



Purpose and Eligibility

The South Nation River Grants program encourages and supports River-related festivals, events and/or projects throughout the South Nation Conservation jurisdiction. Municipalities are partnering with SNC to contribute a total of \$6000 to river and stream side activities. Open to non-profit organizations and municipalities, these groups can apply for up to **\$500** for their event or activity. Including recreational and educational activities on the water within your event will be considered an asset. After-the-fact requests for funding are not eligible for assistance.

Application for Grant

Parties interested in applying for the 2011 South Nation River Grants program must submit a one page letter to South Nation Conservation, to the attention of the Communications Committee outlining the reason for their request along with event/project date, location and all necessary contact information. **The application must be received at least 30 days prior to event or project start date.**

Conditions of Grant Approval

River events or programs approved for funding must provide credit to South Nation Conservation wherever opportunities occur (i.e. posters, handbills, program, website, etc.), and be included in all media releases. Written credit must read South Nation Conservation, and include the South Nation Conservation logo. *(The logo must be obtained from South Nation Conservation Communications staff.)*

South Nation Conservation may, at its discretion, choose to waive some conditions of grant approval. In cases where the grant is intended for a permanent or ongoing initiative, the conditions for acknowledgement of South Nation Conservation may be revised accordingly. However, in all cases the South Nation Conservation banner / flag must be featured prominently at the event or activity *(available from the South Nation Conservation Communications Office)*.

Within six weeks of the event, successful applicants must provide South Nation Conservation with an event summary. The summary must include photos, estimated attendance, and copies of all promotional materials, advertising, and press coverage.

Funds will not be released unless **all conditions** have been met to the satisfaction of South Nation Conservation.

For more information please contact:

Attn. South Nation River Grants Program

South Nation Conservation

Communications Dept.

38 Victoria St., P.O. Box 29, Finch, ON, K0C 1K0

Phone: 1-877-984-2948 Fax: (613) 984-2872

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SOUTH NATION
CONSERVATION
DE LA NATION SUD

River Program Grants 2011

Conditions for Grant Approval:

- The River Program Grant Fund is open to non-profit organizations and municipalities within the South Nation Conservation jurisdiction.
- Applicants must submit a one page letter to South Nation Conservation, to the attention of the Communications Committee, outlining the reason for their request along with the event date, location and all necessary contact information.
- The event must take place along or adjacent to the South Nation, St. Lawrence, or Ottawa River, or their tributaries within the South Nation Conservation jurisdiction, or have a clear and direct connection to the mentioned rivers.
- The event must allow for the involvement of the public, either as a participant or spectator.
- Recycle bins must be available for participants to use at the event.
- Promotion of the event must be done either through posters, print, radio, Internet or any other means of advertising. The SNC logo must appear in all print materials. Copies of all promotional materials must be provided to South Nation Conservation.
- The South Nation Conservation banner must be featured prominently for the duration of the event. Banners must be picked up at and returned to the South Nation Conservation offices in Finch.
- Provision of a follow up letter to South Nation Conservation describing the success of the event with attendance numbers, photos and press coverage must be provided to SNC no later than six weeks following the event.
- Cheques will be issued **after** the event has taken place, and once all conditions applied by South Nation Conservation have been met.

I (We) have read and understand the above provisions and agree to follow the River Program Grant conditions as outlined. I (We) understand that grant funds will not be provided unless all conditions are met to the satisfaction of South Nation Conservation.

Signature: _____ Print Name: _____

Organization: _____ Date: _____

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