



### Purpose and Eligibility

The purpose of the 2010 South Nation River Program Grants program is to encourage and support River-related festivals, events and/or projects throughout the South Nation Conservation jurisdiction. Municipalities are partnering with SNC to contribute a total of \$6000. to river and stream side activities. Events and activities can apply for up to \$500. per community. This program is open to non-profit organizations and municipalities. Including recreational and educational activities on the water within your event will be considered an asset. After-the-fact requests for funding are not eligible for assistance.

### Application for Grant

Parties interested in applying for the 2010 South Nation River Grants program must submit a one page letter to South Nation Conservation, to the attention of the Communications Committee outlining the reason for their request along with event date, location and all necessary contact information. **The application must be received at least one month prior to the event.**

### Conditions of Grant Approval

River events or programs approved for funding must provide credit to South Nation Conservation wherever opportunities occur (i.e. posters, handbills, program, website, etc.), and be included in all media releases. Written credit must read South Nation Conservation, including reproduction of the South Nation Conservation logo. (*available from the South Nation Communications Office*)

South Nation Conservation may, at its discretion, choose to waive some conditions of grant approval. In cases where the grant is intended for a permanent or ongoing initiative, the conditions for acknowledgement of South Nation Conservation may be revised accordingly. However, in all cases the South Nation Conservation banner / flag must be featured prominently at the event or activity (*available from South Nation Conservation Communications Office*).

Within six weeks of the event, successful applicants must provide South Nation Conservation with an event summary, which is to include photos, estimated attendance, and copies of all promotional materials, advertising, and press coverage.

Funds will not be released unless all conditions have been met to the satisfaction of South Nation Conservation.

*For more information please contact:*

### **Attn. South Nation River Grants Program**

South Nation Conservation

Communications Dept.

38 Victoria St., P.O. Box 29, Finch, ON, K0C 1K0

phone: 1-877-984-2948 fax: (613) 984-2872

Our Local Environment. We're in it Together.  Notre environnement. Nous le partageons.





SOUTH NATION  
CONSERVATION  
DE LA NATION SUD

## River Program Grants 2010

### Conditions for Grant Approval:

- The River Program Grant Fund is open to non-profit organizations and municipalities within the South Nation Conservation jurisdiction.
- Applicants must submit a one page letter to South Nation Conservation, to the attention of the Communications Committee, outlining the reason for their request along with the event date, location and all necessary contact information.
- Event must take place along or adjacent to the South Nation, St. Lawrence, or Ottawa River, or their tributaries within the South Nation Conservation jurisdiction, or have a clear and direct connection to the mentioned rivers.
- Event must allow for the involvement of the public, either as a participant or spectator.
- Promotion of the event must be done either through posters, print, radio, Internet or any other means of advertising. The SNC logo must appear in all print materials. Copies of all promotional materials must be provided to South Nation Conservation.
- South Nation Conservation banner must be featured prominently for the duration of the event. Banners must be picked up at and returned to the South Nation Conservation offices in Finch.
- Provision of a follow up letter to South Nation Conservation describing the success of the event with attendance numbers, photos and press coverage must be provided to SNC no later than six weeks following the event.
- Cheques will be issued **after** the event has taken place, and once all conditions applied by South Nation Conservation have been met.

I (We) have read and understand the above provisions and agree to follow the River Program Grant conditions as outlined. I (We) understand that grant funds will not be provided unless all conditions are met to the satisfaction of South Nation Conservation.

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Organization: \_\_\_\_\_ Date: \_\_\_\_\_

*Our Local Environment. We're in it Together.  Notre environnement. Nous le partageons.*

