMMIT UPDATE

RESOLUTION NO. CMN-027/17

Moved by: Bill Smirle
Seconded by: Doug Thompson

RESOLVED THAT: The Communications Committee receive and file the 2017 St. Lawrence River Student Summit CA ICE Training Workshop Opportunities Update.

CARRIED

FOREST STEWARD PROGRAM UPDATE

RESOLUTION NO. CMN-028/17

Moved by: Consensus

RESOLVED THAT: The Communications Committee receive and file the Forest Steward Program Update.

CARRIED

Cindy Saucier declared a conflict of interest with agenda item 7f – Community Environmental Grants, and did not participate in discussion or voting.

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-029/17

Moved by: Consensus

RESOLVED THAT: The Communications Committee recommends to the Board of Directors the approval of the Community Environmental Grant in the amount of \$300 to the Russell and District Historical Society.

CARRIED

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-030/17

Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT:

The Communications Committee receive and file the Social Media and Website Update.

CARRIED

COMMUNITY ENGAGEMENT – COMMITTEE (VERBAL)

Committee Members provided the following updates regarding Community Engagement:

- John congratulated Cindy on receiving the award for volunteerism in Russell and thanked her for her \$250 donation to SNC for tree planting programs. SNC intends to recognize Cindy as a Friend of SNC at an upcoming Board Meeting.
- Peggy mentioned that the Cardinal Legion Branch 105 Canoe / Kayak Poker Run is taking place on August 26, 2017.
- Floyd thanked SNC for their support at the McIntosh Park Committee's Family Day on June 25, 2017.
- Bill mentioned that the Township of North Dundas will be hosting five *Meet Me on Main Street* events throughout July and August in honour of Canada's 150th.
- Peggy commented on the proposed amendments being made to the *Conservation Authorities Act* and encouraged the other Committee Members to review proposed amendments.
- Murray mentioned that he will be offering walking tours at Oak Valley Pioneer Park later this year.
- Bill thanked Murray Inch for his 25 years of volunteer work with Oak Valley Pioneer Park.
- A discussion regarding SNC's outreach initiatives and programs geared towards senior citizens was conducted. SNC staff will be looking into potential funding opportunities from the Ministry of Health and Long-Term Care.

DATE OF NEXT MEETING

- September 6th, 2017 9:00 a.m., SNC Office, Watershed Room

ADJOURNMENT

RESOLUTION NO. CMN-031/17

Moved by: Peggy Taylor

RESOLVED THAT:

The Communications Committee meeting of
July 5th, 2017 be adjourned at 11:30 a.m.

CARRIED



Lawrence Levere,
Chair, Communications Committee.



John Mesman,
Team Lead, Communications and Outreach.

/hn

COMMUNICATIONS COMMITTEE MEETING

Wednesday September 6th, 2017 - 9:00 a.m.
Watershed Room, SNC

Ottawa



Augusta

EDWARDSBURGH
CARDINAL



North
Grenville



Nation



Champlain

Members Present:

Lawrence Levere, Committee Chair
Doug Thompson, SNC Past Chair
Gary Barton
Gerry Boyce
Floyd Dingwall
Murray Inch
Tim Jackson
Glen Runions
Cindy Saucier
Bill Smirle
Peggy Taylor
Tom Van Dusen
Byron Vienneau

Member Regrets:

Francois St. Amour, SNC Chair
Fernand Dicaire, SNC Vice Chair
Fran Patenaude
Karen Switzer-Howse

Staff Present:

Angela Coleman, General Manager/Secretary-Treasurer
Linda Hutchinson, Director, Organization Effectiveness
John Mesman, Team Lead, Communications
Holly Nyenkamp, Communications and Outreach Assistant
Holly Stemberger, Communications and Outreach Assistant
Kelsey Smith, Communications and Outreach Assistant
Dianne MacMillan, Administrative Assistant II
Lorie Henderson, Administrative Assistant II
Dennis O'Grady, Special Projects
Pat Piitz, Team Lead, Property

CHAIRMAN'S REMARKS

Lawrence Levere, Committee Chair, called the Communications Committee meeting of September 6th, 2017 to order at 9:05 a.m.

APPROVAL OF MAIN AND SUPPLEMENTAL AGENDAS

RESOLUTION NO. CMN-032/17

Moved by: Bill Smirle
Seconded by: Floyd Dingwall

RESOLVED THAT:

The Communications Committee Members approve the September 6th, 2017 Main and Supplemental Agendas as amended:

- a. Move Main Agenda Item #8 a) to follow Main Agenda Item #6.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

Tom Van Dusen joined the meeting at 9:07 a.m.

APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF JULY 5TH, 2017

RESOLUTION NO. CMN-033/17

Moved by: Peggy Taylor
Seconded by: Bill Smirle

RESOLVED THAT:

The Committee Members approve the Communications Committee meeting minutes of July 5th, 2017 as submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.

Doug Thompson, SNC Past Chair, joined the meeting at 9:15 a.m.

PRESERVING SNC'S STORIES

Dennis O'Grady presented a powerpoint update regarding SNC's photo archive project. This progress report highlighted the methodology used, provided a timeline on the work, and showcased some examples of historical photos and captions.

NEW BUSINESS

FRIENDS OF SNC GOLF TOURNAMENT

RESOLUTION NO. CMN-034/17

Moved by: Peggy Taylor
Seconded by: Gerry Boyce

RESOLVED THAT:

That the Communications Committee receive and file the final report for the 2017 Friends of SNC Golf Tournament.

CARRIED

IAN MITCHELL MEMORIAL FUND

RESOLUTION NO. CMN-035/17

Moved by: Bill Smirle
Seconded by: Tim Jackson

RESOLVED THAT:

That the Communications Committee approve allocating the funds received from the Ian Mitchell Memorial Fund towards the installation of memorial benches at Reveler Conservation Area and Two Creeks Forest Conservation Area; and

FURTHER THAT:

That all remaining funds be invested in SNC's Tree Planting and Forested Land Acquisition programs.

CARRIED

NEW AUDIO AND VIDEO EQUIPMENT PURCHASE

RESOLUTION NO. CMN-036/17

Moved by: Byron Vienneau
Seconded by: Tim Jackson

RESOLVED THAT:

The Communications Committee recommend staff acquire new equipment, with an approximate cost of \$4,000, to take photos

and videos to enhance SNC's
communications products.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-037/17

Moved by: Consensus

RESOLVED THAT:

That the Communications Committee recommends to the Board of Directors the approval of a Community Environmental Grant in the amount of \$300 to Boises Est for the Riceville Wood and Forest Exhibition.

CARRIED

SOCIAL MEDIA AND WEBSITE UPDATE

RESOLUTION NO. CMN-038/17

Moved by: Consensus

RESOLVED THAT:

That the Communications Committee receive and file the Social Media and Website Update.

CARRIED

SUPPLEMENTAL AGENDA

COMMUNITY ENVIRONMENTAL GRANT

RESOLUTION NO. CMN-039/17

Moved by: Bill Smirle
Seconded by: Glen Runions

RESOLVED THAT:

That the Communications Committee recommends to the Board of Directors the approval of a Community Environmental Grant in the amount of \$300 to the Ontario Invasive Plant Council for their Annual General Meeting and Conference.

CARRIED

COMMUNITY ENGAGEMENT – COMMITTEE

- Gary mentioned the success of Vankleek Hill's Canada 150 Kid's Fest, with over 250 kids participating. He also invited the Committee Members to Festival of Flavours event taking place in Vankleek Hill on September 10th.
- Peggy stated that the Cardinal Parade was well attended. She also mentioned that the Spencerville Fair would be taking place from September 8th to 10th. The success of the Cardinal Poker Run was commented on during the staff update. Lawrence's participation and SNC's sponsorship was appreciated.
- Byron invited the Committee and SNC staff to attend the Plantagenet Bean Festival taking place from September 15-17.
- Bill and Gerry mentioned the success of North Dundas' five "Meet Me on Main Street" Canada 150 events. The events brought together 400-700 local residents and visitors each night. The Township of North Dundas is planning to continue the with the events next year. Bill referenced an article in The Landowner magazine about the Navan Wetland project. Bill felt that this bias perspective may have a negative impact, and asked that staff review the article to determine if a response was appropriate.
- Cindy let the Committee know that she would be attending the Russell Fair's Education Day on September 8 on behalf of SNC. She also mentioned that the Russell Terry Fox Run would be taking place on September 17 along the Embrun-Russell fitness trail.
- Tim shared some exciting updates from the geocaching community. His friend Ron Porteous, developed a 150-cache geocaching adventure in honour of Canada's 150th Birthday. The 150 caches form the Canada 150 logo and can be found across the Township of North Dundas. Ron has received various recognitions and may be a future 'Friends of SNC' candidate.
- Floyd stated the success of the Finch 150 celebration. The organizing committee sold all dinner tickets for the event, the overall event was very well attended.
- Glen shared that he is currently donating recycled wood as firewood to families in need. He encourages members to suggest contacts in their communities.
- Murray noted that on September 23, there will be a tour for a chapter of the Ontario Nut Growers taking place at Oak Valley. Tour details to be shared.
- Lawrence shared an update from Edwardsburgh-Cardinal on the now-built Giant Tiger Distribution Centre. The free public open house will be taking place on September 30 and is a great economic development success for the local community.

CONFIRM COMMITTEE REPRESENTATION AT SEPTEMBER 28TH, 2017 BOARD MEETING

NEXT MEETING

- November 1st, 2017 – Location: SNC Office

ADJOURNMENT

RESOLUTION NO CMN-040/17

Moved by: Floyd Dingwall

RESOLVED THAT:

The Communications Committee meeting of September 6th, 2017 be adjourned at 11:45 a.m.

CARRIED



Lawrence Levere,
Chair, Communications Committee.



John Mesman,
Team Lead, Communications.

/hn

COMMUNICATIONS COMMITTEE MEETING

Wednesday November 15th, 2017 - 9:00 a.m.
Watershed Room, SNC

Members Present:

Lawrence Levere, Committee Chair
Doug Thompson, SNC Past Chair
Gary Barton
Floyd Dingwall
Tim Jackson
Glen Runions
Cindy Saucier
Bill Smirle
Peggy Taylor
Fran Patenaude
Byron Vienneau
Karen Switzer-Howse

Member Regrets:

Francois St. Amour, SNC Chair
Fernand Dicaire, SNC Vice Chair
Gerry Boyce
Glen Runions
Murray Inch
Tom Van Dusen

Staff Present:

John Mesman, Team Lead, Communications and Outreach
Holly Nyenkamp, Communications and Outreach Assistant
Kelsey Smith, Communications and Outreach Assistant
Sandra Mancini, Team Lead, Engineering
Ronda Boutz, Team Lead, Special Projects

CHAIRMAN'S REMARKS

Lawrence Levere, Committee Chair, called the Communications Committee meeting of November 15th, 2017 to order at 9:01 a.m.

APPROVAL OF AGENDA

RESOLUTION NO. CMN-040/17

Moved by: Floyd Dingwall
Seconded by: Doug Thompson

RESOLVED THAT:

The Communications Committee Members approve the November 15th, 2017 Agenda.

CARRIED

DECLARATION OF CONFLICT OF INTEREST

There were no declarations of conflict of interest.

Byron Vienneau joined the meeting at 9:05 a.m.

**APPROVAL OF COMMUNICATIONS COMMITTEE MEETING MINUTES OF
September 6TH, 2017**

RESOLUTION NO. CMN-041/17

Moved by: Gary Barton
Seconded by: Bill Smirle

RESOLVED THAT:

The Committee Members approve the Communications Committee meeting minutes of September 6th, 2017 as submitted.

CARRIED

COMMUNICATIONS PROJECT UPDATE POWERPOINT

Staff presented project and program updates.

Break from 10:00 a.m. to 10:15 a.m.

NEW BUSINESS

St. Lawrence River Student Summit

RESOLUTION NO. CMN-042/17

Moved by: Bill Smirle
Seconded by: Tim Jackson

RESOLVED THAT: That the Communications Committee receive and file the final report for the St. Lawrence River Student Summit.

CARRIED

Social Media and Website Update

RESOLUTION NO. CMN-043/17 Moved by: Byron Vienneau
Seconded by: Doug Thompson

RESOLVED THAT: That the Communications Committee receive and file the Social Media and Website Update.

CARRIED

Communications Strategy for Regulations and Hazard Land Mapping

RESOLUTION NO. CMN-044/17 Moved by: Fran Patenaude
Seconded by: Peggy Taylor

RESOLVED THAT: That the Communications Committee approve the presented Communications Strategy for Regulations and Hazard Land Mapping as a communications strategy.

CARRIED

COMMUNITY ENVIRONMENTAL GRANTS

RESOLUTION NO. CMN-045/17 Moved by: Doug Thompson
Seconded by: Byron Vienneau

RESOLVED THAT: That the Communications Committee receive and file the update of the 2017 Community Environmental Grant recipients.

CARRIED

2018 Communications Committee Meeting Schedule

RESOLUTION NO. CMN-046/17 Moved by: Consensus

RESOLVED THAT:

That the Communications Committee approve the 2018 Communications Committee meeting schedule as presented, including one additional meeting in March 2018.

CARRIED

COMMUNITY ENGAGEMENT – COMMITTEE

- Fran attended the SNC Film Festival; the documentary was a great choice and the event was a great success. Fran also recruited a new member to SNC's Forestry Committee who joined the Watershed Tour to learn more about SNC Programs.
- Tim also commented on the success of the Film Festival and highlighted the partnership between the Geocachers of Eastern Ontario and SNC. Feedback from geocachers was also shared about SNC's Hunting and Trapping program.
- Gary noted that the Township of Champlain will continue to work with SNC to plant trees in Vankleek Hill in 2018. He commented on the success of SNC's tree planting and forestry programs and, on their need, in the Township of Champlain, especially with the increase in deforestation.
- Byron inquired about support merchandise for Committee members while attending events on behalf of SNC. Staff will produce name badges for all new committee members and circulate a clothing order form in December.
- Karen asked for additional information regarding a property put up for bid in North Dundas. There were concerns that the property was within a Wellhead Protection Area and as a result no bids were received as a result of this designation.
- Cindy invited the Committee and SNC staff to attend the Living Locally Fair happening on January 20th, 2018 in Russell. SNC will be in attendance.
- Bill commented on the success of SNC's partnership with the United Counties of Stormont, Dundas & Glengarry to plant trees along roadsides within the area. He also mentioned that SNC would be contributing to North Dundas District High School's beautification efforts by planting trees with students in the agriculture Specialist High Skills Major Program on November 17, 2017. Bill allocated his \$300 Board of Directors discretionary grant to this community project, to help cover the cost of the trees.

NEXT MEETING

- February 7th, 2018 – Location: SNC Office

ADJOURNMENT

RESOLUTION NO CMN-047/17

Moved by: Peggy Taylor

RESOLVED THAT:

The Communications Committee meeting of
September 6th, 2017 be adjourned at
11:06 a.m.

CARRIED



Lawrence Levere,
Chair, Communications Committee.



John Mesman,
Team Lead, Communications.

/ks

