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Parmalat Canada recognized for Clean Water Program support

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Special to The AgriNews

WINCHESTER -
PARMALAT
CANADA OF

WINCHESTER, LONG-TIME SUPPORTERS OF THE SOUTH NATION CONSERVATION CLEAN WATER PROGRAM, WERE RECOGNIZED RECENTLY AT THE SNC ANNUAL GENERAL MEETING.

Parmalat Canada first became involved in the Clean Water Program from 1998 to 2000, when the company contributed \$150,000 to implement best management practices and to improve water quality. Based on the success of the first initiative, Parmalat Canada has now donated a total of \$280,000 and helped fund 100 landowner water quality projects.

"The Clean Water Program is fortunate to have a dedicated, long-term

corporate donor like Parmalat," says Ronda Boutz, Water Quality Coordinator at South Nation Conservation.

"With the support of Parmalat and other funders, we've been able to work closely with landowners to vastly improve water quality for residents of the watershed."

Applications for funding under the 2011 Clean Water Program are now being accepted by South Nation Conservation.

In operation since 1993, the program provides a proactive approach to protecting South Nation water resources through funding for projects like controlled tile drainage structures, buffer strips, fencing along waterways and stream bank erosion controls. There are a total of thirteen different projects that qualify for grants under the program.

To date, Clean Water Program grants of over \$2.1 million dollars have contributed to 681 completed projects, with a total estimated value of over \$10 million. The results are significant; each year, almost 15,000 kilograms of phosphorus is prevented from entering local watercourses.

Landowners are urged submit their applications as soon as possible.

Applications must be received by July 7th for review by the Clean Water Committee at their July 25 meeting. Due to funding limitations, only one review meeting will be held this year.



Steven Wilson, Director of Plant Operations of Parmalat Canada (left) is presented with a tree by new SNC Board Chair Lawrence Levere in recognition of the company's support of the Clean Water Program.